

VFHY Notice of Intent to Award Grant Contracts	
In Response to: RFP #852P022, Tobacco Use Prevention & Cessation for Youth	
Grant Period: July 1, 2021-June 30, 2024	
ORGANIZATION	CONTRACT AMOUNT (Not to Exceed)
Alternatives, Inc.	\$150,000.00
Arlington County Community Services Board	\$97,885.00
Bacon Street Youth and Family Services	\$150,000.00
Blue Ridge Behavioral Healthcare	\$150,000.00
Boys & Girls Club of the Northern Neck	\$149,641.00
Boys & Girls Clubs of Central Virginia	\$150,000.00
Boys & Girls Clubs of Harrisonburg and Rockingham County	\$150,000.00
Bristol Virginia Public Schools	\$137,698.00
C. Waldo Scott Center for H.O.P.E.	\$96,375.00
Carroll County Public Schools	\$150,000.00
Chesterfield County Public Schools	\$150,000.00
Crossroads CSB	\$72,392.00
Danville-Pittsylvania Community Services	\$150,000.00
Eastern Shore Community Services Board	\$150,000.00
Eastern Virginia Medical School	\$150,000.00
Edu-Futuro	\$150,000.00
Ethiopian Community Development Council, Inc.	\$150,000.00
Fairfax County CSB-Wellness and Health Promotion	\$150,000.00
Fairfax County Neighborhood and Community Services	\$150,000.00
Fairfax County Public Schools	\$50,567.00
Family YMCA of Emporia-Greensville	\$149,201.00
Grayson County Public Schools	\$132,142.00
Henrico Too Smart 2 Start Coalition	\$90,000.00
Henry County Schools	\$150,000.00
Highlands Community Services	\$150,000.00
Horizon Behavioral Health	\$141,138.00
Kids Clubs of Northern Shenandoah Valley	\$96,768.00
Loudoun County Community Services Board	\$150,000.00
Martinsville City Public Schools	\$150,000.00
Medical Home Plus	\$147,337.00
Middle Peninsula Northern Neck CSB	\$150,000.00
Montgomery County Public Schools	\$51,202.00
Mountain Empire Older Citizens	\$90,000.00
Mt. Rogers Community Services	\$120,230.00

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ORGANIZATION	CONTRACT AMOUNT (Not to Exceed)
Northwestern Community Services	\$146,373.00
Orange County Office on Youth	\$90,000.00
Page Alliance for Community Action	\$20,424.00
Piedmont Community Services	\$150,000.00
Planning District 1 Behavioral Health Services	\$146,180.00
ReadyKids	\$150,000.00
Region Ten Community Services Board	\$90,000.00
Richmond City Health District	\$66,957.00
Roanoke Catholic School	\$121,569.00
Rockbridge Area Community Services	\$150,000.00
SCAN of Northern Virginia	\$150,000.00
Sentara RMH Medical Center	\$150,000.00
Smart Beginnings Rappahannock Area	\$149,766.00
Smyth County Public Schools	\$147,669.00
Southside Behavioral Health	\$89,625.00
Substance Abuse Free Environment, Inc.	\$90,000.00
Three Rivers Health District	\$142,778.00
Twin County Prevention Coalition	\$102,561.00
United Way of Southwest Virginia	\$150,000.00
University of Virginia Cancer Center	\$87,048.00
Verdun Adventure Bound	\$150,000.00
Warren County Community Health Coalition	\$150,000.00
Wesley Housing	\$133,913.00
Youth Apostles Institute - Don Bosco Center	\$119,829.00

In Response to: RFP# 852M212 VFHY's Web/Digital/Design Marketing Initiatives Grant Period: July 1, 2021 - June 30, 2022	
ORGANIZATION	CONTRACT AMOUNT (Not to Exceed)
Rescue Agency	\$500,000.00
Channel Communications, Inc	\$100,000.00
Neathawk Dubuque, Inc	\$200,000.00
Forum One Communications	\$200,000.00
Caandor Labs	\$100,000.00

Renewal for VFHY's Social Marketing Initiatives, Messaging, and Media Grant Period: July 1, 2021 - June 30, 2022	
ORGANIZATION	CONTRACT AMOUNT (Not to Exceed)
Yebo Agency	\$2,500,000.00
Rescue Agency	\$2,000,000.00
Clarity Coverdale Fury	\$1,000,000.00

Renewal for VFHY's Evaluation of and Research of VFHY's Social Marketing Initiatives Grant Period: July 1, 2021 - June 30, 2022	
ORGANIZATION	CONTRACT AMOUNT (Not to Exceed)
Rescue Agency	\$300,000.00
Market Decisions	\$300,000.00

Renewal for VFHY's Youth Engagement, Volunteerism, and Advocacy Initiative Grant Period: July 1, 2021 - June 30, 2022	
ORGANIZATION	CONTRACT AMOUNT (Not to Exceed)
Rescue Agency	\$2,000,000.00

In Response to: RFP# 852R010, Research into Youth Tobacco/Nicotine Use Prevention Grant Period: July 1, 2021 - June 30, 2024	
ORGANIZATION/PROJECT	CONTRACT AMOUNT (Not to Exceed)
Eastern Virginia Medical School (A Risk-Tailored Approach to Connecting Youth with Vaping Prevention and Cessation Resources)	\$450,000
George Mason University (Systems Modeling for Youth Tobacco Prevention and Control in Virginia)	\$450,000
Virginia Commonwealth University (Understanding youth exposure to tobacco marketing in non-metropolitan and rural settings)	\$450,000
Virginia Commonwealth University (The Virginia Youth Tobacco Projects Research Coalition Core)	\$450,000
Virginia Commonwealth University (A Trauma-Informed Intervention to Prevent Youth Tobacco and Nicotine Use)	\$150,000
Virginia Tech (Adolescents' Exposure to and Interactions with Messages and ENDS in Diverse Social Media Formats (Yr 1-2))	\$144,608
University of Virginia (Testing an Anti-Tobacco Intervention to Reduce Tobacco and Nicotine Use Among High School Students)	\$448,470