

November 2002 Research Report



LOOK-LOOK

INFORMATION AND RESEARCH
CONNECTING YOU TO YOUTH CULTURE

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Report 4&5 of 11

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METHODOLOGY/SAMPLE

This report presents the results of proprietary questionnaire issued October 22nd - September 31st. The sample consisted of 400 Virginia respondents from the Look-Look database ages 13-17. The sample was as follows:

Overall breakdown:

Female	(231)	58%
Male	(169)	42%
13-15 year-olds	(171)	43%
16-17 year-olds	(229)	57%
Anglo American	(301)	75%
African American	(52)	13%
Other	(47)	12%
North	(84)	21%
Central	(101)	26%
Tidewater	(111)	28%
Southwest	(104)	26%

Each of the respondents was asked a series of questions pertaining to their level of recall and interest of the ydouthink.com website. The actual questions were as follows:

1. What kind of Internet connection do you use?

- Dial-Up/Telephone
- Broadband (Cable/DSL)

2. What size monitor do you usually use? (measured corner-of-screen to corner-of-screen)

- Laptop (smaller than 15")
- 15"
- 17"
- 19"
- 21"+

3. We would now like you to visit the ydouthink.com website. Please click on [this link](#) and browse the entire site. If this does not work, please open a new browser and type in <http://www.ydouthink.com/> Take your time. When you are finished, please answer the following questions.

How fast did the site load for you?

- Very Fast
- Fast
- Average
- Slow
- Very Slow

4. What do you like about the website? Please explain.

5. What don't you like about the website? Please explain.

6. If you were to visit ydouthink.com again, what would you like to see? Please explain.

7. Was it easy to get around and find things on the website?

- Yes
- No

8. When you go on the internet, what do you like to do the most?

- Play games
- Shop/look for clothing
- Chat/E-mail
- Look for news/Do homework
- Find music/movies
- Other

9. What makes you go back to a website?

- There's new stuff on it
- Cool graphics & games
- My friends go there
- I use it for homework / school reports
- It's easy to use
- Other

10. How often do you click on web banners?

- Every time I see one
- Once in a while
- Almost never
- Never

11. If you do click on web banners, what makes you click on them? Please explain.

RESEARCH SUMMARY

What kind of Internet connection do you use?

When accessing the Internet, the majority of respondents use a Dial-up/Telephone connection (65%) as compared to a Broadband connection (35%). Males (36%) are slightly ahead of females (34%) in using a Broadband connection. Far more Anglo-Americans (40%) use a Broadband connection to access the Internet when compared to African-Americans (19%) and Other Ethnicities (23%). The Southwest region (16%) is the least likely of all the regions to access the Internet by using a Broadband connection.

What size monitor do you usually use?

A 17inch monitor is by far the most popular size when selecting a computer monitor, according to 44% of respondents surveyed. Next in line, are the 19inch (26%) and the 15inch (21%) size monitors.

How fast did the site load for you?

45% of respondents reported that the site loaded at an above average speed (fast or very fast). 38% of respondents found the site to load at an average speed, while only 18% reported a below average speed (slow or very slow).

Was it easy to get around and find things on the website?

The website is user friendly and easy to maneuver, as reported by 84% of respondents.

When you go on the Internet, what do you like to do most?

Chatting and/or emailing (66%) are respondents favorite thing to do while on the Internet. Males favor playing games (19%) and finding music and movies (13%) on the Internet, much more than females (playing games 4% / finding music and movies 6%), while females (7%) tend to favor shopping and/or look for clothing more than males (2%). African-Americans prefer shopping and/or looking for clothes on the Internet (10%), as well as finding music and movies (12%), when compared to all other ethnicities surveyed.

What makes you go back to a website?

Respondents go back to websites that change their content often. More than half (56%) of respondents surveyed report that they go back to websites that have "new stuff on it." Cool graphics, games and ease of use also rank high on the list of reasons to revisit a website. Females (29%) tend to revisit websites that help them with their homework and/or school reports more so than males (17%). Females (38%) are also more likely than males (27%) to revisit websites that are user friendly.

How often do you click on web banners?

Overall, 88% of respondents say they "almost never" or "never" click on web banners. Respondents between the ages of 13 and 15 and African-Americans have the highest propensity to click on banners, and only do so occasionally.

Do you click on web banners? If you do click on web banners, what makes you click on them?

Although the majority of respondents rarely click on web banners, they may click on some from time to time due to bright colors, cool graphics, the chance to win something, and to make the "annoying blinking" stop. They will also click on web banners if they are advertising something that interests them.

What do you like about the website?

Respondents appear to enjoy this site immensely. The color, design, and animation are all very appealing to them. They also like how informative the site is, with high mentions of "facts about smoking." Respondents also say that they like how the site speaks in their voice and includes teenager's input and opinions. VavaVirgil, The Stupid Skate Park and the coughing sound effects were also mentioned frequently.

What do you not like about the website?

Although respondents reported that they liked the colors of the site (see above question), many also seemed to dislike the color yellow and the overall brightness of the site. The coughing sound effects and the constant pop ups were also reported to get a bit frustrating.

If you were to visit ydouthink.com again, what would you like to see?

Respondents love the smoking facts, and they want even more! They also want more pictures and more games. They suggested adding true stories of smokers, information on how they can stop smoking, more ways that they can help the cause, and interviews. They also mentioned adding more content that isn't necessarily focused on smoking, such as college information, homework help, music, a chat room, and more concert dates and events in their area.

RESEARCH FINDINGS

What kind of Internet connection do you use?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Dial-up/ Telephone	65.0%	65.8%	63.9%	65.5%	64.6%	80.8%	76.6%	60.5%	64.4%	53.2%	66.7%	83.7%
Broadband	35.0%	34.2%	36.1%	34.5%	35.4%	19.2%	23.4%	39.5%	35.6%	46.8%	33.3%	16.3%

What size monitor do you usually use?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Laptop (smaller than 15")	5.3%	6.5%	3.6%	6.4%	4.4%	5.8%	0.0%	5.0%	9.9%	2.7%	41.7%	2.9%
15"	21.3%	21.6%	20.7%	22.8%	20.4%	21.1%	17.0%	22.9%	16.8%	20.7%	28.6%	20.2%
17"	43.5%	41.1%	46.7%	38.6%	46.5%	38.5%	55.3%	42.5%	44.6%	41.4%	41.7%	46.2%
19"	25.8%	2.8%	24.3%	28.7%	23.9%	30.8%	21.3%	25.6%	24.8%	28.8%	21.4%	26.9%
21"+	4.3%	3.9%	4.7%	3.5%	4.9%	3.8%	6.4%	4.0%	4.0%	6.3%	2.4%	3.8%

How fast did the site load for you?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Very fast	17.3%	18.2%	16.0%	19.3%	15.9%	17.3%	12.8%	16.6%	17.8%	20.7%	17.9%	12.5%
Fast	27.3%	25.5%	29.6%	27.5%	26.5%	28.8%	31.9%	26.2%	26.7%	30.6%	28.6%	23.1%
Average	37.5%	37.7%	37.3%	33.9%	40.3%	34.6%	36.2%	38.2%	40.6%	35.1%	29.8%	43.3%
Slow	14.3%	15.6%	12.4%	17.5%	11.9%	17.3%	17.0%	14.6%	11.9%	9.9%	19.0%	17.3%
Very slow	3.8%	3.0%	4.7%	1.8%	5.3%	1.9%	2.1%	4.3%	3.0%	3.6%	4.8%	3.8%

Was it easy to get around and find things on the website?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Yes	83.8%	87.0%	79.3%	83.0%	84.5%	88.5%	78.7%	83.7%	91.1%	83.8%	79.8%	79.8%
No	16.3%	13.0%	20.7%	17.0%	15.5%	11.5%	21.3%	16.3%	8.9%	16.2%	20.2%	20.2%

When you go on the internet, what do you like to do the most?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Chat/ e-mail	66.0%	74.0%	55.0 %	67.8%	64.6%	63.5%	70.2%	65.8%	67.3%	63.1%	72.6%	62.5%
Play games	10.0%	3.5%	18.9%	14.0%	7.1%	9.6%	19.1%	8.6%	7.9%	9.0%	9.5%	13.5%
Find music/ movies	9.0%	6.1%	13.0%	6.4%	11.1%	11.5%	4.3%	9.3%	9.9%	9.9%	4.8%	10.6%
Other	7.3%	6.9%	7.7%	5.8%	8.4%	1.9%	2.1%	9.0%	5.0%	9.0%	8.3%	6.7%
Shop/look for clothing	4.8%	6.9%	1.8%	4.1%	5.3%	9.6%	4.3%	4.0%	5.0%	4.5%	3.6%	5.8%
Look for news/Do homework	3.0%	2.6%	3.6%	1.8%	3.5%	3.8%	0.0%	3.3%	5.0%	4.5%	1.2%	1.0%

What makes you go back to a website?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
There's new stuff on it	56.1%	56.7%	55.2%	60.7%	53.3%	66.7%	54.5%	55.5%	58.7%	52.9%	54.7%	58.0%
Cool graphics & games	37.1%	38.8%	34.5%	42.1%	34.1%	41.7%	43.2%	35.9%	34.8%	32.4%	41.3%	41.0%
It's easy to use	33.3%	37.5%	26.9%	36.4%	31.4%	20.8%	43.2%	32.9%	40.2%	34.3%	34.7%	25.0%
I use it for homework /school reports	24.4%	29.0%	17.2%	20.0%	27.1%	8.3%	9.1%	27.9%	29.3%	20.6%	28.0%	21.0%
Other	14.6%	12.1%	18.6%	13.6%	15.3%	0.0%	9.1%	16.6%	17.4%	13.7%	14.7%	13.0%
My friends go there	10.8%	12.5%	8.3%	12.1%	10.0%	16.7%	15.9%	9.6%	10.9%	10.8%	17.3%	6.0%

How often do you click on web banners?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Every time I see one	0.3%	0.4%	0.0%	0.6%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	1.2%	0.0%
Once in a while	11.8%	12.6%	10.7%	15.2%	9.3%	19.2%	12.8%	10.3%	9.9%	13.5%	13.1%	10.6%
Almost never	40.3%	42.9%	36.7%	42.1%	38.9%	25.0%	53.2%	40.9%	39.6%	33.3%	42.9%	46.2%
Never	47.8%	44.2%	52.7%	42.1%	51.8%	55.8%	31.9%	48.8%	50.5%	53.2%	42.9%	43.3%

What do you like about the website?
Overall
about how it is completely relating to teenagers, the music, the skatepark
About how it's cool and it's all about non smoking. I also like the parts about what's happening in my area and what kids in VA think. I live in VA!!
All of the interesting facts, information and trivia.
all the interactive stuff
All the options it offers.
alright design, quick to load considering it's flash.
At first I was turned off, but then I read and there are actually some cool things on there such as facts I didn't know about before
because it gives information about people like us and there anti smoking techniques.
Because it tells you all about the dumb things about smoking
catchy
colorfl
colorful, nice random sounds, good pictures and attractors, made you want to explore a bit, nice creativity, and i liked seeing the random pieces of trivia pop up since i mostly hadnt ever heard of any of them, so it was good because it was new
colorfull
colors
colors
content is good, color is bright and tone is welcoming
Cool colors
Cool logo
decent graphics
Easy GUI (graphics user interface), good navigation
easy to get around
Easy to remember name
Eh, it's flash....?
everything
explains uses of tobacco.
Flash WHY DO YOU THINK... i only got that when the flash scrolled
Flash is fun.
Games
gets you thinking and isnt like other stuff
Gives good reasons why smoking is dumb... and it has a fun game on it
gives me something to do when im bored.
Good examples of why not to smoke.
Good information to try and stop kids from smoking.
good reasons and influences not to use tobacco
Good sound effects
Has information in case you need it for a report
Has some cool facts. Most of the things we not thing I've heard of before.
how it does a good job informing its viewers on its purpose
How it is animated and has sounds to it.
how it is set up and when u click on the diferent things it tell you what they are about witou actually going to it
I am a teen against smoking, so I really enjoy this website. I like the facts page and how it makes the coughing noise.
i am anti smoking so i like the whole website. the effects are good.
i did not get to fully see the website because my computer is too slow but i did see the yellow and the ydoyouthink and that is about not smoking and i support not smoking
i dont know, nothing sticks out
i dont like it.
I don't Like it.
i dont really like the website.
I don't smoke, so I don't care about it
i dont think i really like it at all. if someone wants to smoke i dont think there should be an advertisement of constant ridiculing of reasons why theyr so bad
i lied the "stupid skate park" because it was fun and it gave me something to do. it kept me on my toes and was exciting.
I liekd the games
I like all the different things to do on the site and how it is fun and informative. I like the games, etc. on VaVaVirgil.
I like all the facts.
I like all the graphics and the section about Kids From Virginia Sounding Off. I also enjoyed the Facts About Smoking and the general apperance of the website.
i like how fast the sites load up, and i like how u dont vae to vrowes thru a long list of stets to get to ur own when looking through events
i like how i can take the surveys and polls
I like how it asks our opinion on things, and it relates to teens.
I like how it had intresting information on smoking and how it wasn't all facts but had sites for music and skating, stuff that teens like.
I like how it has polls to voice your opinion.
i like how it has so many different things going on at the same time
i like how it includes games in with facts. i also like how it shows what social events are coming to where i live. the image and set up of the sire is good too.i like how the squares pop out and have captions of what each button does
I like how it is simple, not too cluttered. I also like the noises it makes.
I like how it's against smoking because that's how i think.
I like how its easy to akses
I like how they make it look so cool not smoking.
I like how you can access everything easily once the site completely loads-- that you don't have to wait forever for the next page to load. I also like how you still have the same menu to choose from, so you don't have to worry about pressing back or anything to get to a different area of the website.
i like it b/c it gets kids aware of what smoking does to you

What do you like about the website?
Overall (cont.)
I like it because I learned new stuff on it
I like it because it talks to you. It's interactive. I like it!
i like it cause it gets the point of it being stupid it=smoking
I like polls. Right as I go to the web site, one popped up. it was also very colorful and cool to look at.
I like pretty much everything, i like the sound effects and pop up screens and the animation and the colors and pretty much everything
I like that it asks me about my opinion
I like that it has concerts and events in your area. I t gives you the idea that there are better things to do then smoke.
I like that it has interesting facts about smoking on it.
I like that it is about not smoking. I like the collage because it is somewhat abstract.
I like that it is bright and has nice pictures.
i like that it is not 100% about smoking. this gives kids more of a reason to go there other than just to find out how bad smoking is for you. It has games and local concert information that are pretty fun and interesting.
I like that it wasn't all just about smoking and that it had other parts to it to. Clever
I like that it's honest. Honestys important on an issue like this, but i also like that it wasn't just about smoking. It was fun too!
i like that they try to be cool. they make things that appeal to preteens and easily amused teens
I like that when you roll over the pictures it tells you what they are
I like that's all about the local scene. I like the random poll and how it makes not smoking look cooler instead of boring and dull. The website definitely has appeal.
i like the (Y), its really cute.. its gets my attention, its very simply and self explanatory .. i love the way its setup .. the lil robots i didnt know .. aol messenger would be available to be downloaded.. that was cool ..
I like the beginning how it has a person who smokes coughing, its kinda scary... i like how it has all thoes little games you can play etc etc about how smoking is bad!
I like the bright colors and catchy looking opening page
I like the colors and the easy access to click on different links
i like the colors, pictures, and facts
i like the cool facts about smoking
I like the creativity and the interesting layout, as well as the sound effects.
I like the design of it and how I can take polls and look at new fashions that are in.
I like the design of the site, and how it's specifically aimed to stop kids from smoking.
i like the different color boxes at the top of the window and i like the graphics
i like the fact that it allows people that want to tell other people the way they feel about certain subjects to do exactly what they wont to. There were palces that you could go and see other kid's opinions on some subjects you could be talking about in school or at home
I like the fact that it gives a lot of facts about smoking and is all about encouraging teenagers not to smoke in the first place. It also is pretty interesting to look at so it won't turn people surfing the web away, instead it will interest them in reading it.
I like the fact that it is trying to send out a positive message towards everyone.
I like the fact that the site exists because people, not just teenagers, need to know the dangers of smoking and why it's so dumb.
I like the fact that there is finally a website to show other kids how dumb smoking really is.
I like the facts because I think they are very informative and I like the fact that you can use the site to help with research projects and I like VAVAVIRGIL.
I like the facts it is giving to people who visit the site
I like the facts that they give to keep people from smoking
I like the fast connection and the bubble links. they re cool.
I like the flash animation and graphics. The content is fun and I also like the anti-smoking campaign.
I like the flash it uses for the animation.
I like the idea of the whole website. It's telling kids everything bad about smoking so kids would say why would anybody want to do that.
i like the information on the site its interesting and informative
I like the issues that it brings up
i like the logical organization and the soundbytes because they make the site more interesting.
I like the make a music video section. also i am glad the website was put up because i think smoking is sooooo stupid.
i like the message it sends
i like the mix your own music video thing, it was pretty cool.
I like the music video creator. It was fun.
I like the out line of the site. It is a very unique one.
I like the pictures because it makes you want to look around the site. I like the variety of activities, too.
I like the pitcures and the colors it uses on the screen.
I like the polls, it gives you a chance to voice your opinion.
I like the sound effects and how it was put together.
i like the Stupid Skate Park thing. It may be pointless... but it's fun.
I like the way everything pops up because it grabs your attention
I like the way it is setup. Easy access to all the different pages.
i like the website. it tells little known fact then are usefull and may help in the future.
I like what it stands for, it stands for non smoking.
i liked that it had the sounds that you have if you do drugs and smoke and crap like that, and also said the why ydo you think? question
i liked the colors a lot
i liked the fun and use of flash
i liked the layout...random squares and animation were cool. i also liked the fact that anti-smoking wasn't the only content...i was surprised (and glad!!!) to find music-related info, that was cool
i liked the lettering
I liked the poll, it was cute. and it was interesting to see that ydouthink will be at my old elementary school, Gordon.
i liked the robot and the graphics with all the boxes that moved around..the colors looked great, the facts and other stuff is interesting and i wanted to read them...
I liked the sound effects at the beggining
i likes the website itself it was organized and very well defined.
I loved the little game...it was so cute and fun
i really enjoyed the graphics and activities it provided.. i think it would catch a teens attention well.
i really like it.. i like that its a cigarette campaign.. but theres also fun stuff to do

What do you like about the website?
Overall (cont.)
I really liked making the music video. the little popups were cool because it was information that relates to us teens. I liked the idea that they had people from virginia voicing their opinion, (i live in virginia). there was a lot to do on this website. very infromative and fun at the same time. i gave the address to a few of my friends also.
I really liked the graphics on the main page and the links to the other parts of the site ! It was very cool !
I think it is a really good campaign against smoking. I've seen their commercials on TV, like taking a pick. And even though i doubt that it will turn a smoker into a nonsmoker, it is good bc it shows that peopel don't accept that
I think it is very good. I think that it is helpin teens to not want to smoke and shit. This site needs to be well known more.
I think it is very informational, and since it is such a widespread and well-known site i think it has potential to prevent/stop kids from smoking.
I think it was informative and held a good message
I think its a good mix of fun stuff to do as well as information... i think its a good out reach tool and that the scheme is advertised well through it.
I think it's an okay site, and it's a really good question. Most people don't know what to say to answer that, because there is no proof that smoking isn't stupid. Good job to whoever made it up!
i think its awesome. I know some people probably think that there commercials and radio advertisements are stupid, but its really reaching some people...its made me think about how absolutely stupid smoking is.
I think that if you can get kids on the website it would be of great resource on making right decisions.... so overall it is a good website
I think that it is a good website because it can give you facts about smoking and give kids awareness. but it would add a few things to it. like more options to keep you looking for longer.
I think the site's a great idea, and I like the fact that it's not yet another teen anti-smoking site created by a tobacco company, forced to create such sites after settling court cases. This seems much more genuine and could lead to greater trust between teens and officials.
I think this website is cleverly designed, utilizing a pleasing mixture of both fluidity and boldness. It would appeal to all audiences with the games and such. I think it is quite effective at displaying its points. It is very original and i commend the designers for the great impact of the site.
i thought it was kind of cool, but it was also kind of slow
I thought some of its subjects and facts were interesting. Also the colors were very bright.
I thought that the website was very well designed with all of the flash. It wasn't like many flash sites that are done over the top to where it isnt effective. But this was good. The information on the site was well brought over. The tobacco facts where facts that would make teenagers think. Instead of stuff like whats on the surgeon generals warning. The skater game was sorta fun to play. Got sort of dumb after the first couple of times playing it, but it wasnt horrible. It's cool that there are concerts, and the information was brought over simply. I'll say it again this was a very well designed, and simplistic site to manuever through. It all loaded very quickly without much wait. The only things that did have much of a wait were the different features like the music video, sound off, and the skater game, but that is to be expected with my 56k connection. But it didnt lag at all.
Informative, although I'm not into smoking anyway
Interesing colors, better than just white. has sound in it. has a game, better than just borin info. the icons pop up when the mouse is brought over it
It attention grabbing
It catches your attention...it's colorful, interesting, not like every other website
it cool , good graphic
It definatly goes for the shock value!
It didnt open becausen I have a really slow modem
It does seem to load very fast over dial-up.
it explained and gave reasons why smoking is stupid
It gives a lot of information about the reasons to avoid smoking while still being interesting and fun. It is a good way to dissuade people from tobacco.
It gives teenagers a place to learn about the negative effects of smoking while providing a fun environment.
it had a cool logo
It had a lot of things that would intrrest a teenager.
It had good pictures and I liked the coughing sound effects. I also like how you don't have to click for fact to come up.
it had some pretty cool stuff on it. I liked the way it said stuff in a normal way, like teenagers talk, and said things we would actually pay attention to. i have been thinking about doing that song thing. and the game was fun.
IT HAS ALOT TOPICS THAT KIDS CAN TALK ABOUT AND RELATE TO.
it has bright colors that grap your attention
It has cool links on it, and it is really fun to make your own video
It has entertaining things like the Stupid skate park.
it has fun activities that can help educate kids about the stupidity of smoking and the bad effects it has on you. it tell you things that may make others noty want to be around you if you smoke.
It has good graphics and is birght so it catches ur attention
It has interesting facts about smoking and isn't just telling you not to do it. It has teenagers inputs on smoking and why you shouldn't do it.
it has interesting things on it
it has many different links to different things
It has many different things that kids our age ask about or wonder about but are afraid to ask.
it has nice colors
it has some pretty cool things for you to do
it has sound
It have nice color's and i like the website title because you do people think? some don't.
it is a very up to date website. it is very teen oriented. it was a fast connection, things were easy to find, everything was east to read and understand. it was a great site!! :)
It is alright. For people that don't know the difference between right and wrong, this may be a website to guide them to doing the right thing.
it is anti-smoking
it is bright and it grabs your attention
It is creatively designed and appealing to the eye. It also ties in fun with the serious stuff which I feel is a good way to go about making people know the truth. The sounds and flash animations also make the website fun to explore. Overall, I love the site.
It is easy to access, there are not a lot of pop ups.
it is easy to navigate and creatively designed
It is easy to use
it is eyecatching
it is interestig, the colors are cool
It is modern and relative.
it is original with elaborate design

What do you like about the website?

Overall (cont.)

It is pretty cool it is informative but also fun at the same time.

It is straight forward, the sounds are effective and it is interactive

it is very colorful and eye-catching

it is very filled with pictures

it is very interesting and there are a lot of cool links.

It is very simple and to the point. It doesn't joke around. It tells its viewers how bad smoking is. The sounds are very effective.

It is very straight forward and it gives a lot of info

it is very visual and i like the looks of it!

It looked really cool and cool information and facts

It looks really cool and has a lot of stuff to do unlike most anti-smoking or drug prevention sites.

It provides a lot of information in case you need it.

It seemed like a good place to learn anti-smoking stuff and to find out about music videos and concerts and other stuff. The surveys are cool too.

It seems like a cool site, and has interesting links and activities, and its for a good cause.

It states how foolish tobacco is

It talked about reasons not to smoke and stuff. It was actually persuading.

it tells u what happens if u smoke

It tries to stop people from smoking by giving more information.

It truthful and honest about the effects of smoking

It tries to get teens not to smoke i has cool things to do

It was a really nice layout with a reoccurring theme

it was boring i like nothing

It was colorful!

it was cool

it was cool to see younger kids opinions on the site. also, the layout and sound effects were interesting.

it was cute, i might come back sometime...

It was informative and fun. I like how when you first enter the site, there's bright colors and moving icons.

It was interesting and something different. The beginning was good and made you want to see the end.

It was loading to slow but after I did see it I liked the links it had

It was neat. I liked the way the pictures went and how informational it was. I liked it.

It was OK-colors are good

it was pretty good

It was pretty informational and the site was organized well.

it was really cool. i'm a sk8r girl so that was pretty neat.

it worked quickly and was visually appealing, i liked the music video maker.

It's a cool place for kids to learn and teens too. I like the introduction and the different places you can click to find out about different topics.

It's aesthetically pleasing, with the colors and what not.

It's against smoking, unique design of site.

it's aimed at teens

its big y in the screen was pretty cool

its bright & flashy, catches your attention & the noises are cool

its bright yellow so it gets my attention

its cool

its cool

it's cool because it tells kids different reasons not to smoke not just the usual just say no

Its cool because it tells the truth about smoking, its effects, and how much the companies dont care if you die, just as long as they make a profit.

It's easy to get around

it's easy to get where you wanna be

its easy to navigate through. the links are easy to identify.

It's easy.

It's fairly easy to navigate the website.

It's got cool effects- it has catchy phrases and icons that lead to interesting stuff.

Its got interactive things, and its based in where i live. It has different facts about smoking and it tells you straight out.

its has cool colors and noises

its informational and fun at the same time

It's informative, flashy, colorful

Its interesting. I like the VaVaVirgil.

its ok but i didnt find anything that i really liked on the website

Its pretty cool

its pretty cool, i like the sounds and stuff,,,,,,i was interested,,it wasnt a boring site

Its pretty cool. Like the local event lists.

its pretty cool. nice colors. catches your eye

It's pretty phat. You can do a lot of neat stuff. I like the set up and everything.

Its pretty cool...the colors are "catchy" and the overall message is good

its really neat and colorful...i love how the random facts pop up

its stimulating visually and mentally with plenty to offer

It's very aesthetic and interesting. Almost everything your mouse rolls over does something.

It's very colorful.

its very informative

it's very informative

its very informative and well arranged

Its very informative and is catchy.

Its very informative.

its very in-your-face, very colorful and teen-friendly... not all about smoking which makes it less intimidating.

What do you like about the website?
Overall (cont.)
its very original
I've never seen anything like it-it's very original
Kick ass colors to get your attention
making your own music video about how stupid smoking is
Nice color scheme. Very aesthetically pleasing.
Nice programming design.
Not a lot...i dont think anti smoking campaigns work very well
Nothin
nothing
nothing
nothing
nothing
nothing
nothing i think you should leave smokers alone if it makes them happy then its of no concern to you and oh by the way smoking isnt stupid because it makes you look cool!!!
nothing - smoking is bad but these people just want to make money and publicity out of it
nothing at all. its an old issue that will never change so stop bitching about it.
nothing came up but a title page
nothing i can think of
nothing im a smoker
nothing really
Nothing really
Nothing really
nothing really, it had nothing I could relate to.
Nothing special
nothing...i smoke cigarettes
nottin
Original and interesting content
page layout
Pretty cool w/ bright colors. Grabs your attention.
Simple to use and to get around the site. I like that it's about not smoking, but not really in your face about it
Stupid skate park and facts about cigarettes, they were fun and interactive.
That it tells you about the risks of smoking.
That it's for people like me. I think teens my age can relate
That there are other things on it besides about how stupid smoking is
That was the most awesome website I have been to in a long time. It was really entertaining and had a great message about smoking along with it. The way the transition of slides flipped boxes and dots around was really neat and very "modern". The "stupid state park" game was really addictive and will keep me coming back to that site. Adding more games like that to the site will definately boost its popularity. Also the music video making game was neat as well as positively anti-smoking educational. I think if word it passed around about this site kids will really respond to it and hopefully it will be effective in speading the message that smoking is no longer cool.
the "stupid skate park"
the animations
the catchy phrase
The categories are interesting and informative.
the color and animation and most of all the message
the coloring, it catches your attention
the colors
the colors are good and its easy to get around the site
the colors are good, fast loading, good pop ups
The cough was pretty funny and I also like the colors
The design is awesome at it has good facts and it really shows why smoking sucks.
the design is good
the different ad's on not smoking
the eye-catching color and graphics, also the artistic arrangement of photographs.
The fact that vavavirgilcan be contacted at anytime.
The facts were really shocking and I like how they were organized
the focus does not seem to be smoking, but instead the things that teens are interested in. This is good, doesn't seem like an attack that way. Shows interest in things that my incourage nonsmoking
the game
The games were good
the graphics
the graphics and effects are cool and it keeps your attention.
the graphics are good
the graphics because they attract me to the website
The graphics, it catches my attention.
the info.
The information.
The interactive fun stuff
The intro is good and I like the sound effects. I also like the polls.
The intro is very cool and theres so much to go to on the website.
the layout
the layout was good.
The main topic, that smoking is stupid

What do you like about the website?
Overall (cont.)
the mere attempt to discourage smoking
the message and format
The music maker was funny-I was the reggae dude. It didn't turn out all that funny, but it was fun to make
the opening cough
the people voice in the background
the pictures
the poll
the poll
the polls
The polls lets me see how people can really win things
the question, "why do u think smoking isnt bad?", becuse there is ntin god about it.
the scripts that are used on the main page
The set-up. Mainly the way everything was really interactive and there was some neat stuff on it like the create a music video and the skate park game.
the skate park game
the skate park was funny
the skateboarding game
the skateboarding game was moderately amusing just because of the funny graphics.
The skateboarding part because I wish I could skate. Also, it shows a lot of diversity.
the smoking facts, i've never heard some of them and they really do have an impact on you
the sound effects
the sound effects and the bright colors
the sound effects and the Flash
the sound effects... very appropriate for the webpage
The sounds it made when it loaded.
The stupid skate park was my favorite part
the stupid skatepark game
The stupid skate-park game and the mix your own music video. Also I liked the ways they subtly sneak in litte smoking facts. It's a site that tells you the facts about smoking while including other things and that was nice.
the surveys
The Surveys
THE SURVEYS!!!!!!
the the different links to the site are creative
The the overall design was clean and made the content easily accessable without sacrificing visual style.
the VA things
the various links
the videos
The way it points out and makes it easy to find different facts and interesting info about smoking
The way the pictures pop up and the bright colors because they draw a lot of attention.
The website over all is very appealing towards mature youth. I appreciate that. The website is not too childish nor too "professional."
The website was too slow for me
The website was very interesting. I liked the facts, they really make you think and are enough to make a person reconsider smoking.
The what's happening link is cool. I've actually used it before.
The yellow!
there are lots of images that pop out, it's not like a boring convetional website, when you move the mouse to click a description of the topic pops up
there are some good facts
There is so much to do and I really like the message they are sending out. Kids can see that its cool not to smoke.
there wasn't much to it
this site is very interesting and has some very cool graphics. Also it's about how stupid smoking is and that's so true!
This site makes it interesting to learn about why smoking is not cool.
trendy simple minimalistic designs are always a plus, simple menu system with easy to understand keywords in the titles.
Umm I think that it is cool that they have surveys and stuff! I like to know everyones opinion!
very bright and colorful
Very easy to navigate, intuitive.
very informative, nice flash intro
very informative.
very interesting
very motivational not to smoke or do drugs
very original.
very well put together. i like the useage of the flash techniques
Visually appealing and there are a lot of things to do on the site. I like the skate part
wasn't really that good
way to slow for me to connect-nneeds o be faster
well i definately like how it looks when you first go to it and its fun. You can make your own video and stuff. its fun!
Well I had the flash download needed for the site, so that was a pain. It's was OK, nothing really too special
WELL I THOUGHT THAT IT WAS VERY INTERACTIVE WHICH IS A GOOD THING I ESPECIALLY LIKE HOW YOU COULD MAKE YOUR OWN VIDEO, I WILL DEFINENTLY BE CISITING THAT SITE AGAIN.
what i liked about the site is that it is very informative
WHY THEY GIVE YOU REASON WHY SMOKING ISNT DUMB
you can play games
you get to learn nw stuff about people and there internet
Your pop-ups made me close it almost immediatly. There were java script errors.

What do you like about the website?
Female
about how it is completely relating to teenagers, the music, the skatepark
About how it's cool and it's all about non smoking. I also like the parts about what's happening in my area and what kids in VA think. I live in VA!!
All of the interesting facts, information and trivia.
all the interactive stuff
At first I was turned off, but then I read and there are actually some cool things on there such as facts I didn't know about before
because it gives information about people like us and there anti smoking techniques.
colorfl
colorful, nice random sounds, good pictures and attractors, made you want to explore a bit, nice creativity, and i liked seeing the random pieces of trivia pop up since i mostly hadnt ever heard of any of them, so it was good because it was new
colorfull
colors
content is good, color is bright and tone is welcoming
decent graphics
easy to get around
Eh, it's flash....?
everything
Games
gets you thinking and isnt like other stuff
gives me something to do when im bored.
Has information in case you need it for a report
How it is animated and has sounds to it.
how it is set up and when u click on the diferent things it tell you what they are about witou actually going to it
I am a teen against smoking, so I really enjoy this website. I like the facts page and how it makes the coughing noise.
i am anti smoking so i like the whole website. the effects are good.
i did not get to fully see the website because my computer is too slow but i did see the yellow and the ydoyouthink and that is about not smoking and i support not smoking
I don't smoke, so I don't care about it
i dont think i really like it at all. if someone wants to smoke i dont think there should be an advertisement of constant ridiculing of reasons why theyr so bad
I like all the different things to do on the site and how it is fun and informative. I like the games, etc. on VaVaVirgil.
I like all the facts.
I like all the graphics and the section about Kids From Virginia Sounding Off. I also enjoyed the Facts About Smoking and the general apperance of the website.
i like how fast the sites load up, and i like how u dont vae to vrowes thru a long list of stets to get to ur own when looking through events
i like how i can take the surveys and polls
I like how it asks our opinion on things, and it relates to teens.
I like how it had intresting information on smoking and how it wasn't all facts but had sites for music and skating, stuff that teens like.
I like how it has polls to voice your opinion.
i like how it has so many different things going on at the same time
I like how it is simple, not too cluttered. I also like the noises it makes.
I like how it's against smoking because that's how i think.
I like how its easy to akses
I like how they make it look so cool not smoking.
I like how you can access everything easily once the site completely loads-- that you don't have to wait forever for the next page to load. I also like how you still have the same menu to choose from, so you don't have to worry about pressing back or anything to get to a different area of the website.
i like it b/c it gets kids aware of what smoking does to you
I like it because I learned new stuff on it
I like it because it talks to you. It's interactive. I like it!
I like pretty much everything, i like the sound effects and pop up screens and the animation and the colors and pretty much everything
I like that it has concerts and events in your area. I t gives you the idea that there are better things to do then smoke.
I like that it has interesting facts about smoking on it.
I like that it is bright and has nice pictures.
I like that it wasn't all just about smoking and that it had other parts to it to. Clever
I like that it's honest. Honestys important on an issue like this, but i also like that it wasn't just about smoking. It was fun too!
i like that they try to be cool. they make things that appeal to preteens and easily amused teens
I like that's all about the local scene. I like the random poll and how it makes not smoking look cooler instead of boring and dull. The website definitely has appeal.
i like the (Y), its really cute.. its gets my attention, its very simply and self explanatory .. i love the way its setup .. the lil robots i didnt know .. aol messenger would be available to be downloaded.. that was cool ..
I like the beginning how it has a person who smokes coughing, its kinda scary... i like how it has all thoes little games you can play etc etc about how smoking is bad!
I like the bright colors and catchy looking opening page
I like the colors and the easy access to click on different links
i like the colors, pictures, and facts
i like the cool facts about smoking
I like the design of the site, and how it's specifically aimed to stop kids from smoking.
i like the different color boxes at the top of the window and i like the graphics
I like the fact that it gives a lot of facts about smoking and is all about encouraging teenagers not to smoke in the first place. It also is pretty interesting to look at so it won't turn people surfing the web away, instead it will interest them in reading it.
I like the fact that it is trying to send out a positive message towards everyone.
I like the fact that the site exists because people, not just teenagers, need to know the dangers of smoking and why it's so dumb.
I like the fact that there is finally a website to show other kids how dumb smoking really is.
I like the facts because I think they are very informative and I like the fact that you can use the site to help with research projects and I like VAVAVIRGIL.
I like the facts that they give to keep people from smoking
I like the flash animation and graphics. The content is fun and I also like the anti-smoking campaign.
I like the make a music video section. also i am glad the website was put up because i think smoking is sooooo stupid.

What do you like about the website?
Female (cont.)
i like the mix your own music video thing, it was pretty cool.
I like the pictures because it makes you want to look around the site. I like the variety of activities, too.
I like the polls, it gives you a chance to voice your opinion.
i like the Stupid Skate Park thing. It may be pointless... but it's fun.
I like the way everything pops up because it grabs your attention
i like the website. it tells little known fact then are usefull and may help in the future.
i liked that it had the sounds that you have if you do drugs and smoke and crap like that, and also said the why ydo you think? question
i liked the colors a lot
i liked the layout...random squares and animation were cool. i also liked the fact that anti-smoking wasn't the only content...i was surprised (and glad!!!) to find music-related info, that was cool
i liked the lettering
I liked the poll, it was cute. and it was interesting to see that ydouthink will be at my old elementary school, Gordon.
i liked the robot and the graphics with all the boxes that moved around..the colors looked great, the facts and other stuff is interesting and i wanted to read them...
I liked the sound effects at the beggining
I loved the little game...it was so cute and fun
i really enjoyed the graphics and activities it provided.. i think it would catch a teens attention well.
i really like it.. i like that its a cigarette campaign.. but theres also fun stuff to do
I really liked making the music video. the little popups were cool because if was information that relates to us teens. I liked the idea that they had people from virginia voicing their opinion, (I live in virginia). there was a lot to do on this website. very infromative and fun at the same time. i gave the address to a few of my friends also.
I really liked the graphics on the main page and the links to the other parts of the site! It was very cool!
I think it is a really good campaign against smoking. I've seen their commercials on TV, like taking a pick. And even though i doubt that it will turn a smoker into a nonsmoker, it is good bc it shows that peopel don't accept that
I think it is very informational, and since it is such a widespread and well-known site i think it has potential to prevent/stop kids from smoking.
I think it was informative and held a good message
I think its a good mix of fun stuff to do as well as information... i think its a good out reach tool and that the scheme is advertised well through it.
I think it's an okay site, and it's a really good question. Most people don't know what to say to answer that, because there is no proof that smoking isn't stupid. Good job to whoever made it up!
i think its awesome. I know some people probably think that there commercials and radio advertisements are stupid, but its really reaching some people...its made me think about how absolutely stupid smoking is.
I think that if you can get kids on the website it would be of great resource on making right decisions... so overall it is a good website
I think that it is a good website because it can give you facts about smoking and give kids awareness. but it would add a few things to it. like more options to keep you looking for longer.
I think the site's a great idea, and I like the fact that it's not yet another teen anti-smoking site created by a tobacco company, forced to create such sites after settling court cases. This seems much more genuine and could lead to greater trust between teens and officials.
i thought it was kind of cool, but it was also kind of slow
Interesing colors, better than just white. has sound in it. has a game, better than just borin info. the icons pop up when the mouse is brought over it
It attention grabbing
It catches your attention...it's colorful, interesting, not like every other website
it cool , good graphic
it explained and gave reasons why smoking is stupid
It gives a lot of information about the reasons to avoid smoking while still being interesting and fun. It is a good way to dissuade people from tobacco.
It gives teenagers a place to learn about the negative effects of smoking while providing a fun environment.
It had good pictures and I liked the coughing sound effects. I also like how you don't have to click for fact to come up.
it had some pretty cool stuff on it. I liked the way it said stuff in a normal way, like teenagers talk, and said things we would actually pay attention to. i have been thinking about doing that song thing. and the game was fun.
it has bright colors that grap your attention
It has cool links on it, and it is really fun to make your own video
it has fun activities that can help educate kids about the stupidity of smoking and the bad effects it has on you. it tell you things that may make others noty want to be around you if you smoke.
It has good graphics and is birght so it catches ur attention
It has interesting facts about smoking and isn't just telling you not to do it. It has teenagers inputs on smoking and why you shouldn't do it.
it has many different links to different things
It has many different things that kids our age ask about or wonder about but are afraid to ask.
it has some pretty cool things for you to do
it has sound
It have nice color's and i like the website title because you do people think? some don't.
it is a very up to date website. it is very teen oriented. it was a fast connection, things were easy to find, everything was east to read and understand. it was a great site!! :)
It is alright. For people that don't know the difference between right and wrong, this may be a website to guide them to doing the right thing.
it is anti-smoking
it is bright and it grabs your attention
it is eyecatching
It is modern and relative.
It is pretty cool it is informative but also fun at the same time.
It is straight forward, the sounds are effective and it is interactive
it is very colorful and eye-catching
it is very intresting and there are alot of cool links.
It is very simple and to the point. It doesn't joke around. It tells its viewers how bad smoking is. The sounds are very effective.
It is very straight forward and it gives a lot of info
it is very visual and i like the looks of it!
It seemed like a good place to learn anti-smoking stuff and to find out about music videos and concerts and other stuff. The surveys are cool too.
It seems like a cool site, and has instesting links and activities, and its for a good cause.
It tries to stop people from smoking by giving more information.

What do you like about the website?
Female (cont.)
It truthful and honest about the effects of smoking
It was colorful!
it was cool
it was cool to see younger kids opinions on the site. also, the layout and sound effects were interesting.
it was cute, i might come back sometime...
It was informative and fun. I like how when you first enter the site, there's bright colors and moving icons.
It was interesting and something different. The beginning was good and made you want to see the end.
It was loading to slow but after I did see it I liked the links it had
It was neat. I liked the way the pictures went and how informational it was. I liked it.
it was really cool. i'm a sk8r girl so that was pretty neat.
it worked quickly and was visually appealing. i liked the music video maker.
It's a cool place for kids to learn and teens too. I like the introduction and the different places you can click to find out about different topics.
its bright & flashy, catches your attention & the noises are cool
its bright yellow so it gets my attention
Its cool because it tells the truth about smoking, its effects, and how much the companies dont care if you die, just as long as they make a profit.
its easy to navigate through. the links are easy to identify.
It's easy.
It's got cool effects- it has catchy phrases and icons that lead to interesting stuff.
Its got interactive things, and its based in where i live. It has different facts about smoking and it tells you strait out.
its has cool colors and noises
its informational and fun at the same time
It's informative, flashy, colorful
Its interesting. I like the VaVaVirgil.
Its pretty cool
its pretty cool, i like the sounds and stuff,,,,,,i was interested,,it wasnt a boring site
its pretty cool. nice colors. catches your eye
It's pretty phat. You can do a lot of neat stuff. I like the set up and everything.
Its pretty cool...the colors are "catchy" and the overall message is good
its really neat and colorful...i love how the random facts pop up
its stimulating visually and mentally with plenty to offer
It's very aesthetic and interestic. Almost everything your mouse rolls over does something.
It's very colorful.
its very informative
it's very informative
its very informative an well arranged
Its very informative and is catchy.
Its very informative.
its very in-your-face, very colorful and teen-friendly... not all about smoking which makes it less intimidating.
making your own music video about how stupid smoking is
Not a lot...i dont think anti smoking campaigns work very well
Nothin
nothing came up but a title page
nothing i can think of
nothing really
Nothing really
nothing...i smoke cigarettes
page layout
That it tells you about the risks of smoking.
That it's for people like me. I think teens my age can relate
That was the most awesome website I have been to in a long time. It was really entertaining and had a great message about smoking along with it. The way the transition of slides flipped boxes and dots around was really neat and very "modern". The "stupid state park" game was really adictive and will keep me coming back to that site. Adding more games like that to the site will definately boost its popularity. Also the music video making game was neat as well as positively anti-smoking educational. I think if word it passed around about this site kids will really respond to it and hopefully it will be effective in speading the message that smoking is no longer cool.
the catchy phrase
The categories are interesting and informative.
the color and animation and most of all the message
the coloring, it catches your attention
the colors
the colors are good and its easy to get around the site
The cough was pretty funny and I also like the colors
The design is awesome at it has good facts and it really shows why smoking sucks.
the different ad's on not smoking
the eye-catching color and graphics, also the artistic arrangement of photographs.
The fact that vavavirgilcan be contacted at anytime.
the game
the graphics
the graphics and effects are cool and it keeps your attention.
the graphics are good
the graphics because they attract me to the website
The graphics, it catches my attention.
the opening cough
the people voice in the background

What do you like about the website?
Female (cont.)
the poll
the polls
The polls lets me see how people can really win things
the skate park game
The skateboarding part because I wish I could skate. Also, it shows a lot of diversity.
the smoking facts, i've never heard some of them and they really do have an impact on you
the sound effects
the sound effects and the bright colors
the sound effects... very appropriate for the webpage
The stupid skate-park game and the mix your own music video. Also I liked the ways they subtly sneak in litte smoking facts. It's a site that tells you the facts about smoking while including other things and that was nice.
the surveys
The Surveys
the VA things
the various links
the videos
The way it points out and makes it easy to find different facts and interesting info about smoking
The way the pictures pop up and the bright colors because they draw a lot of attention.
The website over all is very appealing towards mature youth. I appreciate that. The website is not too childish nor too "professional."
The website was very interesting. I liked the facts, they really make you think and are enough to make a person reconsider smoking.
there are lots of images that pop out, it's not like a boring convetional website, when you move the mouse to click a description of the topic pops up
there are some good facts
There is so much to do and I really like the message they are sending out. Kids can see that its cool not to smoke.
there wasn't much to it
This site makes it interesting to learn about why smoking is not cool.
Umm I think that it is cool that they have surveys and stuff! I like to know everyones opinion!
very bright and colorful
very interesting
very motivational not to smoke or do drugs
very original.
way to slow for me to connect-nneeds o be faster
well i definately like how it looks when you first go to it and its fun. You can make your own video and stuff. its fun!
WELL I THOUGHT THAT IT WAS VERY INTERACTIVE WHICH IS A GOOD THING I ESPECIALLY LIKE HOW YOU COULD MAKE YOUR OWN VIDEO, I WILL DEFINENTLY BE CISITING THAT SITE AGAIN.

What do you like about the website?
Male
the "stupid skate park"
All the options it offers.
alright design, quick to load considering it's flash.
Because it tells you all about the dumb thqings about smoking
catchy
colors
Cool colors
Cool logo
Easy GUI (graphics user interface), good navigation
Easy to remember name
explains uses of tobacco.
Flash WHY DO YOU THINK... i only got that when the flash scrolled
Flash is fun.
Gives good reasons why smoking is dumb... and it has a fun game on it
Good examples of why not to smoke.
Good information to try and stop kids from smoking.
good reasons and influences not to use tobacco
Good sound effects
Has some cool facts. Most of the things we not thing I've heard of before.
how it does a good job informing its viewers on its purpose
i dont know, nothing sticks out
i dont like it.
I don't Like it.
i dont really like the website.
i lied the "stupid skate park" because it was fun and it gave me something to do. it kept me on my toes and was exciting.
I liekd the games
i like how it includes games in with facts. i also like how it shows what social events are coming to where i live. the image and set up of the sire is good too.i like how the squares pop out and have captions of what each button does
i like it cause it gets the point of it being stupied it=smoking
I like polls. Right as I go to the web site, one popped up. it was also very colorful and cool to look at.
I like that it asks me about my opinion
I like that it is about not smoking. I like the collage because it is somewhat abstract.
i like that it is not 100% about smoking. this gives kids more of a reason to go there other than just to find out how bad smoking is for you. It has games and local concert information that are pretty fun and interesting.
I like that when you roll over the pictures it tells you what they are
I like the creativity and the interesting layout, as well as the sound effects.
I like the design of it and how I can take polls and look at new fashions that are in.
i like the fact that it allows people that want to tell other people the way they feel about certain subjects to do exactly what they wont to. There were palces that you could go and see other kid's opinions on some subjects you could be talking about in school or at home
I like the facts it is giving to people who visit the site
I like the fast connection and the bubble links. they're cool.
I like the flash it uses for the animation.
I like the idea of the whole website. It's telling kids everything bad about smoking so kids would say why would anybody want to do that.
i like the information on the site its interesting and informative
I like the issues that it brings up
i like the logical orgazination and the soundbytes because they make the site more interesting.
i like the message it sends
I like the music video creator. It was fun.
I like the out line of the site. It is a very unique one.
I like the pitcures and the colors it uses on the screen.
I like the sound effects and how it was put together.
I like the way it is setup. Easy access to all the different pages.
I like what it stands for, it stands for non smoking.
i liked the fun and use of flash
i likes the website itself it was organized and very well defined.
I think it is very good. I think that it is helpin teens to not want to smoke and shit. This site needs to be well known more.
I think this website is cleverly designed, utilizing a pleasing mixture of both fluidity and boldness. It would appeal to all audiences with the games and such. I think it is quite effective at displaying its points. It is very original and i commend the designers for the great impact of the site.
I thought some of its subjects and facts were interesting. Also the colors were very bright.
I thought that the website was very well designed with all of the flash. It wasn't like many flash sites that are done over the top to where it isnt effective. But this was good. The information on the site was well brought over. The tobacco facts where facts that would make teenagers think. Instead of stuff like whats on the surgeon generals warning. The skater game was sorta fun to play. Got sort of dumb after the first couple of times playing it, but it wasnt horrible. It's cool that there are concerts, and the information was brought over simply. I'll say it again this was a very well designed, and simplistic site to maneuver through. It all loaded very quickly without much wait. The only things that did have much of a wait were the different features like the music video, sound off, and the skater game, but that is to be expected with my 56k connection. But it didnt lag at all.
Informative, although I'm not into smoking anyway
It definately goes for the shock value!
It didnt open becausen I have a really slow modem
It does seem to load very fast over dial-up.
it had a cool logo
It had a lot of things that would intrtest a teenager.
IT HAS ALOT TOPICS THAT KIDS CAN TALK ABOUT AND RELATE TO.

What do you like about the website?
Male (cont.)
It has entertaining things like the Stupid skate park.
it has interesting things on it
it has nice colors
It is creatively designed and appealing to the eye. It also ties in fun with the serious stuff which I feel is a good way to go about making people know the truth. The sounds and flash animations also make the website fun to explore. Overall, I love the site.
It is easy to access, there are not a lot of pop ups.
it is easy to navigate and creatively designed
It is easy to use
it is interestig, the colors are cool
it is original with elaborate design
it is very filled with pictures
It looked really cool and cool information and facts
It looks really cool and has a lot of stuff to do unlike most anti-smoking or drug prevention sites.
It provides a lot of information incase you need it.
It states how foolish tobacco is
It talked about reasons not to smoke and stuff. It was actually persuading.
it tells u what happens if u smoke
It trys to get teens not to smoke i has cool things to do
It was a really nice layout with a reoccurring theme
it was boring i like nothing
It was OK-colors are good
it was pretty good
It was pretty informational and the site was organized well.
It's aesthetically pleasing, with the colors and what not.
It's against smoking, unique design of site.
it's aimed at teens
its big y in the screen was pretty cool
its cool
its cool
it's cool because it tells kids different reason's not to smoke not just the usual just say no
It's easy to get around
it's easy to get where you wanna be
It's fairly easy to navigate the website.
its ok but i didnt find anything that i really liked on the website
Its pretty cool. Like the local event lists.
its very original
I've never seen anything likr it-it's very orginial
Kick ass colors to get your attention
Nice color scheme. Very aesthetically pleasing.
Nice programming design.
nothing
nothing
nothing
nothing
nothing
nothing i think you should leave smokers alone if it makes them happy then its of no concern to you and oh by the way smoking isnt stupid because it makes you look cool!!!
nothing - smoking is bad but these people just want to make money and publicity out of it
nothing at all. its an old issue that will never change so stop bitching about it.
nothing im a smoker
Nothing really
nothing really, it had nothing I could relate to.
Nothing special
nottin
Orginial and interesting content
Pretty cool w/ bright colors. Grabs your attention.
Simple to use and to get around the site. I like that it's about not smoking, but not really in your face about it
Stupid skate park and facts about cigarettes, they were fun and interactive.
That there are other things on it besides about how stupid smoking is
the animations
the colors are good, fast loading, good pop ups
the design is good
The facts were really shocking and I like how they were organized
the focus does not seem to be smoking, but instead the things that teens are interested in. This is good, doesn't seem like an attack that way. Shows interest in things that my incourage nonsmoking
The games were good
the info.
The information.
The interactive fun stuff
The intro is good and I like the sound effects. I also like the polls.
The intro is very cool and theres so much to go to on the website.
the layout
the layout was good.

What do you like about the website?

Male (cont.)

The main topic, that smoking is stupid

the mere attempt to discourage smoking

the message and format

The music maker was funny-I was the reggae dude. It didn't turn out all that funny, but it was fun to make

the pictures

the poll

the question, "why do u think smoking isnt bad?", becuse there is ntin god about it.

the scripts that are used on the main page

The set-up. Mainly the way everything was really interactive and there was some neat stuff on it like the create a music video and the skate park game.

the skate park was funny

the skateboarding game

the skateboarding game was moderately amusing just because of the funny graphics.

the sound effects and the Flash

The sounds it made when it loaded.

The stupid skate park was my favorite part

the stupid skatepark game

THE SURVEYS!!!!!!

the the different links to the site are creative

The the overall design was clean and made the content easily accessable without sacrificing visual style.

The website was too slow for me

The what's happening link is cool. I've actually used it before.

The yellow!

this site is very interesting and has some very cool graphics. Also it's about how stupid smoking is and that's so true!

trendy simple minimalistic designs are always a plus, simple menu system with easy to understand keywords in the titles.

Very easy to navigate, intuitive.

very informative, nice flash intro

very informative.

very well put together. i like the useage of the flash techniques

Visually appealing and there are a lot of things to do on the site. I like the skate part

wasn't really that good

Well I had the flash download needed for the site, so that was a pain. It's was OK, nothing really too special

what i liked about the site is that it is very informative

WHY THEY GIVE YOU REASON WHY SMOKING ISNT DUMB

you can play games

you get to learn nw stuff about people and there internet

Your pop-ups made me close it almost immediatly. There were java script errors.

What do you like about the website?
13-15 years old
the "stupid skate park"
All of the interesting facts, information and trivia.
All the options it offers.
At first I was turned off, but then I read and there are actually some cool things on there such as facts I didn't know about before because it gives information about people like us and there anti smoking techniques.
Because it tells you all about the dumb thqings about smoking
catchy
Cool colors
Cool logo
easy to get around
Easy to remember name
explains uses of tobacco.
Flash WHY DO YOU THINK... i only got that when the flash scrolled
Games
Good examples of why not to smoke.
Good sound effects
Has information in case you need it for a report
Has some cool facts. Most of the things we not thing I've heard of before.
how it is set up and when u click on the diferent things it tell you what they are about witou actually going to it
i did not get to fully see the website because my computer is too slow but i did see the yellow and the ydo you think and that is about not smoking and i support not smoking
i dont like it.
I don't Like it.
I don't smoke, so I don't care about it
i lied the "stupid skate park" because it was fun and it gave me something to do. it kept me on my toes and was exciting.
I liekd the games
i like how fast the sites load up, and i like how u dont vae to vrowes thru a long list of stets to get to ur own when looking through events
I like how it asks our opinion on things, and it relates to teens.
I like how it had intresting information on smoking and how it wasn't all facts but had sites for music and skating, stuff that teens like.
i like how it has so many different things going on at the same time
i like how it includes games in with facts. i also like how it shows what social events are coming to where i live. the image and set up of the sire is good too.i like how the squares pop out and have captions of what each button does
I like how it's against smoking because that's how i think.
I like how its easy to akses
I like how they make it look so cool not smoking.
I like it because I learned new stuff on it
i like it cause it gets the point of it being stupied it=smoking
I like polls. Right as I go to the web site, one popped up. it was also very colorful and cool to look at.
I like that it asks me about my opinion
I like that it is bright and has nice pictures.
i like that it is not 100% about smoking. this gives kids more of a reason to go there other than just to find out how bad smoking is for you. It has games and local concert information that are pretty fun and interesting.
I like that it wasn't all just about smoking and that it had other parts to it to. Clever
I like that it's honest. Honestys important on an issue like this, but i also like that it wasn't just about smoking. It was fun too!
I like that when you roll over the pictures it tells you what they are
I like the beginning how it has a person who smokes coughing, its kinda scarry... i like how it has all thoes little games you can play etc etc about how smoking is bad!
I like the design of it and how I can take polls and look at new fashions that are in.
I like the design of the site, and how it's specifically aimed to stop kids from smoking.
i like the different color boxes at the top of the window and i like the graphics
i like the fact that it allows people that want to tell other people the way they feel about certain subjects to do exactly what they wont to. There were palces that you could go and see other kid's opinions on some subjects you could be talking about in school or at home
I like the fact that it gives a lot of facts about smoking and is all about encouraging teenagers not to smoke in the first place. It also is pretty interesting to look at so it won't turn people surfing the web away, instead it will interest them in reading it.
I like the fact that the site exists because people, not just teenagers, need to know the dangers of smoking and why it's so dumb.
I like the facts because I think they are very informative and I like the fact that you can use the site to help with research projects and I like VAVAVIRGIL.
I like the flash animation and graphics. The content is fun and I also like the anti-smoking campaign.
I like the idea of the whole website. It's telling kids everything bad about smoking so kids would say why would anybody want to do that.
I like the make a music video section. also i am glad the website was put up because i think smoking is sooooo stupid.
i like the mix your own music video thing, it was pretty cool.
I like the music video creator. It was fun.
I like the pictures because it makes you want to look around the site. I like the variety of activities, too.
I like the sound effects and how it was put together.
i like the website. it tells little known fact then are usefull and may help in the future.
i liked that it had the sounds that you have if you do drugs and smoke and crap like that, and also said the why ydo you think? question
i liked the colors a lot
i liked the fun and use of flash
i liked the layout...random squares and animation were cool. i also liked the fact that anti-smoking wasn't the only content...i was surprised (and glad!!!) to find music-related info, that was cool
i liked the lettering
I think it is very informational, and since it is such a widespread and well-known site i think it has potential to prevent/stop kids from smoking.
I think its a good mix of fun stuff to do as well as information...i think its a good out reach tool and that the scheme is advertised well through it.

What do you like about the website?

13-15 years old (cont.)

I think it's an okay site, and it's a really good question. Most people don't know what to say to answer that, because there is no proof that smoking isn't stupid. Good job to whoever made it up!

i thought it was kind of cool, but it was also kind of slow

Informative, although I'm not into smoking anyway

It attention grabbing

it cool , good graphic

it explained and gave reasons why smoking is stupid

It gives a lot of information about the reasons to avoid smoking while still being interesting and fun. It is a good way to dissuade people from tobacco.

It had a lot of things that would interest a teenager.

it had some pretty cool stuff on it. I liked the way it said stuff in a normal way, like teenagers talk, and said things we would actually pay attention to. i have been thinking about doing that song thing. and the game was fun.

IT HAS ALOT TOPICS THAT KIDS CAN TALK ABOUT AND RELATE TO.

it has fun activities that can help educate kids about the stupidity of smoking and the bad effects it has on you. it tell you things that may make others noty want to be around you if you smoke.

It has interesting facts about smoking and isn't just telling you not to do it. It has teenagers inputs on smoking and why you shouldn't do it.

It has many different things that kids our age ask about or wonder about but are afraid to ask.

it has nice colors

it has some pretty cool things for you to do

It have nice color's and i like the website title because you do people think? some don't.

It is creatively designed and appealing to the eye. It also ties in fun with the serious stuff which I feel is a good way to go about making people know the truth. The sounds and flash animations also make the website fun to explore. Overall, I love the site.

It is easy to use

it is original with elaborate design

it is very colorful and eye-catching

it is very filled with pictures

it is very interesting and there are a lot of cool links.

It is very straight forward and it gives a lot of info

It looks really cool and has a lot of stuff to do unlike most anti-smoking or drug prevention sites.

It provides a lot of information incase you need it.

It seemed like a good place to learn anti-smoking stuff and to find out about music videos and concerts and other stuff. The surveys are cool too.

It talked about reasons not to smoke and stuff. It was actually persuading.

it tells u what happens if u smoke

It tries to stop people from smoking by giving more information.

it was boring i like nothing

It was colorfull!

it was cool to see younger kids opinions on the site. also, the layout and sound effects were interesting.

It was informative and fun. I like how when you first enter the site, there's bright colors and moving icons.

It was loading to slow but after I did see it I liked the links it had

It was OK-colors are good

it was really cool. i'm a sk8r girl so that was pretty neat.

It's a cool place for kids to learn and teens too. I like the introduction and the different places you can click to find out about different topics.

it's aimed at teens

its big y in the screen was pretty cool

its bright & flashy, catches your attention & the noises are cool

its bright yellow so it gets my attention

its cool

Its cool because it tells the truth about smoking, its effects, and how much the companies dont care if you die, just as long as they make a profit.

It's easy to get around

It's fairly easy to navigate the website.

It's informative, flashy, colorful

its ok but i didnt find anything that i really liked on the website

its pretty cool, i like the sounds and stuff,,,,,,i was interested,,it wasnt a boring site

its pretty cool. nice colors. catches your eye

It's pretty phat. You can do a lot of neat stuff. I like the set up and everything.

Its pretty cool...the colors are "catchy" and the overall message is good

its very informative

its very in-your-face, very colorful and teen-friendly... not all about smoking which makes it less intimidating.

its very original

I've never seen anything like it-it's very orginial

Kick ass colors to get your attention

Not a lot...i dont think anti smoking campaigns work very well

Notin

nothing

nothing

nothing

nothing at all. its an old issue that will never change so stop bitching about it.

Nothing really

Nothing really

nothing really, it had nothing I could relate to.

Nothing special

nothing...i smoke cigarettes

Orginial and interesting content

Simple to use and to get around the site. I like that it's about not smoking, but not really in your face about it

What do you like about the website?

13-15 years old (cont.)

Stupid skate park and facts about cigarettes, they were fun and interactive.

That it's for people like me. I think teens my age can relate

That there are other things on it besides about how stupid smoking is

the color and animation and most of all the message

the colors are good and its easy to get around the site

The cough was pretty funny and I also like the colors

the design is good

The facts were really shocking and I like how they were organized

the game

The games were good

the graphics

the graphics because they attract me to the website

The graphics, it catches my attention.

the info.

The intro is good and I like the sound effects. I also like the polls.

the layout

The music maker was funny-I was the reggae dude. It didn't turn out all that funny, but it was fun to make

the opening cough

the poll

The polls lets me see how people can really win things

the question, "why do u think smoking isnt bad?", becuse there is ntin qod about it.

the skate park was funny

The skateboarding part because I wish I could skate. Also, it shows a lot of diversity.

The stupid skate park was my favorite part

the various links

The way it points out and makes it easy to find different facts and interesting info about smoking

The website was too slow for me

The what's happening link is cool. I've actually used it before.

The yellow!

There is so much to do and I really like the message they are sending out. Kids can see that its cool not to smoke.

there wasn't much to it

this site is very interesting and has some very cool graphics. Also it's about how stupid smoking is and that's so true!

trendy simple minimalistic designs are always a plus, simple menu system with easy to understand keywords in the titles.

very informative, nice flash intro

Visually appealing and there are a lot of things to do on the site. I like the skate part

Well I had the flash download needed for the site, so that was a pain. It's was OK, nothing really too special

WHY THEY GIVE YOU REASON WHY SMOKING ISNT DUMB

What do you like about the website?

16-17 years old

about how it is completely relating to teenagers, the music, the skatepark

About how it's cool and it's all about non smoking. I also like the parts about what's happening in my area and what kids in VA think. I live in VA!!

all the interactive stuff

alright design, quick to load considering it's flash.

colorful

colorful, nice random sounds, good pictures and attractors, made you want to explore a bit, nice creativity, and i liked seeing the random pieces of trivia pop up since i mostly hadnt ever heard of any of them, so it was good because it was new

colorfull

colors

colors

content is good, color is bright and tone is welcoming

decent graphics

Easy GUI (graphics user interface), good navigation

Eh, it's flash....?

everything

Flash is fun.

gets you thinking and isnt like other stuff

Gives good reasons why smoking is dumb... and it has a fun game on it

gives me something to do when im bored.

Good information to try and stop kids from smoking.

good reasons and influences not to use tobacco

how it does a good job informing its viewers on its purpose

How it is animated and has sounds to it.

I am a teen against smoking, so I really enjoy this website. I like the facts page and how it makes the coughing noise.

i am anti smoking so i like the whole website. the effects are good.

i dont know, nothing sticks out

i dont really like the website.

i dont think i really like it at all. if someone wants to smoke i dont think there should be an advertisement of constant ridiculing of reasons why they're so bad

I like all the different things to do on the site and how it is fun and informative. I like the games, etc. on VaVaVirgil.

I like all the facts.

I like all the graphics and the section about Kids From Virginia Sounding Off. I also enjoyed the Facts About Smoking and the general appearance of the website.

i like how i can take the surveys and polls

I like how it has polls to voice your opinion.

I like how it is simple, not too cluttered. I also like the noises it makes.

I like how you can access everything easily once the site completely loads-- that you don't have to wait forever for the next page to load. I also like how you still have the same menu to choose from, so you don't have to worry about pressing back or anything to get to a different area of the website.

i like it b/c it gets kids aware of what smoking does to you

I like it because it talks to you. It's interactive. I like it!

I like pretty much everything, i like the sound effects and pop up screens and the animation and the colors and pretty much everything

I like that it has concerts and events in your area. I t gives you the idea that there are better things to do than smoke.

I like that it has interesting facts about smoking on it.

I like that it is about not smoking. I like the collage because it is somewhat abstract.

i like that they try to be cool. they make things that appeal to preteens and easily amused teens

I like that's all about the local scene. I like the random poll and how it makes not smoking look cooler instead of boring and dull. The website definitely has appeal.

i like the (Y), its really cute.. its gets my attention, its very simply and self explanatory .. i love the way its setup .. the lil robots i didnt know .. aol messenger would be available to be downloaded.. that was cool ..

I like the bright colors and catchy looking opening page

I like the colors and the easy access to click on different links

i like the colors, pictures, and facts

i like the cool facts about smoking

I like the creativity and the interesting layout, as well as the sound effects.

I like the fact that it is trying to send out a positive message towards everyone.

I like the fact that there is finally a website to show other kids how dumb smoking really is.

I like the facts it is giving to people who visit the site

I like the facts that they give to keep people from smoking

I like the fast connection and the bubble links. they're cool.

I like the flash it uses for the animation.

i like the information on the site its interesting and informative

I like the issues that it brings up

i like the logical organization and the soundbytes because they make the site more interesting.

i like the message it sends

I like the out line of the site. It is a very unique one.

I like the pitcures and the colors it uses on the screen.

I like the polls, it gives you a chance to voice your opinion.

i like the Stupid Skate Park thing. It may be pointless... but it's fun.

I like the way everything pops up because it grabs your attention

I like the way it is setup. Easy access to all the different pages.

I like what it stands for, it stands for non smoking.

I liked the poll, it was cute. and it was interesting to see that ydouthink will be at my old elementary school, Gordon.

i liked the robot and the graphics with all the boxes that moved around..the colors looked great, the facts and other stuff is interesting and i wanted to read them...

I liked the sound effects at the beginning

i likes the website itself it was organized and very well defined.

What do you like about the website?
16-17 years old (cont.)
I loved the little game...it was so cute and fun
i really enjoyed the graphics and activities it provided.. i think it would catch a teens attention well.
i really like it.. i like that its a cigarette campaign.. but theres also fun stuff to do
I really liked making the music video. the little popups were cool because it was information that relates to us teens. I liked the idea that they had people from virginia voiceing their opinion, (i live in virginia). there was a lot to do on this website. very infromative and fun at the same time. i gave the address to a few of my friends also.
I really liked the graphics on the main page and the links to the other parts of the site! It was very cool!
I think it is a really good campaign against smoking. I've seen their commercials on TV, like taking a pick. And even though i doubt that it will turn a smoker into a nonsmoker, it is good bc it shows that peopel don't accept that
I think it is very good. I think that it is helpin teens to not want to smoke and shit. This site needs to be well known more.
I think it was informative and held a good message
i think its awesome. I know some people probably think that there commercials and radio advertisements are stupid, but its really reaching some people...its made me think about how absolutely stupid smoking is.
I think that if you can get kids on the website it would be of great resource on making right decisions... so overall it is a good website
I think that it is a good website because it can give you facts about smoking and give kids awareness. but it would add a few things to it. like more options to keep you looking for longer.
I think the site's a great idea, and I like the fact that it's not yet another teen anti-smoking site created by a tobacco company, forced to create such sites after settling court cases. This seems much more genuine and could lead to greater trust between teens and officials.
I think this website is cleverly designed, utilizing a pleasing mixture of both fluidity and boldness. It would appeal to all audiences with the games and such. I think it is quite effective at displaying its points. It is very original and i commend the designers for the great impact of the site.
I thought some of its subjects and facts were interesting. Also the colors were very bright.
I thought that the website was very well designed with all of the flash. It wasn't like many flash sites that are done over the top to where it isnt effective. But this was good. The information on the site was well brought over. The tobacco facts where facts that would make teenagers think. Instead of stuff like whats on the surgeon generals warning. The skater game was sorta fun to play. Got sort of dumb after the first couple of times playing it, but it wasnt horrible. It's cool that there are concerts, and the information was brought over simply. I'll say it again this was a very well designed, and simplistic site to manuever through. It all loaded very quickly without much wait. The only things that did have much of a wait were the different features like the music video, sound off, and the skater game, but that is to be expected with my 56k connection. But it didnt lag at all.
Interesting colors, better than just white. has sound in it. has a game, better than just borin info. the icons pop up when the mouse is brought over it
It catches your attention...it's colorful, interesting, not like every other website
It definatly goes for the shock value!
It didnt open becausen I have a really slow modem
It does seem to load very fast over dial-up.
It gives teenagers a place to learn about the negative effects of smoking while providing a fun environment.
it had a cool logo
It had good pictures and I liked the coughing sound effects. I also like how you don't have to click for fact to come up.
it has bright colors that grap your attention
It has cool links on it, and it is really fun to make your own video
It has entertaining things like the Stupid skate park.
It has good graphics and is birght so it catches ur attention
it has interesting things on it
it has many different links to different things
it has sound
it is a very up to date website. it is very teen oriented. it was a fast connection, things were easy to find, everything was east to read and understand. it was a great site!! :)
It is alright. For people that don't know the difference between right and wrong, this may be a website to guide them to doing the right thing.
it is anti-smoking
it is bright and it grabs your attention
It is easy to access, there are not a lot of pop ups.
it is easy to navigate and creatively designed
it is eyecatching
it is interestig, the colors are cool
It is modern and relative.
It is pretty cool it is informative but also fun at the same time.
It is straight forward, the sounds are effective and it is interactive
It is very simple and to the point. It doesn't joke around. It tells its viewers how bad smoking is. The sounds are very effective.
it is very visual and i like the looks of it!
It looked really cool and cool information and facts
It seems like a cool site, and has instesting links and activities, and its for a good cause.
It states how foolish tobacco is
It truthful and honest about the effects of smoking
It trys to get teens not to smoke i has cool things to do
It was a really nice layout with a reoccurring theme
it was cool
it was cute, i might come back sometime...
It was interesting and something different. The beginning was good and made you want to see the end.
It was neat. I liked the way the pictures went and how informational it was. I liked it.
it was pretty good
It was pretty informational and the site was organized well.
it worked quickly and was visually appealing. i liked the music video maker.
It's aesthetically pleasing, with the colors and what not.
It's against smoking, unique design of site.
its cool
it's cool because it tells kids different reason's not to smoke not just the usual just say no
it's easy to get where you wanna be

What do you like about the website?

16-17 years old (cont.)

its easy to navigate through. the links are easy to identify.

It's easy.

It's got cool effects- it has catchy phrases and icons that lead to interesting stuff.

Its got interactive things, and its based in where i live. It has different facts about smoking and it tells you strait out.

its has cool colors and noises

its informational and fun at the same time

Its interesting. I like the VaVaVirgil.

Its pretty cool

Its pretty cool. Like the local event lists.

its really neat and colorful...i love how the random facts pop up

its stimulating visually and mentally with plenty to offer

It's very aesthetic and interesic. Almost everything your mouse rolls over does something.

It's very colorful.

it's very informative

its very informative an well arranged

Its very informative and is catchy.

Its very informative.

making your own music video about how stupid smoking is

Nice color scheme. Very aesthetically pleasing.

Nice programming design.

nothing

nothing

nothing i think you should leave smokers alone if it makes them happy then its of no concern to you and oh by the way smoking isnt stupid because it makes you look cool!!!

nothing - smoking is bad but these people just want to make money and publicity out of it

nothing came up but a title page

nothing i can think of

nothing im a smoker

nothing really

nottin

page layout

Pretty cool w/ bright colors. Grabs your attention.

That it tells you about the risks of smoking.

That was the most awesome website I have been to in a long time. It was really entertaining and had a great message about smoking along with it. The way the transition of slides flipped boxes and dots around was really neat and very "modern". The "stupid state park" game was really addictive and will keep me coming back to that site. Adding more games like that to the site will definately boost its popularity. Also the music video making game was neat as well as positively anti-smoking educational. I think if word it passed around about this site kids will really respond to it and hopefully it will be effective in speading the message that smoking is no longer cool.

the animations

the catchy phrase

The categories are interesting and informative.

the coloring, it catches your attention

the colors

the colors are good, fast loading, good pop ups

The design is awesome at it has good facts and it really shows why smoking sucks.

the different ad's on not smoking

the eye-catching color and graphics, also the artistic arrangement of photographs.

The fact that vavavirgil can be contacted at anytime.

the focus does not seem to be smoking, but instead the things that teens are interested in. This is good, doesn't seem like an attack that way. Shows interest in things that my encourage nonsmoking

the graphics and effects are cool and it keeps your attention.

the graphics are good

The information.

The interactive fun stuff

The intro is very cool and theres so much to go to on the website.

the layout was good.

The main topic, that smoking is stupid

the mere attempt to discourage smoking

the message and format

the people voice in the background

the pictures

the poll

the polls

the scripts that are used on the main page

The set-up. Mainly the way everything was really interactive and there was some neat stuff on it like the create a music video and the skate park game.

the skate park game

the skateboarding game

the skateboarding game was moderately amusing just because of the funny graphics.

the smoking facts, i've never heard some of them and they really do have an impact on you

the sound effects

the sound effects and the bright colors

the sound effects and the Flash

the sound effects... very appropriate for the webpage

What do you like about the website?

16-17 years old (cont.)

The sounds it made when it loaded.

the stupid skatepark game

The stupid skate-park game and the mix your own music video. Also I liked the ways they subtly sneak in little smoking facts. It's a site that tells you the facts about smoking while including other things and that was nice.

the surveys

The Surveys

THE SURVEYS!!!!!!

the the different links to the site are creative

The the overall design was clean and made the content easily accessible without sacrificing visual style.

the VA things

the videos

The way the pictures pop up and the bright colors because they draw a lot of attention.

The website over all is very appealing towards mature youth. I appreciate that. The website is not too childish nor too "professional."

The website was very interesting. I liked the facts, they really make you think and are enough to make a person reconsider smoking.

there are lots of images that pop out, it's not like a boring conventional website, when you move the mouse to click a description of the topic pops up

there are some good facts

This site makes it interesting to learn about why smoking is not cool.

Umm I think that it is cool that they have surveys and stuff! I like to know everyones opinion!

very bright and colorful

Very easy to navigate, intuitive.

very informative.

very interesting

very motivational not to smoke or do drugs

very original.

very well put together. i like the useage of the flash techniques

wasn't really that good

way to slow for me to connect-needs o be faster

well i definately like how it looks when you first go to it and its fun. You can make your own video and stuff. its fun!

WELL I THOUGHT THAT IT WAS VERY INTERACTIVE WHICH IS A GOOD THING I ESPECIALLY LIKE HOW YOU COULD MAKE YOUR OWN VIDEO, I WILL DEFINENTLY BE CISITING THAT SITE AGAIN.

what i liked about the site is that it is very informative

you can play games

you get to learn nw stuff about people and there internet

Your pop-ups made me close it almost immediatly. There were java script errors.

What do you like about the website?
African American
At first I was turned off, but then I read and there are actually some cool things on there such as facts I didn't know about before
Because it tells you all about the dumb thgins about smoking
colorfl
Cool colors
Easy to remember name
everthing
Good sound effects
Has information in case you need it for a report
I don't smoke, so I don't care about it
i like how fast the sites load up, and i like how u dont vae to vrowes thru a long list of stets to get to ur own when looking through events
I like that it asks me about my opinion
I like that it wasn't all just about smoking and that it had other parts to it to. Clever
I like that when you roll over the pictures it tells you what they are
I like that's all about the local scene. I like the random poll and how it makes not smoking look cooler instead of boring and dull. The website definitely has appeal.
I like the fact that it is trying to send out a positive message towards everyone.
I like the fact that the site exists because people, not just teenagers, need to know the dangers of smoking and why it's so dumb.
I like the facts because I think they are very informative and I like the fact that you can use the site to help with research projects and I like VAVAVIRGIL.
I like the music video creator. It was fun.
I loved the little game...it was so cute and fun
i think its awesome. I know some people probably think that there commercials and radio advertisements are stupid, but its really reaching some people...its made me think about how absolutely stupid smoking is.
Informative, although I'm not into smoking anyway
IT HAS ALOT TOPICS THAT KIDS CAN TALK ABOUT AND RELATE TO.
It have nice color's and i like the website title because you do people think? some don't.
It is alright. For people that don't know the difference between right and wrong, this may be a website to guide them to doing the right thing.
It was loading to slow but after I did see it I liked the links it had
It's a coo,place for kids to learn and teens too. I like the introduction and the different places you can click to find out about different topics.
It's easy to get around
it's easy to get where you wanna be
Kick ass colors to get your attention
Nothin
Nothing really
Nothing really
Nothing special
Simple to use and to get around the site. I like that it's about not smoking, but not really in your face about it
That it tells you about the risks of smoking.
That it's for people like me. I think teens my age can relate
That there are other things on it besides about how stupid smoking is
The cough was pretty funny and I also like the colors
The fact that vavavirgilcan be contacted at anytime.
The facts were really shocking and I like how they were organized
The games were good
The intro is good and I like the sound effects. I also like the polls.
The music maker was funny-I was the reggae dude. It didn't turn out all that funny, but it was fun to make
the poll
The polls lets me see how people can really win things
The stupid skate park was my favorite part
The Surveys
The what's happening link is cool. I've actually used it before.
The yellow!
this site is very interesting and has some very cool graphics. Also it's about how stupid smoking is and that's so true!
Visually appealing and there are a lot of things to do on the site. I like the skate part
what i liked about the site is that it is very informative

What do you like about the website?
Other ethnicities
All the options it offers.
nottin
i dont know, nothing sticks out
i like the (Y), its really cute.. its gets my attention, its very simply and self explanatory .. i love the way its setup .. the lil robots i didnt know .. aol messenger would be available to be downloaded.. that was cool ..
I like the flash animation and graphics. The content is fun and I also like the anti-smoking campaign.
I like the way it is setup. Easy access to all the different pages.
i liked the layout...random squares and animation were cool. i also liked the fact that anti-smoking wasn't the only content...i was surprised (and glad!!!) to find music-related info, that was cool
i liked the robot and the graphics with all the boxes that moved around..the colors looked great, the facts and other stuff is interesting and i wanted to read them...
I think it is very informational, and since it is such a widespread and well-known site i think it has potential to prevent/stop kids from smoking.
it cool , good graphic
it is very intresting and there are alot of cool links.
It is very straight forward and it gives a lot of info
it was cool to see younger kids opinions on the site. also, the layout and sound effects were interesting.
It's informative, flashy, colorful
page layout
The categories are interesting and informative.
the eye-catching color and graphics, also the artistic arrangement of photographs.
very informative, nice flash intro
explains uses of tobacco.
I like pretty much everything, i like the sound effects and pop up screens and the animation and the colors and pretty much everything
I like the creativity and the interesting layout, as well as the sound effects.
I like the design of it and how I can take polls and look at new fashions that are in.
It attention grabbing
its very informative an well arranged
I've never seen anything likr it-it's very orginal
nothing
the colors
the different ad's on not smoking
the game
The way the pictures pop up and the bright colors because they draw a lot of attention.
colors
Cool logo
Has some cool facts. Most of the things we not thing I've heard of before.
I like that it has concerts and events in your area. I t gives you the idea that there are better things to do then smoke.
I like the beginning how it has a person who smokes coughing, its kinda scary... i like how it has all thoes little games you can play etc etc about how smoking is bad!
i like the different color boxes at the top of the window and i like the graphics
I like the fast connection and the bubble links. they're cool.
i like the information on the site its interesting and informative
i like the mix your own music video thing, it was pretty cool.
Its pretty cool
It's very colorful.
Orginal and interesting content
the opening cough
the people voice in the background
the sound effects... very appropriate for the webpage
This site makes it interesting to learn about why smoking is not cool.
wasn't really that good

What do you like about the website?
Anglo American
the "stupid skate park"
about how it is completely relating to teenagers, the music, the skatepark
About how it's cool and it's all about non smoking. I also like the parts about what's happening in my area and what kids in VA think. I live in VA!!
All of the interesting facts, information and trivia.
all the interactive stuff
alright design, quick to load considering it's flash.
because it gives information about people like us and there anti smoking techniques.
catchy
colorful, nice random sounds, good pictures and attractors, made you want to explore a bit, nice creativity, and i liked seeing the random pieces of trivia pop up since i mostly hadnt ever heard of any of them, so it was good because it was new
colorfull
colors
content is good, color is bright and tone is welcoming
decent graphics
Easy GUI (graphics user interface), good navigation
easy to get around
Eh, it's flash....?
Flash WHY DO YOU THINK... i only got that when the flash scrolled
Flash is fun.
Games
gets you thinking and isnt like other stuff
Gives good reasons why smoking is dumb... and it has a fun game on it
gives me something to do when im bored.
Good examples of why not to smoke.
Good information to try and stop kids from smoking.
good reasons and influences not to use tobacco
how it does a good job informing its viewers on its purpose
How it is animated and has sounds to it.
how it is set up and when u click on the diferent things it tell you what they are about witou actually going to it
I am a teen against smoking, so I really enjoy this website. I like the facts page and how it makes the coughing noise.
i am anti smoking so i like the whole website. the effects are good.
i did not get to fully see the website because my computer is too slow but i did see the yellow and the ydoyouthink and that is about not smoking and i support not smoking
i dont like it.
I don't Like it.
i dont really like the website.
i dont think i really like it at all. if someone wants to smoke i dont think there should be an advertisement of constant ridiculing of reasons why theyr so bad
i lied the "stupid skate park" because it was fun and it gave me something to do. it ktp me on my toes and was exciting.
I liekd the games
I like all the different things to do on the site and how it is fun and informative. I like the games, etc. on VaVaVirgil.
I like all the facts.
I like all the graphics and the section about Kids From Virginia Sounding Off. I also enjoyed the Facts About Smoking and the general apperance of the website.
i like how i can take the surveys and polls
I like how it asks our opinion on things, and it relates to teens.
I like how it had intresting information on smoking and how it wasn't all facts but had sites for music and skating, stuff that teens like.
I like how it has polls to voice your opinion.
i like how it has so many different things going on at the same time
i like how it includes games in with facts. i also like how it shows what social events are coming to where i live. the image and set up of the sire is good too.i like how the squares pop out and have captions of what each button does
I like how it is simple, not too cluttered. I also like the noises it makes.
I like how it's against smoking because that's how i think.
I like how its easy to akses
I like how they make it look so cool not smoking.
I like how you can access everything easily once the site completely loads-- that you don't have to wait forever for the next page to load. I also like how you still have the same menu to choose from, so you don't have to worry about pressing back or anything to get to a different area of the website.
i like it b/c it gets kids aware of what smoking does to you
I like it because I learned new stuff on it
I like it because it talks to you. It's interactive. I like it!
i like it cause it gets the point of it being stupied it=smoking
I like polls. Right as I go to the web site, one popped up. it was also very colorful and cool to look at.
I like that it has interesting facts about smoking on it.
I like that it is about not smoking. I like the collage because it is somewhat abstract.
I like that it is bright and has nice pictures.
i like that it is not 100% about smoking. this gives kids more of a reason to go there other than just to find out how bad smoking is for you. It has games and local concert information that are pretty fun and interesting.
I like that it's honest. Honestys important on an issue like this, but i also like that it wasn't just about smoking. It was fun too!
i like that they try ot be cool. they make things that appeal to preteens and easily amused teens
I like the bright colors and catchy looking opening page
I like the colors and the easy access to click on different links
i like the colors, pictures, and facts
i like the cool facts about smoking
I like the design of the site, and how it's specifically aimed to stop kids from smoking.

What do you like about the website?

Anglo American (cont.)

i like the fact that it allows people that want to tell other people the way they feel about certain subjects to do exactly what they want to. There were places that you could go and see other kid's opinions on some subjects you could be talking about in school or at home

I like the fact that it gives a lot of facts about smoking and is all about encouraging teenagers not to smoke in the first place. It also is pretty interesting to look at so it won't turn people surfing the web away, instead it will interest them in reading it.

I like the fact that there is finally a website to show other kids how dumb smoking really is.

I like the facts it is giving to people who visit the site

I like the facts that they give to keep people from smoking

I like the flash it uses for the animation.

I like the idea of the whole website. It's telling kids everything bad about smoking so kids would say why would anybody want to do that.

I like the issues that it brings up

i like the logical organization and the soundbytes because they make the site more interesting.

I like the make a music video section. also i am glad the website was put up because i think smoking is sooooo stupid.

i like the message it sends

I like the out line of the site. It is a very unique one.

I like the pictures because it makes you want to look around the site. I like the variety of activities, too.

I like the pictures and the colors it uses on the screen.

I like the polls, it gives you a chance to voice your opinion.

I like the sound effects and how it was put together.

i like the Stupid Skate Park thing. It may be pointless... but it's fun.

I like the way everything pops up because it grabs your attention

i like the website. it tells little known fact then are usefull and may help in the future.

I like what it stands for, it stands for non smoking.

i liked that it had the sounds that you have if you do drugs and smoke and crap like that, and also said the why do you think? question

i liked the colors a lot

i liked the fun and use of flash

i liked the lettering

I liked the poll, it was cute. and it was interesting to see that you think will be at my old elementary school, Gordon.

I liked the sound effects at the beginning

i likes the website itself it was organized and very well defined.

i really enjoyed the graphics and activities it provided.. i think it would catch a teens attention well.

i really like it.. i like that its a cigarette campaign.. but theres also fun stuff to do

I really liked making the music video. the little popups were cool because it was information that relates to us teens. I liked the idea that they had people from virginia voiceing their opinion, (i live in virginia). there was a lot to do on this website. very infomative and fun at the same time. i gave the address to a few of my friends also.

I really liked the graphics on the main page and the links to the other parts of the site! It was very cool!

I think it is a really good campaign against smoking. I've seen their commercials on TV, like taking a pick. And even though i doubt that it will turn a smoker into a nonsmoker, it is good bc it shows that peopel don't accept that

I think it is very good. I think that it is helpin teens to not want to smoke and shit. This site needs to be well known more.

I think it was informative and held a good message

I think its a good mix of fun stuff to do as well as information... i think its a good out reach tool and that the scheme is advertised well through it.

I think it's an okay site, and it's a really good question. Most people don't know what to say to answer that, because there is no proof that smoking isn't stupid. Good job to whoever made it up!

I think that if you can get kids on the website it would be of great resource on making right decisions... so overall it is a good website

I think that it is a good website because it can give you facts about smoking and give kids awareness. but it would add a few things to it. like more options to keep you looking for longer.

I think the site's a great idea, and I like the fact that it's not yet another teen anti-smoking site created by a tobacco company, forced to create such sites after settling court cases. This seems much more genuine and could lead to greater trust between teens and officials.

I think this website is cleverly designed, utilizing a pleasing mixture of both fluidity and boldness. It would appeal to all audiences with the games and such. I think it is quite effective at displaying its points. It is very original and i commend the designers for the great impact of the site.

i thought it was kind of cool, but it was also kind of slow

i thought some of its subjects and facts were interesting. Also the colors were very bright.

I thought that the website was very well designed with all of the flash. It wasn't like many flash sites that are done over the top to where it isn't effective. But this was good. The information on the site was well brought over. The tobacco facts were facts that would make teenagers think. Instead of stuff like what's the surgeon general's warning. The skater game was sorta fun to play. Got sort of dumb after the first couple of times playing it, but it wasn't horrible. It's cool that there are concerts, and the information was brought over simply. I'll say it again this was a very well designed, and simplistic site to maneuver through. It all loaded very quickly without much wait. The only things that did have much of a wait were the different features like the music video, sound off, and the skater game, but that is to be expected with my 56k connection. But it didn't lag at all.

Interesing colors, better than just white. has sound in it. has a game, better than just borin info. the icons pop up when the mouse is brought over it

It catches your attention...it's colorful, interesting, not like every other website

It definetely goes for the shock value!

It didnt open becausen I have a really slow modem

It does seem to load very fast over dial-up.

it explained and gave reasons why smoking is stupid

It gives a lot of information about the reasons to avoid smoking while still being interesting and fun. It is a good way to dissuade people from tobacco.

It gives teenagers a place to learn about the negative effects of smoking while providing a fun environment.

it had a cool logo

It had a lot of things that would intrest a teenager.

It had good pictures and I liked the coughing sound effects. I also like how you don't have to click for fact to come up.

it had some pretty cool stuff on it. I liked the way it said stuff in a normal way, like teenagers talk, and said things we would actually pay attention to. i have been thinking about doing that song thing. and the game was fun.

it has bright colors that grap your attention

It has cool links on it, and it is really fun to make your own video

It has entertaining things like the Stupid skate park.

it has fun activities that can help educate kids about the stupidity of smoking and the bad effects it has on you. it tell you things that may make others noty want to be around you if you smoke.

What do you like about the website?
Anglo American (cont.)
It has good graphics and is bright so it catches ur attention
It has interesting facts about smoking and isn't just telling you not to do it. It has teenagers inputs on smoking and why you shouldn't do it.
it has interesting things on it
it has many different links to different things
It has many different things that kids our age ask about or wonder about but are afraid to ask.
it has nice colors
it has some pretty cool things for you to do
it has sound
it is a very up to date website. it is very teen oriented. it was a fast connection, things were easy to find, everything was east to read and understand. it was a great site!! :)
it is anti-smoking
it is bright and it grabs your attention
It is creatively designed and appealing to the eye. It also ties in fun with the serious stuff which I feel is a good way to go about making people know the truth. The sounds and flash animations also make the website fun to explore. Overall, I love the site.
It is easy to access, there are not a lot of pop ups.
it is easy to navigate and creatively designed
It is easy to use
it is eyecatching
it is interestig, the colors are cool
It is modern and relative.
it is original with elaborate design
It is pretty cool it is informative but also fun at the same time.
It is straight forward, the sounds are effective and it is interactive
it is very colorful and eye-catching
it is very filled with pictures
It is very simple and to the point. It doesn't joke around. It tells its viewers how bad smoking is. The sounds are very effective.
it is very visual and i like the looks of it!
It looked really cool and cool information and facts
It looks really cool and has a lot of stuff to do unlike most anti-smoking or drug prevention sites.
It provides a lot of information incase you need it.
It seemed like a good place to learn anti-smoking stuff and to find out about music videos and concerts and other stuff. The surveys are cool too.
It seems like a cool site, and has intesting links and activities, and its for a good cause.
It states how foolish tobacco is
It talked about reasons not to smoke and stuff. It was actually persuading.
it tells u what happens if u smoke
It tries to stop people from smoking by giving more information.
It truthful and honest about the effects of smoking
It trys to get teens not to smoke i has cool things to do
It was a really nice layout with a reoccurring theme
it was boring i like nothing
It was colorfull!
it was cool
it was cute, i might come back sometime...
It was informative and fun. I like how when you first enter the site, there's bright colors and moving icons.
It was interesting and something different. The beginning was good and made you want to see the end.
It was neat. I liked the way the pictures went and how informational it was. I liked it.
It was OK-colors are good
it was pretty good
It was pretty informational and the site was organized well.
it was really cool. i'm a sk8r girl so that was pretty neat.
it worked quickly and was visually appealling. i liked the music video maker.
It's aesthetically pleasing, with the colors and what not.
It's against smoking, unique design of site.
it's aimed at teens
its big y in the screen was pretty cool
its bright & flashy, catches your attention & the noises are cool
its bright yellow so it gets my attention
its cool
its cool
it's cool because it tells kids different reason's not to smoke not just the usual just say no
Its cool because it tells the truth about smoking, its effects, and how much the companies dont care if you die, just as long as they make a profit.
its easy to navigate through. the links are easy to identify.
It's easy.
It's fairly easy to navigate the website.
It's got cool effects- it has catchy prases and icons that lead to interesting stuff.
Its got interactive things, and its based in where i live. It has different facts about smoking and it tells you strait out.
its has cool colors and noises
its informational and fun at the same time
Its interesting. I like the VaVaVirgil.
its ok but i didnt find anything that i really liked on the website
its pretty cool, i like the sounds and stuff,,,,,,i was interested,,it wasnt a boring site
Its pretty cool. Like the local event lists.
its pretty cool. nice colors. catches your eye

What do you like about the website?

Anglo American (cont.)

It's pretty phat. You can do a lot of neat stuff. I like the set up and everything.

Its pretty cool...the colors are "catchy" and the overall message is good

its really neat and colorful...i love how the random facts pop up

its stimulating visually and mentally with plenty to offer

It's very aesthetic and interestic. Almost everything your mouse rolls over does something.

its very informative

it's very informative

Its very informative and is catchy.

Its very informative.

its very in-your-face, very colorful and teen-friendly... not all about smoking which makes it less intimidating.

its very original

making your own music video about how stupid smoking is

Nice color scheme. Very aesthetically pleasing.

Nice programming design.

Not a lot...i dont think anti smoking campaigns work very well

nothing

nothing

nothing

nothing

nothing i think you should leave smokers alone if it makes them happy then its of no concern to you and oh by the way smoking isnt stupid because it makes you look cool!!!

nothing - smoking is bad but these people just want to make money and publicity out of it

nothing at all. its an old issue that will never change so stop bitching about it.

nothing came up but a title page

nothing i can think of

nothing im a smoker

nothing really

nothing really, it had nothing I could relate to.

nothing...i smoke cigarettes

Pretty cool w/ bright colors. Grabs your attention.

Stupid skate park and facts about cigarettes, they were fun and interactive.

That was the most awesome website I have been to in a long time. It was really entertaining and had a great message about smoking along with it. The way the transition of slides flipped boxes and dots around was really neat and very "modern". The "stupid state park" game was really addictive and will keep me coming back to that site. Adding more games like that to the site will definately boost its popularity. Also the music video making game was neat as well as positively anti-smoking educational. I think if word it passed around about this site kids will really respond to it and hopefully it will be effective in speading the message that smoking is no longer cool.

the animations

the catchy phrase

the color and animation and most of all the message

the coloring, it catches your attention

the colors are good and its easy to get around the site

the colors are good, fast loading, good pop ups

The design is awesome at it has good facts and it really shows why smoking sucks.

the design is good

the focus does not seem to be smoking, but instead the things that teens are interested in. This is good, doesn't seem like an attack that way. Shows interest in things that my incourage nonsmoking

the graphics

the graphics and effects are cool and it keeps your attention.

the graphics are good

the graphics because they attract me to the website

The graphics, it catches my attention.

the info.

The information.

The interactive fun stuff

The intro is very cool and theres so much to go to on the website.

the layout

the layout was good.

The main topic, that smoking is stupid

the mere attempt to discourage smoking

the message and format

the pictures

the poll

the polls

the question, "why do u think smoking isnt bad?", becuse there is ntin god about it.

the scripts that are used on the main page

The set-up. Mainly the way everything was really interactive and there was some neat stuff on it like the create a music video and the skate park game.

the skate park game

the skate park was funny

the skateboarding game

the skateboarding game was moderately amusing just because of the funny graphics.

The skateboarding part because I wish I could skate. Also, it shows a lot of diversity.

the smoking facts, i've never heard some of them and they really do have an impact on you

the sound effects

What do you like about the website?
Anglo American (cont.)
the sound effects and the bright colors
the sound effects and the Flash
The sounds it made when it loaded.
the stupid skatepark game
The stupid skate-park game and the mix your own music video. Also I liked the ways they subtly sneak in litte smoking facts. It's a site that tells you the facts about smoking while including other things and that was nice.
the surveys
THE SURVEYS!!!!!!
the the different links to the site are creative
The the overall design was clean and made the content easily accessible without sacrificing visual style.
the VA things
the various links
the videos
The way it points out and makes it easy to find different facts and interesting info about smoking
The website over all is very appealing towards mature youth. I appreciate that. The website is not too childish nor too "professional."
The website was too slow for me
The website was very interesting. I liked the facts, they really make you think and are enough to make a person reconsider smoking.
there are lots of images that pop out, it's not like a boring convetional website, when you move the mouse to click a description of the topic pops up
there are some good facts
There is so much to do and I really like the message they are sending out. Kids can see that its cool not to smoke.
there wasn't much to it
trendy simple minimalistic designs are always a plus, simple menu system with easy to understand keywords in the titles.
Umm I think that it is cool that they have surveys and stuff! I like to know everyones opinion!
very bright and colorful
Very easy to navigate, intuitive.
very informative.
very interesting
very motivational not to smoke or do drugs
very original.
very well put together. i like the useage of the flash techniques
way to slow for me to connect-nneeds o be faster
well i definately like how it looks when you first go to it and its fun. You can make your own video and stuff. its fun!
Well I had the flash download needed for the site, so that was a pain. It's was OK, nothing really too special
WELL I THOUGHT THAT IT WAS VERY INTERACTIVE WHICH IS A GOOD THING I ESPECIALLY LIKE HOW YOU COULD MAKE YOUR OWN VIDEO, I WILL DEFINENTLY BE CISITING THAT SITE AGAIN.
WHY THEY GIVE YOU REASON WHY SMOKING ISNT DUMB
you can play games
you get to learn nw stuff about people and there internet
Your pop-ups made me close it almost immediatly. There were java script errors.

What do you like about the website?
Central
All the options it offers.
alright design, quick to load considering it's flash.
colorfl
colors
colors
gets you thinking and isnt like other stuff
Good information to try and stop kids from smoking.
how it does a good job informing its viewers on its purpose
I am a teen against smoking, so I really enjoy this website. I like the facts page and how it makes the coughing noise.
i did not get to fully see the website because my computer is too slow but i did see the yellow and the ydoyouthink and that is about not smoking and i support not smoking
i dont think i really like it at all..if someone wants to smoke i dont think there should be an advertisement of constant ridiculing of reasons why they're so bad
i lied the "stupid skate park" because it was fun and it gave me something to do. it kept me on my toes and was exciting.
I liekd the games
I like all the different things to do on the site and how it is fun and informative. I like the games, etc. on VaVaVirgil.
i like how fast the sites load up, and i like how u dont vae to vrowes thru a long list of stets to get to ur own when looking through events
I like how it is simple, not too cluttered. I also like the noises it makes.
I like how you can access everything easily once the site completely loads-- that you don't have to wait forever for the next page to load. I also like how you still have the same menu to choose from, so you don't have to worry about pressing back or anything to get to a different area of the website.
I like it because it talks to you. It's interactive. I like it!
I like that it has interesting facts about smoking on it.
I like that it wasn't all just about smoking and that it had other parts to it to. Clever
I like that it's honest. Honestys important on an issue like this, but i also like that it wasn't just about smoking. It was fun too!
i like that they try to be cool. they make things that appeal to preteens and easily amused teens
I like that's all about the local scene. I like the random poll and how it makes not smoking look cooler instead of boring and dull. The website definitely has appeal.
i like the (Y), its really cute.. its gets my attention, its very simply and self explanatory .. i love the way its setup .. the lil robots i didnt know .. aol messenger would be available to be downloaded.. that was cool ..
I like the fact that it gives a lot of facts about smoking and is all about encouraging teenagers not to smoke in the first place. It also is pretty interesting to look at so it won't turn people surfing the web away, instead it will interest them in reading it.
I like the fact that the site exists because people, not just teenagers, need to know the dangers of smoking and why it's so dumb.
I like the facts because I think they are very informative and I like the fact that you can use the site to help with research projects and I like VAVAVIRGIL.
I like the facts that they give to keep people from smoking
I like the idea of the whole website. It's telling kids everything bad about smoking so kids would say why would anybody want to do that.
I like the pictures because it makes you want to look around the site. I like the variety of activities, too.
i like the Stupid Skate Park thing. It may be pointless... but it's fun.
i like the website. it tells little known fact then are usefull and may help in the future.
i really enjoyed the graphics and activities it provided.. i think it would catch a teens attention well.
I really liked making the music video. the little popups were cool because if was information that relates to us teens. I liked the idea that they had people from virginia voiceing their opinion, (i live in virginia). there was a lot to do on this website. very infromative and fun at the same time. i gave the address to a few of my friends also.
I really liked the graphics on the main page and the links to the other parts of the site! It was very cool!
I think it is a really good campaign against smoking. I've seen their commericals on TV, like taking a pick. And even though i doubt that it will turn a smoker into a nonsmoker, it is good bc it shows that peopel don't accept that
I think it was informative and held a good message
I think that it is a good website because it can give you facts about smoking and give kids awareness. but it would add a few things to it. like more options to keep you looking for longer.
I thought some of its subjects and facts were interesting. Also the colors were very bright.
Informative, although I'm not into smoking anyway
Interesting colors, better than just white. has sound in it. has a game, better than just borin info. the icons pop up when the mouse is brought over it
It definetely goes for the shock value!
It had good pictures and I liked the coughing sound effects. I also like how you don't have to click for fact to come up.
It has good graphics and is birght so it catches ur attention
it has some pretty cool things for you to do
it is easy to navigate and creatively designed
It is easy to use
it is eyecatching
it is interestig, the colors are cool
It is pretty cool it is informative but also fun at the same time.
it is very colorful and eye-catching
It looks really cool and has a lot of stuff to do unlike most anti-smoking or drug prevention sites.
It was interesting and something different. The beginning was good and made you want to see the end.
It was neat. I liked the way the pictures went and how informational it was. I liked it.
it was pretty good
It's a coo,place for kids to learn and teens too. I like the introduction and the different places you can click to find out about different topics.
It's aesthetically pleasing, with the colors and what not.
Its cool because it tells the truth about smoking, its effects, and how much the companies dont care if you die, just as long as they make a profit.
It's easy to get around
It's fairly easy to navigate the website.
its has cool colors and noises
Its interesting. I like the VaVaVirgil.
its stimulating visually and mentally with plenty to offer
Its very informative and is catchy.
its very in-your-face, very colorful and teen-friendly... not all about smoking which makes it less intimidating.

What do you like about the website?

Central (cont.)

I've never seen anything like it-it's very original

making your own music video about how stupid smoking is

Nice programming design.

Nothing

nothing

nothing

nothing i think you should leave smokers alone if it makes them happy then its of no concern to you and oh by the way smoking isnt stupid because it makes you look cool!!!

nothing - smoking is bad but these people just want to make money and publicity out of it

Nothing really

nothing really, it had nothing I could relate to.

Simple to use and to get around the site. I like that it's about not smoking, but not really in your face about it

That it's for people like me. I think teens my age can relate

the catchy phrase

The cough was pretty funny and I also like the colors

The facts were really shocking and I like how they were organized

the focus does not seem to be smoking, but instead the things that teens are interested in. This is good, doesn't seem like an attack that way. Shows interest in things that my encourage nonsmoking

the graphics because they attract me to the website

The graphics, it catches my attention.

the layout was good.

The main topic, that smoking is stupid

the mere attempt to discourage smoking

the opening cough

the pictures

the skateboarding game

the sound effects and the bright colors

the sound effects... very appropriate for the webpage

THE SURVEYS!!!!!!!

The overall design was clean and made the content easily accessible without sacrificing visual style.

the VA things

The way it points out and makes it easy to find different facts and interesting info about smoking

there are lots of images that pop out, it's not like a boring conventional website, when you move the mouse to click a description of the topic pops up

there are some good facts

very interesting

very motivational not to smoke or do drugs

way to slow for me to connect-needs to be faster

well i definately like how it looks when you first go to it and its fun. You can make your own video and stuff. its fun!

What do you like about the website?

Tidewater

the "stupid skate park"

colorfull

Cool logo

everthing

Flash WHY DO YOU THINK... i only got that when the flash scrolled

Flash is fun.

Games

how it is set up and when u click on the diferent things it tell you what they are about witou actually going to it

i am anti smoking so i like the whole website. the effects are good.

i dont like it.

I don't Like it.

i dont really like the website.

i like how i can take the surveys and polls

i like how it includes games in with facts. i also like how it shows what social events are coming to where i live. the image and set up of the sire is good too.i like how the squares pop out and have captions of what each button does

I like how it's against smoking because that's how i think.

I like how its easy to akses

I like how they make it look so cool not smoking.

I like it because I learned new stuff on it

I like that it asks me about my opinion

I like that it has concerts and events in your area. I t gives you the idea that there are better things to do then smoke.

I like that it is about not smoking. I like the collage because it is somewhat abstract.

I like that when you roll over the pictures it tells you what they are

i like the different color boxes at the top of the window and i like the graphics

I like the flash animation and graphics. The content is fun and I also like the anti-smoking campaign.

I like the flash it uses for the animation.

i like the logical organization and the soundbytes because they make the site more interesting.

I like the make a music video section. also i am glad the website was put up because i think smoking is sooooo stupid.

i like the mix your own music video thing, it was pretty cool.

I like the pitcures and the colors it uses on the screen.

I like the way it is setup. Easy access to all the different pages.

i liked the fun and use of flash

I liked the poll, it was cute. and it was interesting to see that ydouthink will be at my old elementary school, Gordon.

i likes the website itself it was organized and very well defined.

I loved the little game...it was so cute and fun

i really like it... i like that its a cigarette campaign.. but theres also fun stuff to do

I think it is very good. I think that it is helpin teens to not want to smoke and shit. This site needs to be well known more.

I think this website is cleverly designed, utilizing a pleasing mixture of both fluidity and boldness. It would appeal to all audiences with the games and such. I think it is quite effective at displaying its points. It is very original and i commend the designers for the great impact of the site.

It gives a lot of information about the reasons to avoid smoking while still being interesting and fun. It is a good way to dissuade people from tobacco.

It gives teenagers a place to learn about the negative effects of smoking while providing a fun environment.

It had a lot of things that would intrest a teenager.

IT HAS ALOT TOPICS THAT KIDS CAN TALK ABOUT AND RELATE TO.

it has bright colors that grap your attention

It has cool links on it, and it is really fun to make your own video

it has interesting things on it

It has many different things that kids our age ask about or wonder about but are afraid to ask.

it has nice colors

It have nice color's and i like the website title because you do people think? some don't.

it is bright and it grabs your attention

It is creatively designed and appealing to the eye. It also ties in fun with the serious stuff which I feel is a good way to go about making people know the truth. The sounds and flash animations also make the website fun to explore. Overall, I love the site.

It is easy to access, there are not a lot of pop ups.

it is original with elaborate design

it is very visual and i like the looks of it!

It states how foolish tobacco is

It truthful and honest about the effects of smoking

it was cool to see younger kids opinions on the site. also, the layout and sound effects were interesting.

It was informative and fun. I like how when you first enter the site, there's bright colors and moving icons.

It was loading to slow but after I did see it I liked the links it had

It was pretty informational and the site was organized well.

its bright yellow so it gets my attention

its cool

it's easy to get where you wanna be

its easy to navigate through. the links are easy to identify.

its ok but i didnt find anything that i really liked on the website

its pretty cool, i like the sounds and stuff,,,,,,i was interested,,it wasnt a boring site

its really neat and colorfull...i love how the random facts pop up

It's very aesthetic and interestic. Almost everything your mouse rolls over does something.

its very informative an well arranged

Its very informative.

its very original

What do you like about the website?
Tidewater (cont.)
nothing really
Nothing really
Nothing special
Original and interesting content
Stupid skate park and facts about cigarettes, they were fun and interactive.
That there are other things on it besides about how stupid smoking is
the coloring, it catches your attention
the colors
the colors are good, fast loading, good pop ups
the design is good
The fact that vavavirgil can be contacted at anytime.
the graphics
the graphics and effects are cool and it keeps your attention.
The information.
The intro is very cool and theres so much to go to on the website.
the layout
The music maker was funny-I was the reggae dude. It didn't turn out all that funny, but it was fun to make
the poll
the poll
The polls lets me see how people can really win things
the skate park game
the smoking facts, i've never heard some of them and they really do have an impact on you
The stupid skate park was my favorite part
the stupid skatepark game
The Surveys
the various links
The website was very interesting. I liked the facts, they really make you think and are enough to make a person reconsider smoking.
There is so much to do and I really like the message they are sending out. Kids can see that its cool not to smoke.
there wasn't much to it
this site is very interesting and has some very cool graphics. Also it's about how stupid smoking is and that's so true!
This site makes it interesting to learn about why smoking is not cool.
trendy simple minimalistic designs are always a plus, simple menu system with easy to understand keywords in the titles.
very bright and colorful
very informative, nice flash intro
very informative.
Visually appealing and there are a lot of things to do on the site. I like the skate part
wasn't really that good
Well I had the flash download needed for the site, so that was a pain. It's was OK, nothing really too special
WELL I THOUGHT THAT IT WAS VERY INTERACTIVE WHICH IS A GOOD THING I ESPECIALLY LIKE HOW YOU COULD MAKE YOUR OWN VIDEO, I WILL DEFINENTLY BE CISING THAT SITE AGAIN.
what i liked about the site is that it is very informative
WHY THEY GIVE YOU REASON WHY SMOKING ISNT DUMB
you get to learn nw stuff about people and there internet

What do you like about the website?

North

About how it's cool and it's all about non smoking. I also like the parts about what's happening in my area and what kids in VA think. I live in VA!!

All of the interesting facts, information and trivia.

At first I was turned off, but then I read and there are actually some cool things on there such as facts I didn't know about before

because it gives information about people like us and there anti smoking techniques.

Because it tells you all about the dumb things about smoking

catchy

colorful, nice random sounds, good pictures and attractors, made you want to explore a bit, nice creativity, and i liked seeing the random pieces of trivia pop up since i mostly hadnt ever heard of any of them, so it was good because it was new

content is good, color is bright and tone is welcoming

Cool colors

decent graphics

easy to get around

Eh, it's flash....?

gives me something to do when im bored.

Good sound effects

Has information in case you need it for a report

Has some cool facts. Most of the things we not thing I've heard of before.

How it is animated and has sounds to it.

I don't smoke, so I don't care about it

I like how it had intresting information on smoking and how it wasn't all facts but had sites for music and skating, stuff that teens like.

i like how it has so many different things going on at the same time

I like polls. Right as I go to the web site, one popped up. it was also very colorful and cool to look at.

I like that it is not 100% about smoking. this gives kids more of a reason to go there other than just to find out how bad smoking is for you. It has games and local concert information that are pretty fun and interesting.

I like the bright colors and catchy looking opening page

I like the colors and the easy access to click on different links

i like the colors, pictures, and facts

i like the cool facts about smoking

I like the design of the site, and how it's specifically aimed to stop kids from smoking.

I like the fast connection and the bubble links. they re cool.

i like the information on the site its interesting and informative

I like the issues that it brings up

I like the music video creator. It was fun.

I like the out line of the site. It is a very unique one.

I like the sound effects and how it was put togehter.

i liked the lettering

I think it is very informational, and since it is such a widespread and well-known site i think it has potential to prevent/stop kids from smoking.

I think it's an okay site, and it's a really good question. Most people don't know what to say to answer that, because there is no proof that smoking isn't stupid. Good job to whoever made it up!

I think the site's a great idea, and I like the fact that it's not yet another teen anti-smoking site created by a tobacco company, forced to create such sites after settling court cases. This seems much more genuine and could lead to greater trust between teens and officials.

It catches your attention...it's colorful, interesting, not like every other website

It didnt open becausen I have a really slow modem

it has sound

It is straight forward, the sounds are effective and it is interactive

it is very filled with pictures

it is very intresting and there are alot of cool links.

It is very straight forward and it gives a lot of info

It seemed like a good place to learn anti-smoking stuff and to find out about music videos and concerts and other stuff. The surveys are cool too.

It seems like a cool site, and has intesting links and activities, and its for a good cause.

It talked about reasons not to smoke and stuff. It was actually persuading.

It tries to get teens not to smoke i has cool things to do

it was boring i like nothing

it worked quickly and was visually appealling. i liked the music video maker.

it's aimed at teens

its bright & flashy, catches your attention & the noises are cool

its cool

It's easy.

It's got cool effects- it has catchy prases and icons that lead to interesting stuff.

It's informative, flashy, colorful

Its pretty cool. Like the local event lists.

its pretty cool. nice colors. catches your eye

Its pretty cool...the colors are "catchy" and the overall message is good

It's very colorful.

its very informative

it's very informative

Nice color scheme. Very aesthetically pleasing.

Not a lot...i dont think anti smoking campaings work very well

nothing i can think of

nottin

page layout

That it tells you about the risks of smoking.

What do you like about the website?
North (cont.)
the animations
The categories are interesting and informative.
the color and animation and most of all the message
the different ad's on not smoking
the eye-catching color and graphics, also the artistic arrangement of photographs.
the game
The games were good
the graphics are good
the skateboarding game was moderately amusing just because of the funny graphics.
The sounds it made when it loaded.
The stupid skate-park game and the mix your own music video. Also I liked the ways they subtly sneak in litte smoking facts. It's a site that tells you the facts about smoking while including other things and that was nice.
the the different links to the site are creative
The yellow!
Very easy to navigate, intuitive.
very original.
very well put together. i like the useage of the flash techniques

What do you like about the website?
Southwest
about how it is completely relating to teenagers, the music, the skatepark
all the interactive stuff
Easy GUI (graphics user interface), good navigation
Easy to remember name
explains uses of tobacco.
Gives good reasons why smoking is dumb... and it has a fun game on it
Good examples of why not to smoke.
good reasons and influences not to use tobacco
i dont know, nothing sticks out
I like all the facts.
I like all the graphics and the section about Kids From Virginia Sounding Off. I also enjoyed the Facts About Smoking and the general apperance of the website.
I like how it asks our opinion on things, and it relates to teens.
I like how it has polls to voice your opinion.
i like it b/c it gets kids aware of what smoking does to you
i like it cause it gets the point of it being stupid it=smoking
I like pretty much everything, i like the sound effects and pop up screens and the animation and the colors and pretty much everything
I like that it is bright and has nice pictures.
I like the beginning how it has a person who smokes coughing, its kinda scarry... i like how it has all thoes little games you can play etc etc about how smoking is bad!
I like the creativity and the interesting layout, as well as the sound effects.
I like the design of it and how I can take polls and look at new fashions that are in.
i like the fact that it allows people that want to tell other people the way they feel about certain subjects to do exactly what they wont to. There were palces that you could go and see other kid's opinions on some subjects you could be talking about in school or at home
I like the fact that it is trying to send out a positive message towards everyone.
I like the fact that there is finally a website to show other kids how dumb smoking really is.
I like the facts it is giving to people who visit the site
i like the message it sends
I like the polls, it gives you a chance to voice your opinion.
I like the way everything pops up because it grabs your attention
I like what it stands for, it stands for non smoking.
i liked that it had the sounds that you have if you do drugs and smoke and crap like that, and also said the why ydo you think? question
i liked the colors a lot
i liked the layout...random squares and animation were cool. i also liked the fact that anti-smoking wasn't the only content...i was surprised (and glad!!!) to find music-related info, that was cool
i liked the robot and the graphics with all the boxes that moved around..the colors looked great, the facts and other stuff is interesting and i wanted to read them...
I liked the sound effects at the beggining
I think its a good mix of fun stuff to do as well as information... i think its a good out reach tool and that the scheme is advertised well through it.
i think its awesome. I know some people probably think that there commercials and radio advertisements are stupid, but its really reaching some people...its made me think about how absolutely stupid smoking is.
I think that if you can get kids on the website it would be of great resource on making right decisions.... so overall it is a good website
i thought it was kind of cool, but it was also kind of slow
I thought that the website was very well designed with all of the flash. It wasn't like many flash sites that are done over the top to where it isnt effective. But this was good. The information on the site was well brought over. The tobacco facts where facts that would make teenagers think. Instead of stuff like whats on the surgeon generals warning. The skater game was sorta fun to play. Got sort of dumb after the first couple of times playing it, but it wasnt horrible. It's cool that there are concerts, and the information was brought over simply. I'll say it again this was a very well designed, and simplistic site to manuever through. It all loaded very quickly without much wait. The only things that did have much of a wait were the different features like the music video, sound off, and the skater game, but that is to be expected with my 56k connection. But it didnt lag at all.
It attention grabbing
it cool , good graphic
It does seem to load very fast over dial-up.
it explained and gave reasons why smoking is stupid
it had a cool logo
it had some pretty cool stuff on it. I liked the way it said stuff in a normal way, like teenagers talk, and said things we would actually pay attention to. i have been thinking about doing that song thing. and the game was fun.
It has entertaining things like the Stupid skate park.
it has fun activities that can help educate kids about the stupidity of smoking and the bad effects it has on you. it tell you things that may make others noty want to be around you if you smoke.
It has interesting facts about smoking and isn't just telling you not to do it. It has teenagers inputs on smoking and why you shouldn't do it.
it has many different links to different things
it is a very up to date website. it is very teen oriented. it was a fast connection, things were easy to find, everything was east to read and understand. it was a great site!! :)
It is alright. For people that don't know the difference between right and wrong, this may be a website to guide them to doing the right thing.
it is anti-smoking
It is modern and relative.
It is very simple and to the point. It doesn't joke around. It tells its viewers how bad smoking is. The sounds are very effective.
It looked really cool and cool information and facts
It provides a lot of information incase you need it.
it tells u what happens if u smoke
It tries to stop people from smoking by giving more information.
It was a really nice layout with a reoccurring theme
It was colorfull!
it was cool
it was cute, i might come back sometime...

What do you like about the website?
Southwest (cont.)
It was OK-colors are good
it was really cool. i'm a sk8r girl so that was pretty neat.
It's against smoking, unique design of site.
its big y in the screen was pretty cool
it's cool because it tells kids different reason's not to smoke not just the usual just say no
Its got interactive things, and its based in where i live. It has different facts about smoking and it tells you strait out.
its informational and fun at the same time
Its pretty cool
It's pretty phat. You can do a lot of neat stuff. I like the set up and everything.
Kick ass colors to get your attention
nothing
nothing
nothing
nothing at all. its an old issue that will never change so stop bitching about it.
nothing came up but a title page
nothing im a smoker
nothing...i smoke cigarettes
Pretty cool w/ bright colors. Grabs your attention.
That was the most awesome website I have been to in a long time. It was really entertaining and had a great message about smoking along with it. The way the transition of slides flipped boxes and dots around was really neat and very "modern". The "stupid state park" game was really adictive and will keep me coming back to that site. Adding more games like that to the site will definately boost its popularity. Also the music video making game was neat as well as positively anti-smoking educational. I think if word it passed around about this site kids will really respond to it and hopefully it will be effective in speading the message that smoking is no longer cool.
the colors are good and its easy to get around the site
The design is awesome at it has good facts and it really shows why smoking sucks.
the info.
The interactive fun stuff
The intro is good and I like the sound effects. I also like the polls.
the message and format
the people voice in the background
the polls
the question, "why do u think smoking isnt bad?", becuse there is ntin god about it.
the scripts that are used on the main page
The set-up. Mainly the way everything was really interactive and there was some neat stuff on it like the create a music video and the skate park game.
the skate park was funny
The skateboarding part because I wish I could skate. Also, it shows a lot of diversity.
the sound effects
the sound effects and the Flash
the surveys
the videos
The way the pictures pop up and the bright colors because they draw a lot of attention.
The website over all is very appealing towards mature youth. I appreciate that. The website is not too childish nor too "professional."
The website was too slow for me
The what's happening link is cool. I've actually used it before.
Umm I think that it is cool that they have surveys and stuff! I like to know everyones opinion!
you can play games
Your pop-ups made me close it almost immediatly. There were java script errors.

What do you not like about the website?

Overall

a bit boring
a little bit childish, but it could be good for younger teens
a little bit confusing
actually it's really cool so far. nothing bad to report.
all good
All the different popups
All the sounds when clicking or putting the mouse on an object.
bad layout, navigation is all wrong.
boring
can be a bit annoying at times.
corny advertisements.
Could have more stuff to do-like more video games
Could load faster
didn't find the topics extremely interesting enough to stay for long.
Difficult navigation
Each time it was loading the logo went around and around (the ? around the Y) and it made me a sea-sick
everything
everything
Everything
everything im a smoker
everything, i can't relate.
Far too many pop-ups. Pop-ups are the devil
flash intro
Hard to find your way around.
Hard to find your way around.
Hardly no fun it dont have any games or fun stuff.
How questions pop up in a different screen- its kinda annoying, it would be better if the questions were on the same screen as the actual page, it would be a lot better.
I absolutely love it.
i am biased because i think the program is a little too exaggerated, or anti-tobacco. my mother worked for phillip morris and without tobacco i wouldn't have been able to have the things i wanted when i was younger, or live in a nice house. tobacco cannot be stamped out totally even if there's a cool website discouraging it; if a kid wants to smoke, they will smoke. this is a good idea, however
i am confused like there are no captions
I couldn't figure out how the skate game worked
I couldn't figure out how the use the skate game
i couldn't find anything i didn't like about it. I didn't spend a whold lot of time there but for the time i did spend there, everything i saw was cool.
I couldn't find out how to get out of a couple screens
I couldn't find out how to get out of a couple screens. There's no back button
I despise pop up windows
I didnt like all the pop-ups.The pop-up polls and ads.
I didnt like how you had to put the arrow on top of and icon to get the subect name ... i would rather the subjects just be out in the open easy to see
i didnt like the colors
i didnt like the im vavavirgil thing, i dont think many people will actually do that
I didn't like the opening screen or the sound effects
I didnt like the polls
I didn't like the pop up ads
i didnt really care for it cause under the concerts and events i thought it would be like real concerts not school dances and stuff
i didn't really have any problems. the popups got annoying, but that's about it
I do not like how slow it loads, however that is probably not the sites fault but my computers.
i do not like that who "vavavirgil" thing always asking you what you think about smoking, a teenage kid would never answer that computer generated screen name truthfully, they always make up stupid stuff to see what they say!
i dont dislike anything about it
i dont have any criticism on it, it seems like an appropriate website and very informal and helpful
i dont know, i cant load it
i dont like all the pop ups because they crowd the screen and bring up things that i dont want to go to.
I don't like how it pops up in several pop-up windows, I would prefer a normal window with the task bar and whatnot. Otherwise, I throughly enjoyed the site.
I don't like how the font is all "block-y"
i dont like how the games are all sketchy and how it takes a long time to load. other than that it has alot of useful information. and is very helpful for people like me
i dont like how the website only looks like one page with maybe not a lot of information
i don't like how when you first open it up...all that coughing and stuff. that's really gross, but i guess it gets some kind of point across.
I don't like people preaching to me about what to do
i dont like pop ups it had pop ups
I don't like that the opening page doesn't explain what the website is for. The main maessage/theme/ isn't on the front page.
I don't like that ugly yellow color.

What do you not like about the website?
Overall (cont.)
I don't like that you don't show pictures of the effects of the heart or lungs. You should show pictures of a smoker's lung, heart, or even a brain. Smoking effects the brain as well.
I don't like the color
I don't like the colors.
I don't like the constant coughing and choking sound effects. It's distracting and a bit annoying. I think that it'd be fine if they were used whenever you loaded a new part of the page... as in when you went to a different option on the menu. The mouse-over sound is a bit much.
I dont like the fact that i never knew about it. I think people need to go to Cox High School and talk about it. Let people know.
i dont like the layout its annoying and confusing
I dont like the sounds because they interfere with my music im listening to.
I dont like the way its based in a pop-up. The website crashed my computer twice because of all the pop-ups. I would like it better if it was just on the main page.
I dont like the way that the page is set up.
I don't like the way they have it set up
i dont really have an opinion either way i just dont like it
I don't really like the way it is set up that much. It's a little cluttered and you forget which number you rolled over on the part that gives you the facts on smoking.
I don't really not like anything.
I don't see anythign wrong w/ it
I don't smoke, so I really don't care about it
i dont think it is displayed the best it could be
I dont think the home page is that excitng. Its kind of dull.
i dunno
i dunno
i HATE advertistments for anti-smoking, they piss me off. if anything they encourage me TO smoke
i hate pop up ads
I hate thepop up windows
i have no complaints!
i haven't found anything wrong with it.
i haven't found anything wrong with it.
I honestly didnt find anything on the site that I didn't like. I thought that the site was very well done!
I like everything
i like everything
i like everything
i like it
i like it
I like it
i like it
i like it all
I like it all, it says what needs to be said.
I like it.
I like that it's multifaceted on what subjects it contains, but is it just Virginia based? Maybe kids from around the world would be nice;) not complaining though. Im a Virginian myself.
I like the website.
I liked ! There really wasn't anything I didn't like
I liked everything
i liked it all.
I liked it, but my computer's slow. that's the only bad thing
I liked it... nothin wrong with it!
I liked most everything
I liked most of this website.
i love it
I really don't like how everything I do creates a sound. That's very disconcerting, can crash computers if the user is playing Mp3s at the same time, and it's generally just annoying after a while. Also, I think the site would be much more effective and yet still just as "pretty" if it were coded in straight HTML, rather than Java. It would lead to greater system compatibility, thus boosting the numbers of frequent users. Plus, it would load a *lot* faster.
I really dont like how it is organized on the first page.
I really dont like pop up screens.
i really like it.. id otn think theres anything wrong with it
i smoke cigarettes
I smoke I think i can make my own decisions... but it is a dumb one.. but still its my decision
I think that it could be a little more colorful and have more fun things to do, like quizzes and polls and maybe an online community of teenagers so that you can meet people onlihe who you know are drug-free. :)
I think that no kid probably just randomly goes to this website which makes it bad so there should be some kind of prize or contest thingy to get kids there
I think that the startup page could be a little less cluttered.
I think that the stupid skate park game is pretty random but i guess it's pretty cool as just something to do when you're bored and are browsing the site.
I think the website was overall great. It was well organized, catched and well planned. I will definately come back to it. One suggestion is to add games or something that will appeal more to older teenagers (high schoolers) who are more tempted to smoke that perhaps the middle schoolers that are targeted here. Still I think it is an awesome site.
i think the whole section about vavavirgil the robot is pretty stupid. i really hate instant messenger bots. they annoy me like none other.

What do you not like about the website?

Overall (cont.)

I thought that it didn't seem that interesting, I mean I wouldn't usually want to spend my time going to each and every link just to see what it was about. I think they should explain each link more.
I was pleased with everything. I am very against smoking and I'm glad that there is something out there taking an active stand and encouraging others to do so as well.
i wish i got paid more per survey
I wish there could be more stuff to do
Im not really sure what its spoose to be adverstising
It almost stalled my computer, too many pop ups and I have never heard about it before today.
it calls smokers stupid, and i take it as a personal insult. most people only smoke because they are addicted and can't stop, not because they want to be cool.
it didn't have very much on it. maybe more info and games and facts.
It didnt open, just froze
IT DIDNT TAKE LONG TO LOAD THE SITE BUT IT DID TAKE AWHILE TO LOAD CLIPS AND STUFF.
it doesnt appeal to the eye
It doesn't clearly state what YDOUTHINK's purpose or statement is on the front page
it doesn't show any statistics
It doesn't show the pros of smoking
it doesnt tell you facts about specific drugs
it has a skate park game but not a girly type game.
It has alot of details allowing it to take more time to load
It is kind of confusing to browse around.
It is slow
it is slow to load
it is very stupid
it isn't as organized as i'd like it
It isnt very clear what to click on and what info it will have.
it needs more reasons not to smoke
It seems a little imature, with all of the cartoons, etc. Also, the jokes and polls are corny and dumb. If people who don't smoke are that lame, I want to smoke.
It seems too overly-teen oriented. I know they're trying to get the message across to the younger generation, but their use of "hip" lingo really rubs me the wrong way. I like their ads, but their attempt to see "with it" seems forced. I would much rather be presented with the facts in a unique way.
it sounds like a good site
it takes a long time.
It takes an extended amount of time to download the flash player, and the graphics are not real crisp.
It takes too long for all of the pictures to come up.
It takes too long to load some sites.
It took a long time to download
it took a very long time to load
It took a while to load.
It took forever to load
It took to long to load and usually if a website takes real long I will not go to it.
it took too long for everything to load. too much junk.
it took too long loading
it took too long to load
It took too long to load (probably just my computer)
it tries to scare you with the effects of smoking.
it was a god site-no complaints
it was actually a good site
it was all good
it was good
IT WAS KIND OF CONFUSING TO NAVIGATE THROUGH.
it was kind of confusing...hard to get somewhere
it was ok overall
it was to boring u need to spice it up
it was to slow to load
it was too hard to load and i gave up on it
It was tooo slow
it was very slow loading for the main page.
it wasn't something i would go back to and read.. didn't really interest me.. i think smoking and drugs are stupid, so i don't use them, and it didn't tell me anything i needed to know.
It wasnt very interesting!
Its a little confusing. I didn't know what to click on.
it's colorful, it looks all modern with the patters and the layout.
it's doesn' have many features
Its games can be corny and the get boring after the first couple times.
Its good and it supports all its point with great facts
its hard for me to know where I am
Its kind of boring, not many things i really want to look at. I guess its cool if your into that sort of thing.

What do you not like about the website?
Overall (cont.)
It's kind of plain. I don't get it.
It's kinda bland; nothing REALLY exciting about it. Kinda of "plain jane"
its kinda too complex
It's my decision to smoke if I want
It's not really interesting to me considering I've never tried a cigarette.
Its really.... bright
It's sort of boring
its too colorful
its too yellow...
its weird
its yellow
Kids sound off in Va, it was boring
Kind of empty around the bubble links. maybe put some pictures or a cooler background in to fill up that space.
Kind of hard to get around the site, but I figured it out after a few times
leave these poor smokers alone
Let teens have more of a voice. Show more teens who are not smoking and how positive that can be in their lives.
letters are to small
loud
mmm it was aight there wasnt anything that i didnt really like
More content
more stuff
Most of it, i dont think anti smoking campaiqns work very well
needs better bands
needs more decoration
Needs more entertianing stuff
Needs more support.
No comment
No more pop-ups
Not enough color.
Not enough information. As a person against smoking, I feel a little more information about the negative side of smoking should be included.
not enough polls
Not reallt that much to do
Not really my thing. I didn't find anything that complelling, although the facts were interesting
not too much its a good website
not very appealing, hard to navigate
nothin
nothin really
Nothing
nothing
nothing
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Nothing
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nothing
nothing
NOTHING
Nothing-
Nothing
Nothing i thought it was a very good idea
nothing it's all cool
nothing its good
nothing really
nothing really
Nothing really.

What do you not like about the website?
Overall (cont.)
nothing really.
Nothing really.
Nothing really. It's an awesome site.
Nothing really.....
nothing that i know of
nothing, it was fine...yellow was never my favorite color though
Nothing, it's a pretty good website.
nothing.
Nothing.
Nothing.
Nothing.
Nothing. I think it has a good purpose and it gets peoples attention.
nothing..
notmuch
organization
Perhaps it can be too degrading to people who already smoke and are trying to quit.
Pop up ads
pop up windows
pop ups
Pop ups no matter the reason will always be annoying. If the site is compelled to use a survey embed it into the design somewhere, or create a seperate section. Also, although probably no way around it (design wise), the unresizable new window is always a drag. If I'm in a high resolution I want to be able to use all the space, not just have a little box in the middle of my page because the designers were to clumsy to make it work with a host of resolutions seamlessly.
really confusing lay out
slow to load
small print, aimed at computer people it seems, but that would make sense wouldn't it, it's just that it turns away non computer junkies I think.
some of the pictures are kinda random
some parts are biased
sometimes it takes a long time to load but recently it's been good. the light blue background color isn't very aesthetically pleasing
splash takes to long to get through, add a skip feature or shorten it
Takes a long time because my computer is slow.
Takes forever to load.
takes long to load
That it's hard to figure out. I didn't know what to click and what not to click... but it's sooo cool looking.
that iv'e seen the commecia a ot anddont really like it tha much.
that question mark moving so much, made me dizzy
The animation is too flashy. Some animation is good, but content should be more important than animation
the animation.
the antismoking ads that continually were verywhere seemed kind of redundant, even if that was the point
the beeping sound whenever the mouse moves because its annoying
the bright yello color
The bright yellow is not a nice visual and the coughing sound of when you get there is annoying. I hate sound clips like these
the color
The color is really bright, and except for the small icons, there's really nothing else there. Also, it might need a few more links or activities.
the color yellow stands out so much, and I really hate it when little windows pop up.
the color, it reminds me of mustard
the colors
the colors. they just seem to be the same over and over again
The concerts need to come down to Hampton Roads more there are kids here too!
The cough became annoying after hearing it 20 times
The coughing should be more varied, like different types of coughs, or maybe another sound. It kind of gets annoying when that is all you hear.
the coughing sounds get a little old
The coughing sounds get annoying after a while, but it is another insight into the negative effects of smoking.
The end was kind of boring, needs more life!
the fact that its shoving anti smoking propaganda down peoples throats. if people wanna smoke let them smoke and if they dont smoke then kudos for them too!
the fact that people want to make smokers feel so awfual about what they do and call it stupid
the fact that some of it is not true like the thing that says women get more facial hair if they smoke.
the first things that i looked at were the facts on smoking. i felt like they were very basic. i want to see facts that i dont already know. tell me something new.
the flash intro
the game was hard to play
The games are kind of stereotypical....I know that they think that skateboarders are the main group of kids that smoke and smoke pot. But i have a lot of friends that smoke and do weed and let me tell you it is not the boarders that are the pot heads but take a look at your all american athletes and cheerleaders. The ones who seem like model students but are in all honesty more of smokers than anyone i know. it is not subject to just kids who have no motivation to be involved with school activities but also the ones who put on a pretty act for adults and then go to parties that night and get stoned. The site says a lot about what adults see as the kids who are problems and i think that makes the kids who are the athletes and cheerleaders and model students still feel like they are getting away with what they are doing and that people still stereotype boarders as the problem kids.
The homepage was layed out weird

What do you not like about the website?
Overall (cont.)
The interface is cool, but a little bit too cluttered.
the intro was a lil boring it was just a Y and you had to click on it to get to the actual site.. it took longer that way
the kid that sound off look so young
The kids around Virginia part was stupid
the kids quoted are all so young.
the kids seem really young in the sound off part
The layout is okay, but I hate popups and the way of how you need to put your cursor over everything in order for something to come up to tell you where that branch of the site leads to.
the logo. not to original. Oh! A circle with another circle next to it.
the message
The movie maker, while it did get a good message across, was sort of trivial. Of course that may just be me, I am probably a bit older than what that was targeted for. Also, the skater game got old quite quickly when i had played it a few times. But all in all it was a good effective website.
The music that won't stop on the vavavirgil page.
the noise it makes when you put the mouse on each box, it gets really annoying. it needs to be layed out better
The only thing that always gets on my nerves at websites is numerous pop-up windows, i get tired of having to constantly close out of them.
the page then pops up to the mian page
the picter cuse it is half done
The poll that popped up was annoying and the loading time wasn't extremely slow but it was slower than a lot of other sites. I also have AOL so I had to open up Internet Explorer to view the site.
the pop up that come up sometimes
the pop-ups they always annoy me, there really wasn't anything else
the random dialogue
The robot couldn't understand anything I asked him.
The same old picture's
the set-up does make it a little confusing but also makes it interesting
The setup.....its a little confusing
the skaeboard game didn't work very well
The skateboard game is a little messed up
the slow loading and the popups
The smoking stuff
the sound clips
the sound effects can get annoying quickly
the sound effects were too much
the sounds
The sounds get really annoying.
the sounds of people coughing and weezing
The sounds on the icons get rather annoying after a while, but they are a nice touch at first.
The sounds on the site where too abnormal
the stupid polls even though i did it.
The stupid skate park was definitely stupid
The time it took to load
the videos of kids. theyvwere pretty point less
the way the page was designed wasnt made for my screen size. I couldnt see the whole site when it was maximized so i couldnt see the whole site.
the website is pretty good, can't think of anything bad
The whole site just takes too long to load. Also, it could have more contests and such involved on the site
the yellow
the yellow background
the yellow screen with the "Y" was on the screen for a long time
There are WAY TOO MANY popups.
there aren't enough links
there is nothing on this site that i don't like.
there is nothing really not to like besides the fact that it has a redundant use of sounds. Again, there is not much bad to say about it.
there is nothing that i dont like about this website.
There is nothing wrong with the website, maybe add some more pictures, but overall its a nice website.
There isn't too much on it or to it. It needs more info or links.
there should be games or something like that, like a question board for people to ask things they want answered and others who visit the site can answer it.
there should be more stuff on the front page or make it more appealing to viewers
There should be something on the main page describing what its about. Otherwise it kinda leaves ya clueless untill you continue to click around.
there was nothing that I didn't like
there was nothing that I didn't like
There wasn't anything I didn't like about it. It's a good site
There wasn't anything I specifically didn't like. Overall it was pretty cool.
there wasn't much i didn't like, except for the time it took to load, that was a bit displeasing
there wasn't much to it

What do you not like about the website?

Overall (cont.)

there wasn't really anything that made me not like this site, But they might want to put some more interesting topics on there for people to talk about especially if they want kids to enjoy their site
There weren't enough categories.
theres nothing i can really say i dont like. it looked good to me
There's nothing i didn't like.
theres nothing i don't like about it
Theres nothing that I really dont like about it
They should offer an HTML version of the site, for those of us with slower computers or low bandwidth. The pictures on the main page should have something (more) to do with what it links to.
To many sounds
too "in your face"
too commercialized; the commercials are too obvious, belittling the nation's youth. we KNOW that smoking is bad for you. we just have our own opinions on what we choose to do with our lives. (keep in mind that the frontal lobe of all teens is underdeveloped and that most teens cannot make healthy decisions most of the time [id est: sex, drugs])
Too much animation
too much information on the page
Too much noise.
too much yellow
Too slow
too slow
Took a little while to load all the way, and pages brought up errors
took a while to load
took too long to load
took toooo long to load!!!
um it was boring took a while to load
umm don't really know
umm... So far I've liked all of the site.
Vavavirgil. he has an attitude and doesn't answer any questions about smoking or anything else i ask him.
was not vary good website.
way to slow to load
Well when you first go to it you hear someone gagging so it was weird but when i figured out its about smoking it makes sense.
well, the website looks like its aimed towards people who are under the age of 12. the game is so elementary, the videos of kids are, well, videos of children, and nothing really grabs me after the initial look around. it did catch my eye with all its fancy shmancy colors and pics and stuff, but after the first 5-10 mins, it lost me because it was waaaaay too boring and not interesting at all. no staying power what so ever for anyone who is over maybe 10 or 12.
well.. maybe.. it didnt show up on my computer.. but i didnt find a back and forward button .. and pop up ad's
What's not to like?
words too small
would not load all the way
Yellow
you have to click on stuff and its not actually up to read

What do you not like about the website?

Female

i dunno-I like it the way it is

it was too hard to load

a bit boring

a little bit childish, but it could be good for younger teens

All the sounds when clicking or putting the mouse on an object.

boring

Could load faster

Each time it was loading the logo went around and around (the ? around the Y) and it made me a sea-sick

Everything

Hardly no fun it dont have any games or fun stuff.

How questions pop up in a different screen- its kinda annoying, it would be better if the questions were on the same screen as the actual page, it would be a lot better.

I absolutely love it.

i am biased because i think the program is a little too exaggerated, or anti-tobacco. my mother worked for phillip morris and without tobacco i wouldn't have been able to have the things i wanted when i was younger, or live in a nice house. tobacco cannot be stamped out totally even if there's a cool website discouraging it; if a kid wants to smoke, they will smoke. this is a good idea, however

I couldn't figure out how the skate game worked

I didnt like how you had to put the arrow on top of and icon to get the subect name ... i would rather the subjects just be out in the open easy to see

i didnt like the im vavavirgil thing, i dont think many people will actually do that

I didn't like the opening screen or the sound effects

i didn't really have any problems. the popups got annoying, but that's about it

i do not like that who "vavavirgil" thing always asking you what you think about smoking, a teenage kid would never answer that computer generated screen name truthfully, they always make up stupid stuff to see what they say!

i dont dislike anything about it

i dont have any criticism on it, it seems like an appropriate website and very informal and helpful

I don't like how it pops up in several pop-up windows, I would prefer a normal window with the task bar and whatnot. Otherwise, I throughly enjoyed the site.

I don't like how the font is all "block-y"

i dont like how the website only looks like one page with maybe not a lot of information

i don't like how when you first open it up...all that coughing and stuff. that's really gross, but i guess it gets some kind of point across.

i don't like that the opening page doesn't explain what the website is for. The main maessage/theme/ isn't on the front page.

I don't like that ugly yellow color.

I don't like that you don't show pictures of the effects of the heart or lungs. You should show pictures of a smoker's lung, heart, or even a brain. Smoking effects the brain as well.

I don't like the color

I don't like the colors.

I don't like the constant coughing and choking sound effects. It's distracting and a bit annoying. I think that it'd be fine if they were used whenever you loaded a new part of the page... as in when you went to a different option on the menu. The mouse-over sound is a bit much.

I dont like the way its based in a pop-up. The website crashed my computer twice because of all the pop-ups. I would like it better if it was just on the main page.

i don't like the way they have it set up

i don't really like the way it is set up that much. It's a little cluttered and you forget which number you rolled over on the part that gives you the facts on smoking.

I don't really not like anything.

i don't see anythign wrong w/ it

I don't smoke, so I really don't care about it

I dont think the home page is that excitng. Its kind of dull.

i dunno

i HATE advertistments for anti-smoking, they piss me off. if anything they encourage me TO smoke

i have no complaints!

i haven't found anything wrong with it.

I honestly didnt find anything on the site that I didn't like. I thought that the site was very well done!

i like everything

I like everything

i like everything

i like it

i like it

I like it

i like it all

I like it all, it says what needs to be said.

I like that it's multifaceted on what subjects it contains, but is it just Virginia based? Maybe kids from around the world would be nice:) not complaining though. Im a Virginian myself.

I liked ! There really wasn't anything I didn't like

i liked it all.

I liked it, but my computer's slow. that's the only bad thing

I liked most of this website.

I really don't like how everything I do creates a sound. That's very disconcerting, can crash computers if the user is playing Mp3s at the same time, and it's generally just annoying after a while. Also, I think the site would be much more effective and yet still just as "pretty" if it were coded in straight HTML, rather than Java. It would lead to greater system compatibility, thus boosting the numbers of frequent users. Plus, it would load a "lot" faster.

I really dont like how it is organized on the first page.

I really dont like pop up screens.

i really like it.. id otn think theres anything wrong with it

i smoke cigarettes

I think that it could be a little more colorful and have more fun things to do, like quizzes and polls and maybe an online community of teenagers so that you can meet people onlihe who you know are drug-free. :)

What do you not like about the website?
Female (cont.)
I think that no kid probably just randomly goes to this website which makes it bad so there should be some kind of prize or contest thingy to get kids there
I think that the startup page could be a little less cluttered.
I think that the stupid skate park game is pretty random but i guess it's pretty cool as just something to do when you're bored and are browsing the site.
I think the website was overall great. It was well organized, catched and well planned. I will definately come back to it. One suggestion is to add games or something that will appeal more to older teenagers (high schoolers) who are more tempted to smoke that perhaps the middle schoolers that are targeted here. Still I think it is an awesome site.
I thought that it didn't seem that interesting, I mean I wouldn't usually want to spend my time going to each and every link just to see what it was about. I think they should explain each link more.
I was pleased with everything. I am very against smoking and I'm glad that there is something out there taking an active stand and encouraging others to do so as well.
i wish i got paid more per survey
it calls smokers stupid, and i take it as a personal insult. most people only smoke because they are addicted and can't stop, not because they want to be cool.
it didn't have very much on it. maybe more info and games and facts.
IT DIDNT TAKE LONG TO LOAD THE SITE BUT IT DID TAKE AWHILE TO LOAD CLIPS AND STUFF.
It doesn't clearly state what YDOUTHINK's purpose or statement is on the front page
It doesn't show the pros of smoking
it doesnt tell you facts about specific drugs
it has a skate park game but not a girly type game.
It has alot of details allowing it to take more time to load
It isnt very clear what to click on and what info it will have.
it needs more reasons not to smoke
it sounds like a good site
it takes a long time.
It takes too long to load some sites.
it took a very long time to load
It took a while to load.
It took forever to load
it took too long loading
it tries to scare you with the effects of smoking.
it was all good
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It was tooo slow
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it's colorful, it looks all modern with the patters and the layout.
it's doesn't have many features
Its good and it supports all its point with great facts
Its kind of boring, not many things i really want to look at. I guess its cool if your into that sort of thing.
It's kind of plain. I don't get it.
its kinda too complex
Its really... bright
It's sort of boring
its too colorful
its too yellow...
Let teens have more of a voice. Show more teens who are not smoking and how positive that can be in their lives.
letters are to small
mm it was aight there wasnt anything that i didnt really like
more stuff
Most of it, i dont think anti smoking campaigns work very well
Not enough color.
not enough polls
Not really my thing. I didn't find anything that complelling, although the facts were interesting
not very appealing, hard to navigate
nothin really
Nothing
nothing
nothing
nothing
nothing
nothing
Nothing
nothing
nothing
nothing
Nothing
nothing
nothing
Nothing
Nothing
nothing

What do you not like about the website?

Female (cont.)

Nothing-

Nothing

Nothing i thought it was a very good idea

nothing its good

nothing really

Nothing really.

nothing really.

Nothing really.

Nothing really. It's an awesome site.

nothing that i know of

nothing, it was fine...yellow was never my favorite color though

Nothing.

nothing.

Nothing.

Nothing. I think it has a good purpose and it gets peoples attention.

nothing..

notmuch

organization

Perhaps it can be too degrading to people who already smoke and are trying to quit.

pop up windows

slow to load

some of the pictures are kinda random

Takes a long time because my computer is slow.

takes long to load

That it's hard to figure out. I didn't know what to click and what not to click... but it's sooo cool looking.

that question mark moving so much, made me dizzy

the animation.

the antismoking ads that continually were verywhere seemed kind of redundant, even if that was the point

the beeping sound whenever the mouse moves because its annoying

the bright yello color

The bright yellow is not a nice visual and the coughing sound of when you get there is annoying. I hate sound clips like these

The color is really bright, and except for the small icons, there's really nothing else there. Also, it might need a few more links or activities.

the color, it reminds me of mustard

the colors. they just seem to be the same over and over again

The concerts need to come down to Hampton Roads more there are kids here too!

The coughing should be more varied, like different types of coughs, or maybe another sound. It kind of gets annoying when that is all you hear.

the coughing sounds get a little old

The coughing sounds get annoying after a while, but it is another insight into the negative effects of smoking.

The end was kind of boring, needs more life!

the fact that its shoving anti smoking propaganda down peoples throats. if people wanna smoke let them smoke and if they dont smoke then kudos for them too!

the fact that people want to make smokers feel so awful about what they do and call it stupid

the first things that i looked at were the facts on smoking. i felt like they were very basic. i want to see facts that i dont already know. tell me something new.

The games are kind of stereotypical....I know that they think that skateboarders are the main group of kids that smoke and smoke pot. But i have a lot of friends that smoke and do weed and let me tell you it is not the boarders that are the pot heads but take a look at your all american athletes and cheerleaders. The ones who seem like model students but are in all honesty more of smokers than anyone i know. it is not subject to just kids who have no motivation to be involved with school activities but also the ones who put on a pretty act for adults and then go to parties that night and get stoned. The site says a lot about what adults see as the kids who are problems and i think that makes the kids who are the athletes and cheerleaders and model students still feel like they are getting away with what they are doing and that people still stereotype boarders as the problem kids.

The homepage was layed out weird

the intro was a lil boring it was just a Y and you had to click on it to get to the actual site.. it took longer that way

the kid that sound off look so young

the kids quoted are all so young.

the kids seem really young in the sound off part

The layout is okay, but I hate popups and the way of how you need to put your cursor over everything in order for something to come up to tell you where that branch of the site leads to.

the message

The music that won't stop on the vavavirgil page.

the noise it makes when you put the mouse on each box, it gets really annoying. it needs to be layed out better

The only thing that always gets on my nerves at websites is numerous pop-up windows, i get tired of having to constently close out of them.

the pop up that come up sometimes

the pop-ups they always annoy me, there really wasn't anything else

the random dialogue

The robot couldn't understand anything I asked him.

The same old picture's

the set-up does make it a little confusing but also makes it interesting

The setup....its a little confusing

the skaeboard game didn't work very well

The smoking stuff

the sound effects can get annoying quickly

the sound effects were too much

the sounds

the sounds of people coughing and weezing

The sounds on the icons get rather annoying after a while, but they are a nice touch at first.

What do you not like about the website?

Female (cont.)

The stupid skate park was definitely stupid

the way the page was designed wasnt made for my screen size. I couldnt see the whole site when it was maximized so i couldnt see the whole site.

the website is pretty good, can't think of anything bad

the yellow

the yellow screen with the "Y" was on the screen for a long time

there is nothing that i dont like about this website.

There is nothing wrong with the website, maybe add some more pictures, but overall its a nice website.

There isn't too much on it or to it. It needs more info or links.

there should be games or something like that, like a question board for people to ask things they want answered and others who visit the site can answer it.

there should be more stuff on the front page or make it more appealing to viewers

there was nothing that I didn't like

There wasn't anything I specifically didn't like. Overall it was pretty cool.

there wasn't much i didn't like, except for the time it took to load, that was a bit displeasing

there wasn't much to it

There weren't enough categories.

theres nothing i can really say i dont like. it looked good to me

There's nothing i didn't like.

To many sounds

too much information on the page

Too much noise.

too much yellow

took too long to load

took toooo long to load!!!

um it was boring took a while to load

umm don't really know

umm... So far I've liked all of the site.

Vavavirgil, he has an attitude and doesn't answer any questions about smoking or anything else i ask him.

way to slow to load

Well when you first go to it you hear someone gagging so it was weird but when i figured out its about smoking it makes sense.

well, the website looks like its aimed towards people who are under the age of 12. the game is so elementary, the videos of kids are, well, videos of children, and nothing really grabs me after the initial look around. it did catch my eye with all its fancy shmancy colors and pics and stuff, but after the first 5-10 mins, it lost me because it was waaaaay too boring and not interesting at all. no staying power what so ever for anyone who is over maybe 10 or 12.

well.. maybe.. it didnt show up on my computer.. but i didnt find a back and forward button .. and pop up ad's

What's not to like?

words too small

you have to click on stuff and its not actually up to read

What do you not like about the website?

Male

a little bit confusing

actually it's really cool so far. nothing bad to report.

all good

All the different popups

bad layout, navigation is all wrong.

can be a bit annoying at times.

corny advertisements.

Could have more stuff to do-like more video games

didn't find the topics extremely interesting enough to stay for long.

Difficult navigation

everything

everything

everything im a smoker

everything, i can't relate.

Far too many pop-ups. Pop-ups are the devil

flash intro

Hard to find your way around.

Hard to find your way around.

i am confused like there are no captions

I couldn't figure out how to use the skate game

i couldn't find anything i didn't like about it. I didn't spend a whole lot of time there but for the time i did spend there, everything i saw was cool.

I couldn't find out how to get out of a couple screens

I couldn't find out how to get out of a couple screens. There's no back button

I despise pop up windows

I didn't like all the pop-ups. The pop-up polls and ads.

i didn't like the colors

I didn't like the polls

I didn't like the pop up ads

i didn't really care for it cause under the concerts and events i thought it would be like real concerts not school dances and stuff

I do not like how slow it loads, however that is probably not the site's fault but my computer's.

i dont know, i cant load it

i dont like all the pop ups because they crowd the screen and bring up things that i dont want to go to.

i dont like how the games are all sketchy and how it takes a long time to load. other than that it has alot of useful information. and is very helpful for people like me

I don't like people preaching to me about what to do

i dont like pop ups it had pop ups

I dont like the fact that i never knew about it. I think people need to go to Cox High School and talk about it. Let people know.

i dont like the layout its annoying and confusing

i dont like the sounds because they interfere with my music im listening to.

I dont like the way that the page is set up.

i dont really have an opinion either way i just dont like it

i dont think it is displayed the best it could be

i hate pop up ads

I hate the pop up windows

i haven't found anything wrong with it.

i like it

I like it.

I like the website.

I liked everything

I liked it... nothin wrong with it!

I liked most everything

i love it

I smoke I think i can make my own decisions... but it is a dumb one.. but still its my decision

i think the whole section about vavavirgil the robot is pretty stupid. i really hate instant messenger bots. they annoy me like none other.

I wish there could be more stuff to do

Im not really sure what its spoose to be adverstising

It almost stalled my computer, too many pop ups and I have never heard about it before today.

It didnt open, just froze

it doesnt appeal to the eye

it doesn't show any statistics

It is kind of confusing to browse around.

It is slow

it is slow to load

it is very stupid

it isn't as organized as i'd like it

It seems a little immature, with all of the cartoons, etc. Also, the jokes and polls are corny and dumb. If people who don't smoke are that lame, I want to smoke.

It seems too overly-teen oriented. I know they're trying to get the message across to the younger generation, but their use of "hip" lingo really rubs me the wrong way. I like their ads, but their attempt to see "with it" seems forced. I would much rather be presented with the facts in a unique way.

It takes an extended amount of time to download the flash player, and the graphics are not real crisp.

It takes too long for all of the pictures to come up.

It took a long time to download

It took too long to load and usually if a website takes real long I will not go to it.

What do you not like about the website?
Male (cont.)
it took too long for everything to load. too much junk.
it took too long to load
It took too long to load (probably just my computer)
it was a god site-no complaints
it was actually a good site
it was good
IT WAS KIND OF CONFUSING TO NAVIGATE THROUGH.
it was to boring u need to spice it up
Its games can be corny and the get boring after the first couple times.
its hard for me to know where I am
It's kinda bland; nothing REALLY exciting about it. Kinda of "plain jane"
It's my decision to smoke if I want
It's not really interesting to me considering I've never tried a cigarette.
its weird
its yellow
Kids sound off in Va, it was boring
Kind of empty around the bubble links. maybe put some pictures or a cooler background in to fill up that space.
Kind of hard to get around the site, but I figured it out after a few times
leave these poor smokers alone
loud
More content
needs better bands
needs more decoration
Needs more entertianing stuff
Needs more support.
No comment
No more pop-ups
Not enough information. As a person against smoking, I feel a little more information about the negative side of smoking should be included.
Not reallt that much to do
not too much its a good website
nothin
Nothing
nothing
Nothing
nothing
nothing
NOTHING
nothing it's all cool
nothing really
Nothing really....
Nothing, it's a pretty good website.
Nothing.
Pop up ads
pop ups
Pop ups no matter the reason will always be annoying. If the site is compelled to use a survey embed it into the design somewhere, or create a seperate section. Also, although probably no way around it (design wise), the unresizable new window is always a drag. If I'm in a high resolution I want to be able to use all the space, not just have a little box in the middle of my page because the designers were to clumsy to make it work with a host of resolutions seamlessly.
really confusing lay out
small print, aimed at computer people it seems, but that would make sense wouldn't it, it's just that it turns away non computer junkies I think.
some parts are biased
sometimes it takes a long time to load but recently it's been good. the light blue background color isn't very aesthetically pleasing
splash takes to long to get through, add a skip feature or shorten it
Takes forever to load.
that iv'e seen the commecia a ot anddont really like it tha much.
The animation is too flashy. Some animation is good, but content should be more important than animation
the color
the color yellow stands out so much, and I really hate it when little windows pop up.
the colors
The cough became annoying after hearing it 20 times
the fact that some of it is not true like the thing that says women get more facial hair if they smoke.
the flash intro
the game was hard to play
The interface is cool, but a little bit too cluttered.
The kids around Virginia part was stupid
the logo. not to original. Oh! A circle with another circle next to it.
The movie maker, while it did get a good message across, was sort of trivial. Of course that may just be me, I am probably a bit older than what that was targeted for. Also, the skater game got old quite quickly when i had played it a few times. But all in all it was a good effective website.
the page then pops up to the mian page
the picter cuse it is half done
The poll that popped up was annoying and the loading time wasn't extremely slow but it was slower than a lot of other sites. I also have AOL so I had to open up Internet Explorer to view the site.
The skateboard game is a little messed up
the slow loading and the popups

What do you not like about the website?
Male (cont.)
the sound clips
The sounds get really annoying.
The sounds on the site where too abnormal
the stupid polls even though i did it.
The time it took to load
the videos of kids. theywere pretty point less
The whole site just takes too long to load. Also, it could have more contests and such involved on the site
the yellow background
There are WAY TOO MANY popups.
there aren't enough links
there is nothing on this site that i don't like.
there is nothing really not to like besides the fact that it has a redundant use of sounds. Again, there is not much bad to say about it.
There should be something on the main page describing what its about. Otherwise it kinda leaves ya clueless untill you continue to click around.
there was nothing that i didn't like
There wasn't anything I didn't like about it. It's a good site
there wasnt really anything that made me not like this site, But they might want to put some more interesting topics on there for people to talk about especially if they want kids to enjoy their site
theres nothing i don't like about it
Theres nothing that I really dont like about it
They should offer an HTML version of the site, for those of us with slower computers or low bandwidth. The pictures on the main page should have something (more) to do with what it links to.
too "in your face"
too commercialized; the commercials are too obvious, belittling the nation's youth. we KNOW that smoking is bad for you. we just have our own opinions on what we choose to do with our lives. (keep in mind that the frontal lobe of all teens is underdeveloped and that most teens cannot make healthy decisions most of the time [id est: sex, drugs])
Too much animation
Too slow
too slow
took a little while to load all the way, and pages brought up errors
took a while to load
was not vary good website.
would not load all the way
Yellow

What do you not like about the website?

13-15 years old

it was too hard to load and i gave up on it

actually it's really cool so far. nothing bad to report.

all good

All the sounds when clicking or putting the mouse on an object.

corny advertisements.

Could have more stuff to do-like more video games

Could load faster

everything

everything

Everything

everything, i can't relate.

Hard to find your way around.

Hardly no fun it dont have any games or fun stuff.

I absolutely love it.

i am biased because i think the program is a little too exaggerated, or anti-tobacco. my mother worked for phillip morris and without tobacco i wouldn't have been able to have the things i wanted when i was younger, or live in a nice house. tobacco cannot be stamped out totally even if there's a cool website discouraging it; if a kid wants to smoke, they will smoke. this is a good idea, however

i am confused like there are no captions

I couldn't figure out how the skate game worked

I couldn't figure out how the use the skate game

i couldn't find anything i didn't like about it. I didn't spend a whold lot of time there but for the time i did spend there, everything i saw was cool.

I couldn't find out how to get out of a couple screens

I couldn't find out how to get out of a couple screens. There's no back button

I despise pop up windows

I didnt like all the pop-ups. The pop-up polls and ads.

I didnt like the polls

I didn't like the pop up ads

i do not like that who "vavavirgil" thing always asking you what you think about smoking, a teenage kid would never answer that computer generated screen name truthfully, they always make up stupid stuff to see what they say!

i dont like how the games are all sketchy and how it takes a long time to load. other than that it has alot of useful information. and is very helpful for people like me

I don't like people preaching to me about what to do

i dont like pop ups it had pop ups

I don't like the colors.

I dont like the way that the page is set up.

i dont really have an opinion either way i just dont like it

I don't really like the way it is set up that much. It's a little cluttered and you forget which number you rolled over on the part that gives you the facts on smoking.

I don't really not like anything.

I don't smoke, so I really don't care about it

I dont think the home page is that excitng. Its kind of dull.

I hate thepop up windows

i haven't found anything wrong with it.

i haven't found anything wrong with it.

i like everything

i like it

i like it

I like it

i like it all

I like it.

I like that it's multifaceted on what subjects it contains, but is it just Virginia based? Maybe kids from around the world would be nice;) not complaining though. Im a Virginian myself.

I liked everything

i liked it all.

I liked it, but my computer's slow. that's the only bad thing

I liked most everything

I liked most of this website.

i smoke cigarettes

I think that it could be a little more colorful and have more fun things to do, like quizzes and polls and maybe an online community of teenagers so that you can meet people onlhe who you know are drug-free. :)

I think that the stupid skate park game is pretty random but i guess it's pretty cool as just something to do when you're bored and are browsing the site.

i think the whole section about vavavirgil the robot is pretty stupid. i really hate instant messenger bots. they annoy me like none other.

I thought that it didn't seem that interesting, I mean I wouldn't usually want to spend my time going to each and every link just to see what it was about. I think they should explain each link more.

I was pleased with everything. I am very against smoking and I'm glad that there is something out there taking an active stand and encouraging others to do so as well.

i wish i got paid more per survey

I wish there could be more stuff to do

It almost stalled my computer, too many pop ups and I have never heard about it before today.

it didn't have very much on it. maybe more info and games and facts.

it doesn't show any statistics

It doesn't show the pros of smoking

it has a skate park game but not a girly type game.

It is slow

What do you not like about the website?

13-15 years old (cont.)

it isn't as organized as i'd like it

It seems a little immature, with all of the cartoons, etc. Also, the jokes and polls are corny and dumb. If people who don't smoke are that lame, I want to smoke.

It takes too long to load some sites.

It took a long time to download

It took forever to load

It took too long to load (probably just my computer)

it tries to scare you with the effects of smoking.

it was a good site-no complaints

it was all good

it was good

IT WAS KIND OF CONFUSING TO NAVIGATE THROUGH.

it was kind of confusing...hard to get somewhere

it was to boring u need to spice it up

it was to slow to load

It was tooo slow

it was very slow loading for the main page.

it wasn't something i would go back to and read.. didn't really interest me.. i think smoking and drugs are stupid, so i don't use them, and it didn't tell me anything i needed to know.

It wasn't very interesting!

Its a little confusing. I didn't know what to click on.

it's doesn' have many features

Its games can be corny and the get boring after the first couple times.

Its good and it supports all its point with great facts

It's my decision to smoke if I want

Its really.... bright

It's sort of boring

its too colorful

its too yellow...

its weird

its yellow

Kids sound off in Va, it was boring

Kind of hard to get around the site, but I figured it out after a few times

loud

More content

Most of it, i dont think anti smoking campaigns work very well

Needs more entertianing stuff

No comment

No more pop-ups

Not enough information. As a person against smoking, I feel a little more information about the negative side of smoking should be included.

Not reallt that much to do

Not really my thing. I didn't find anything that complelling, although the facts were interesting

not too much its a good website

not very appealing, hard to navigate

nothin really

nothing

Nothing

nothing

Nothing

nothing

NOTHING

Nothing-

nothing its good

Nothing really.

nothing, it was fine...yellow was never my favorite color though

Nothing, it's a pretty good website.

notmuch

organization

Pop up ads

Pop ups no matter the reason will always be annoying. If the site is compelled to use a survey embed it into the design somewhere, or create a seperate section. Also, although probably no way around it (design wise), the unresizable new window is always a drag. If I'm in a high resolution I want to be able to use all the space, not just have a little box in the middle of my page because the designers were to clumsy to make it work with a host of resolutions seamlessly.

slow to load

some of the pictures are kinda random

some parts are biased

splash takes to long to get through, add a skip feature or shorten it

that i've seen the commecia a ot anddont really like it tha much.

the beeping sound whenever the mouse moves because its annoying

the color, it reminds me of mustard

the colors. they just seem to be the same over and over again

The cough became annoying after hearing it 20 times

the flash intro

What do you not like about the website?

13-15 years old (cont.)

The games are kind of stereotypical....I know that they think that skateboarders are the main group of kids that smoke and smoke pot. But i have a lot of friends that smoke and do weed and let me tell you it is not the boarders that are the pot heads but take a look at your all american athletes and cheerleaders. The ones who seem like model students but are in all honesty more of smokers than anyone i know. it is not subject to just kids who have no motivation to be involved with school activities but also the ones who put on a pretty act for adults and then go to parties that night and get stoned. The site says a lot about what adults see as the kids who are problems and i think that makes the kids who are the athletes and cheerleaders and model students still feel like they are getting away with what they are doing and that people still stereotype boarders as the problem kids.

The homepage was layed out weird

The kids around Virginia part was stupid

the kids seem really young in the sound off part

The only thing that always gets on my nerves at websites is numerous pop-up windows, i get tired of having to constently close out of them.

the picter cuse it is half done

the pop up that come up sometimes

The robot couldn't understand anything I asked him.

The same old picture's

The setup....its a little confusing

the sound effects can get annoying quickly

the stupid polls even though i did it.

the videos of kids. theywere pretty point less

the yellow

the yellow background

there aren't enough links

there is nothing on this site that i don't like.

there is nothing that i dont like about this website.

there was nothing that I didn't like

There wasn't anything I didn't like about it. It's a good site

There wasn't anything I specifically didn't like. Overall it was pretty cool.

there wasn't much i didn't like, except for the time it took to load, that was a bit displeasing

there wasn't much to it

there wasn't really anything that made me not like this site, But they might want to put some more interesting topics on there for people to talk about especially if they want kids to enjoy their site

There's nothing i didn't like.

theres nothing i don't like about it

To many sounds

too "in your face"

Too much animation

too much yellow

Too slow

too slow

took toooo long to load!!!

was not vary good website.

way to slow to load

words too small

Yellow

What do you not like about the website?
16-17 years old
i dunno
a bit boring
a little bit childish, but it could be good for younger teens
a little bit confusing
All the different popups
bad layout, navigation is all wrong.
boring
can be a bit annoying at times.
didn't find the topics extremely interesting enough to stay for long.
Difficult navigation
Each time it was loading the logo went around and around (the ? around the Y) and it made me a sea-sick
everything im a smoker
Far too many pop-ups. Pop-ups are the devil
flash intro
Hard to find your way around.
How questions pop up in a different screen- its kinda annoying, it would be better if the questions were on the same screen as the actual page, it would be a lot better.
I didnt like how you had to put the arrow on top of and icon to get the subect name ... i would rather the subjects just be out in the open easy to see
i didnt like the colors
i didnt like the im vavavirgil thing, i dont think many people will actually do that
I didn't like the opening screen or the sound effects
i didnt really care for it cause under the concerts and events i thought it would be like real concerts not school dances and stuff
i didn't really have any problems. the popups got annoying, but that's about it
I do not like how slow it loads, however that is probably not the sites fault but my computers.
i dont dislike anything about it
i dont have any criticism on it, it seems like an appropriate website and very informal and helpful
i dont know, i cant load it
i dont like all the pop ups because they crowd the screen and bring up things that i dont want to go to.
I don't like how it pops up in several pop-up windows, I would prefer a normal window with the task bar and whatnot. Otherwise, I throughly enjoyed the site.
I don't like how the font is all "block-y"
i dont like how the website only looks like one page with maybe not a lot of information
i don't like how when you first open it up...all that coughing and stuff. that's really gross, but i guess it gets some kind of point across.
I don't like that the opening page doesn't explain what the website is for. The main maessage/theme/ isn't on the front page.
I don't like that ugly yellow color.
I don't like that you don't show pictures of the effects of the heart or lungs. You should show pictures of a smoker's lung, heart, or even a brain. Smoking effects the brain as well.
I don't like the color
I don't like the constant coughing and choking sound effects. It's distracting and a bit annoying. I think that it'd be fine if they were used whenever you loaded a new part of the page... as in when you went to a different option on the menu. The mouse-over sound is a bit much.
I dont like the fact that i never knew about it. I think people need to go to Cox High School and talk about it. Let people know.
i dont like the layout its annoying and confusing
I dont like the sounds because they interfere with my music im listening to.
I dont like the way its based in a pop-up. The website crashed my computer twice because of all the pop-ups. I would like it better if it was just on the main page.
I don't like the way they have it set up
I don't see anythign wrong w/ it
i dont think it is displayed the best it could be
i dunno
i HATE advertistments for anti-smoking, they piss me off. if anything they encourage me TO smoke
i hate pop up ads
i have no complaints!
I honestly didnt find anything on the site that I didn't like. I thought that the site was very well done!
i like everything
I like everything
i like it
I like it all, it says what needs to be said.
I like the website.
I liked ! There really wasn't anything I didn't like
I liked it... nothin wrong with it!
i love it
I really don't like how everything I do creates a sound. That's very disconcerting, can crash computers if the user is playing Mp3s at the same time, and it's generally just annoying after a while. Also, I think the site would be much more effective and yet still just as "pretty" if it were coded in straight HTML, rather than Java. It would lead to greater system compatibility, thus boosting the numbers of frequent users. Plus, it would load a *lot* faster.
I really dont like how it is organized on the first page.
I really dont like pop up screens.
i really like it.. id otrn ththink theres anything wrong with it
I smoke I think i can make my own decisions... but it is a dumb one.. but still its my decision
I think that no kid probably just randomly goes to this website which makes it bad so there should be some kind of prize or contest thingy to get kids there
I think that the startup page could be a little less cluttered.
I think the website was overall great. It was well organized, catched and well planned. I will definately come back to it. One suggestion is to add games or something that will appeal more to older teenagers (high schoolers) who are more tempted to smoke that perhaps the middle schoolers that are targeted here. Still I think it is an awesome site.
Im not really sure what its spoose to be adverstising

What do you not like about the website?

16-17 years old (cont.)

it calls smokers stupid, and i take it as a personal insult. most people only smoke because they are addicted and can't stop, not because they want to be cool.

It didnt open, just froze

IT DIDNT TAKE LONG TO LOAD THE SITE BUT IT DID TAKE AWHILE TO LOAD CLIPS AND STUFF.

it doesnt appeal to the eye

It doesn't clearly state what YDOUTHINK's purpose or statement is on the front page

it doesnt tell you facts about specific drugs

It has alot of details allowing it to take more time to load

It is kind of confusing to browse around.

it is slow to load

it is very stupid

It isnt very clear what to click on and what info it will have.

it needs more reasons not to smoke

It seems too overly-teen oriented. I know they're trying to get the message across to the younger generation, but their use of "hip" lingo really rubs me the wrong way. I like their ads, but their attempt to see "with it" seems forced. I would much rather be presented with the facts in a unique way.

it sounds like a good site

it takes a long time.

It takes an extended amount of time to download the flash player, and the graphics are not real crisp.

It takes too long for all of the pitcures to come up.

it took a very long time to load

It took a while to load.

It took to long to load and usually if a website takes real long I will not go to it.

it took too long for everything to load. too much junk.

it took too long loading

it took too long to load

it was actually a good site

it was ok overall

it's colorful, it looks all modern with the patters and the layout.

its hard for me to know where I am

Its kind of boring, not many things i really want to look at. I guess its cool if your into that sort of thing.

It's kind of plain. I don't get it.

It's kinda bland; nothing REALLY exciting about it. Kinda of "plain jane"

its kinda too complex

It's not really interesting to me considering I've never tried a cigarette.

Kind of empty around the bubble links. maybe put some pictures or a cooler background in to fill up that space.

leave these poor smokers alone

Let teens have more of a voice. Show more teens who are not smoking and how positive that can be in their lives.

letters are to small

mm it was aight there wasnt anything that i didnt really like

more stuff

needs better bands

needs more decoration

Needs more support.

Not enough color.

not enough polls

nothin

Nothing

nothing

nothing

nothing

nothing

Nothing

Nothing

nothing

nothing

nothing

nothing

nothing

Nothing

Nothing

Nothing i thought it was a very good idea

nothing it's all cool

nothing really

nothing really

nothing really.

Nothing really.

Nothing really. It's an awesome site.

Nothing really.....

nothing that i know of

Nothing.

nothing.

Nothing.

Nothing.

What do you not like about the website?

16-17 years old (cont.)

Nothing. I think it has a good purpose and it gets peoples attention.

nothing..

Perhaps it can be too degrading to people who already smoke and are trying to quit.

pop up windows

pop ups

really confusing lay out

small print, aimed at computer people it seems, but that would make sense wouldn't it, it's just that it turns away non computer junkies I think.

sometimes it takes a long time to load but recently it's been good. the light blue background color isn't very aesthetically pleasing

Takes a long time because my computer is slow.

Takes forever to load.

takes long to load

That it's hard to figure out. I didn't know what to click and what not to click... but it's sooo cool looking.

that question mark moving so much, made me dizzy

The animation is too flashy. Some animation is good, but content should be more important than animation

the animation.

the antismoking ads that continually were verywhere seemed kind of redundant, even if that was the point

the bright yello color

The bright yellow is not a nice visual and the coughing sound of when you get there is annoying. I hate sound clips like these

the color

The color is really bright, and except for the small icons, there's really nothing else there. Also, it might need a few more links or activities.

the color yellow stands out so much, and I really hate it when little windows pop up.

the colors

The concerts need to come down to Hampton Roads more there are kids here too!

The coughing should be more varied, like different types of coughs, or maybe another sound. It kind of gets annoying when that is all you hear.

the coughing sounds get a little old

The coughing sounds get annoying after a while, but it is another insight into the negative effects of smoking.

The end was kind of boring, needs more life!

the fact that its showing anti smoking propoganda down peoples throats. if people wanna smoke let them smoke and if they dont smoke then kudos for them too!

the fact that people want to make smokers feel so awful about what they do and call it stupid

the fact that some of it is not true like the thing that says women get more facial hair if they smoke.

the first things that i looked at were the facts on smoking. i felt like they were very basic. i want to see facts that i dont already know. tell me something new.

the game was hard to play

The interface is cool, but a little bit too cluttered.

the intro was a lil boring it was just a Y and you had to click on it to get to the actual site.. it took longer that way

the kid that sound off look so young

the kids quoted are all so young.

The layout is okay, but I hate popups and the way of how you need to put your cursor over everything in order for something to come up to tell you where that branch of the site leads to.

the logo. not to original. Oh! A circle with another circle next to it.

the message

The movie maker, while it did get a good message across, was sort of trivial. Of course that may just be me, I am probably a bit older than what that was targeted for. Also, the skater game got old quite quickly when i had played it a few times. But all in all it was a good effective website.

The music that won't stop on the vavavirgil page.

the noise it makes when you put the mouse on each box, it gets really annoying. it needs to be layed out better

the page then pops up to the mian page

The poll that popped up was annoying and the loading time wasn't extremely slow but it was slower than a lot of other sites. I also have AOL so I had to open up Internet Explorer to view the site.

the pop-ups they always annoy me, there really wasn't anything else

the random dialogue

the set-up does make it a little confusing but also makes it interesting

the skaeboard game didn't work very well

The skateboard game is a little messed up

the slow loading and the popups

The smoking stuff

the sound clips

the sound effects were too much

the sounds

The sounds get really annoying.

the sounds of people coughing and weezing

The sounds on the icons get rather annoying after a while, but they are a nice touch at first.

The sounds on the site where too abnormal

The stupid skate park was definitely stupid

The time it took to load

the way the page was designed wasnt made for my screen size. I couldnt see the whole site when it was maximized so i couldnt see the whole site.

the website is pretty good, can't think of anything bad

The whole site just takes too long to load. Also, it could have more contests and such involved on the site

the yellow screen with the "Y" was on the screen for a long time

There are WAY TOO MANY popups.

there is nothing really not to like besides the fact that it has a redundant use of sounds. Again, there is not much bad to say about it.

There is nothing wrong with the website, maybe add some more pictures, but overall its a nice website.

There isn't too much on it or to it. It needs more info or links.

there should be games or something like that, like a question board for people to ask things they want answered and others who visit the site can answer it.

there should be more stuff on the front page or make it more appealing to viewers

What do you not like about the website?
16-17 years old (cont.)
There should be something on the main page describing what its about. Otherwise it kinda leaves ya clueless untill you continue to click around.
there was nothing that I didn't like
There weren't enough categories.
theres nothing i can really say i dont like. it looked good to me
Theres nothing that I really dont like about it
They should offer an HTML version of the site, for those of us with slower computers or low bandwidth. The pictures on the main page should have something (more) to do with what it links to.
too commercialized; the commercials are too obvious, belittling the nation's youth. we KNOW that smoking is bad for you. we just have our own opinions on what we choose to do with our lives. (keep in mind that the frontal lobe of all teens is underdeveloped and that most teens cannot make healthy decisions most of the time [id est: sex, drugs])
too much information on the page
Too much noise.
Took a little while to load all the way, and pages brought up errors
took a while to load
took too long to load
um it was boring took a while to load
umm don't really know
umm... So far I've liked all of the site.
Vavavirgil. he has an attitude and doesn't answer any questions about smoking or anything else i ask him.
Well when you first go to it you hear someone gagging so it was weird but when i figured out its about smoking it makes sense.
well, the website looks like its aimed towards people who are under the age of 12. the game is so elementary, the videos of kids are, well, videos of children, and nothing really grabs me after the initial look around. it did catch my eye with all its fancy shmancy colors and pics and stuff, but after the first 5-10 mins, it lost me because it was waaaaay too boring and not interesting at all. no staying power what so ever for anyone who is over maybe 10 or 12.
well.. maybe.. it didnt show up on my computer.. but i didnt find a back and forward button .. and pop up ad's
What's not to like?
would not load all the way
you have to click on stuff and its not actually up to read

What do you not like about the website?

African American

actually it's really cool so far. nothing bad to report.

boring

Could have more stuff to do-like more video games

Could load faster

Everything

Hard to find your way around.

Hardly no fun it dont have any games or fun stuff.

I couldn't figure out how the skate game worked

I couldn't figure out how the use the skate game

I couldn't find out how to get out of a couple screens

I couldn't find out how to get out of a couple screens. There's no back button

I didn't like the pop up ads

I don't like people preaching to me about what to do

I don't really like the way it is set up that much. It's a little cluttered and you forget which number you rolled over on the part that gives you the facts on smoking.

I don't smoke, so I really don't care about it

I hate thepop up windows

i haven't found anything wrong with it.

I like everything

i like everything

I liked most everything

I wish there could be more stuff to do

It seems a little imature, with all of the cartoons, etc. Also, the jokes and polls are corny and dumb. If people who don't smoke are that lame, I want to smoke.

It took a long time to download

It took forever to load

it took too long to load

IT WAS KIND OF CONFUSING TO NAVIGATE THROUGH.

It was tooo slow

It's kinda bland; nothing REALLY exciting about it. Kinda of "plain jane"

It's my decision to smoke if I want

Kind of hard to get around the site, but I figured it out after a few times

Let teens have more of a voice. Show more teens who are not smoking and how positive that can be in their lives.

Not reallt that much to do

Not really my thing. I didn't find anything that complelling, although the facts were interesting

Nothing

nothing

Nothing

nothing really.

Nothing.

The concerts need to come down to Hampton Roads more there are kids here too!

The cough became annoying after hearing it 20 times

The homepage was layed out weird

The kids around Virginia part was stupid

the picter cuse it is half done

The same old picture's

there was nothing that I didn't like

there was nothing that I didn't like

There wasn't anything I didn't like about it. It's a good site

There's nothing i didn't like.

too much yellow

What's not to like?

Yellow

What do you not like about the website?
Other ethnicities
i don't know
Brighter colors
some thing fun and exciting
I would like to see more facts/games/etc. on just one subject (smoking?) because i know the site's main focus is on smoking (or thats how it came across to me, and thats how i heard about the site in the first place--from a smoking ad) but then there is all this random stuff around the site because it's trying to be an all-subject site which gets kinda confusing. Maybe it should stick to (or closer to) one subject/concept.
Content that isn't as focused on the anti-smoking campaign. It was very good that it was such a strong message, but I think some users would like things on there just for fun.
play stupid skate park it seems cool.
activities/games
more clear instructions as to where to click
hmmm...i don't know, it's pretty okay as it is
Maybe more vivid pictures.
some thing fun and have game
more concert dates and event dates from my area (virginia beach)
i think the site is fine just the way it is
maybe more games on not smoking..i don't know how you would do that or maybe funny or good quotes on why people shouldn't smoke or why it looks disgusting...maybe a chat room for people to chat in....
i think i would like to see some stories about how kids helped out in the community, that would be cool.
Job, Internship, and Volunteer Opportunites. High school kids are usually looking for these opportunities to get into college
more pictures
umm...i dont know
more colors.
I would like to have the site load faster, but I only have a 56K connection so I guess that is not possible.
More options to choose from.
more pictures
I would speak to Virgil again and play the game that was on there
more pictures
i would like to see the opionio of different teen towards smoking and drugs.
More polls
older kids and more of a diversity or the sound off station
the game and maybe some new ones
its fine the way it is
more backround and a cinematic sequence as the page loads
more games!!! and more info about how smoking isnt good
information on smoking substances other than tobacco
who was changed by the website or commercials on Tv by ydouthink
I would first like to see it more organized and for it to deal with more personal issues that deals with teens.
People not smoking
Better graphics and images
maybe some pictures that discribe what ydouthink is all about.
More events in Virginia Beach like skate and music events
A place where kids could sound off
my internet had a filter agianst it so i couldnt get in
you should have a quest book for people to sign.
more question of the day polls
lots of more colors and java scrpit gone made it hard
The ability to be able to expand the entire window and not use that type of layout.
Probably the mix your own music thingyu again.
i don't really know
no

What do you not like about the website?

Anglo American

A better description of ideas and messages.

a better opening page. it was uninteresting and did not encourage me to poke and prod further into the site

a big sign that says "we think you should make your own decisions without paying heed to our mindless propoganda"

a blank screen

A chatroom maybe.

a dog smoking a cigarette

a faster loading rate

A few differant games, and more information, things that appeal to every genre and age group.

A few more games

A few more topics. At first, although the set up is really interesting, the page still looks kind of remote and empty.

a funny video

A guide on how to help others quit.

a little better explanation for the topics it covered, i felt overwhelmed

A little bit easier to use.

a little more detail

a little more pages, maybe a message board, or more links, maybe and opening page with like the abstract purpose on it

a little more things to see

a new lay out

A table of contents for easier navigation of the site.

a web cartton about stupid smokers

all of it was cool...id like to see it all again

All of whats there is really cool. Maybe some more games.

alot of people need visuals, show a girl who has facial hair, someone who has had surgery to get rid of lung cancer and their face is kinda deformed now those kinda things

another better "stupid skate park"

any question that relates to teenagers.

anything

Be able to connect the site to the commercials it has on tv

besides new facts nothing

better animation

better bands

better graphics

better navigation

bigger images and an easier view of the different topics and links

brain analysis q's and a's

cancer victims

captions so I am not confused

chat rooms where poeple can talk to eachotehr

different things to do, and different disply for how to get to them

Drinking issues.

drug free place

Easier to use, more games, etc.

Even more risks and facts about how bad smoking is for your body.

everything the same it's all cool

everything to come up on te screen so you dont have to wait for another page to load

examples of what happens to people that smoke and also maybe a quote or two on the main page

facts about drinking

facts about smokeless tobacco

Facts about smoking - sometimes the straight facts can be hard to find. But, I think you could even make that information easier to get to, less annoying (those sounds again!), and more complex. Don't be timid when it comes to these facts; get into details, talk about the ill-effects such as impotency, not just "it'll stunt your growth." If a 14 year old boy is already over 6 feet tall, will he care about that? No. But he'll care if he can't have children.

flashy eye catching objects and colors that get the point across why not to do drugs, hit peoples looks and maybe for a guypretending to be big and bad and cool with drugs make something happen to him that shows drugs dont make you big and bad and cool

funny stories

games

Games maybe.

Games. maybe read the facts again.

good facts about smoking, the effects that happen EARLY

hmm. I think a chat room would be cool and more polls.

i am not going to visit that website again

i can't think of anything

i don't know

I don't know

i don't know.

i dont no

I don't think I'd visit it again, their ads on TV and in magazines are more effective.

I dont think that I would like to see anything, the comercials on tv are enough for me. Anymore would get annoying.

I like it how it is

I like it how it is minus the popups

I like it how it is.

I like it the way it is.

i like the web site the way it is now.

What do you not like about the website?
Anglo American (cont.)
i liked the links to the different things all on one page.
i personally would like to see the opening page be visible
i probably wouldn't go back
i really am not sure. Maybe put a homework thing on there.
i think i would like to see a few true stories of what happens to people when they smoke because if people can see a real story on what could happen to them they'll be less likely to do it.
i think it covered about every thing
i think it has everything under control
i think it is fine the way it is
i think it was almost perfect like it is.
i think it's fine as is
i think its good how it is if u just continue to update it regularly it will be awsome
i think that the sight is on the right track i mean it was a lot of fun to go snoopin' around but there wasn't alot of stuff to check out. So i guess i would just like to see more of what they already have.
i wanna see somewhere that teens can sign up in the fight against smoking. i would love to join the ydouthink and/or truth crews and help spread how stupid smoking is!! i am really against it!!
i wont visit agian
i would liek to see bigger pictures and more about smoking
i would like more sports involved...
i would like to look around
i would like to see a few more pictures and maybe some more interactive pages to keep me entertained and to really get the message across not to smoke.
i would like to see a layout change, or maybe just a color change. The first thing i notice when i revisit a website is if its appearance has changed, and if i see that it has, i will explore the site again tosee what else has changed.
i would like to see a page or something where people talk about quitting smoking, like how they quit or something
i would like to see a section for maybe recent studies or surveys conducted on smoking. Shock is the best way to convey a message
i would like to see faster loading time and smoother graphics for the games. i would also like to see more links to other similar websites.
i would like to see interviews. i think it would be good to see teens interviowed about this.
i would like to see less things requiring downloads, more things instantly available. As in the section on smoking facts, i would prefer that be instantly available instead of requiring a download.
i would like to see more colors
i would like to see more examples.
i would like to see more facts about smoking.
i would like to see more games
i would like to see more games because that one was annoying.
i would like to see more games. i liked the skateboarding one. i think it would be cool if they had a fact of the day that was about smoking, too.
i would like to see more graphics... it adds flavor.
i would like to see more information and statistics about teen smoaking since that's what the site was about. That info might have been there, but it was too hard to find if it was. A good web page needs a simplistic interface that allows you to find exactly what you're looking for.
i would like to see more music involed activities.
i would like to see more options of things to do. Perhaps make it a larger site.
i would like to see more people talking about how smoking has ruined their life
i would like to see more polls.
i would like to see more statistics on teen smokers.
i would like to see new features, and an update to the shows. Maybe new facts about smoking as well.
i would like to see smokers mouth well it wouldn't be pleasant but to smokers it would be a reality check
i would like to see some pro-marijuana information.
i would like to see some stories from real people that have lost a loved one from smoking
i would like to see statistics on teen smoking and death ratios
i would like to see the games improved just because that's what i find to be the main attraction, and unlike someother sites the games don't take forever to load.
i would like to see video clips of real kids telling stories and mistakes of their life. actual footage of kids pouring money down the drain. Actual accounts of the penalties and court cases.
i would like to visit what people are saying in the state of Virginia.
i would possibly like to see some interviews between a ydoyouthink representative and a person in the tobacco business just to hear what they have to say.
i would want to see a chat room or one of those boards where you can post your thoughts
i would want to see funny comics (like the commercials) about why smoking is stupid.
i wouldn't choose to visit the site again. this site is too controversial for people.
i wouldnt ewver want to visit it again
i wouldnt go back
i wouldnt visit it again
i wouldn't visit it again
i wouldn't visit it again
i'd like it to be more organized so i could get around better
i'd like to go check out the mix your own music section.
i'd like to see funny facts about smoking, like how women grow facial hair, etc. because they are more interesting facts. i would also like the back browser to work!
i'd like to see games like "put out the cigarette" or something cheesy.
id like to see more interesting games added to it, not just the skateboard one that is really juvenile. the clips are nice but maybe a more diverse array, not just from va, but from other places. and maybe some grabbability to it for my age range. something that will make me want to stay on the site and look at something.
i'd like to see more pictures
idd like to see things that i actually care about
im not really sure.
i'm not really sure.
im not sure
im not sure

What do you not like about the website?

Anglo American (cont.)

I'm not sure.

information about movies and first listen to new cds

information about soccer and the impact of smoking on the athletic body of a human being

Information on current events like the sniper case.

issues that hit home for teenagers like sex and drinking

it open

it would be nice to have different teens sharing their story of their smoking experiences and how it affected them

it's good the way it is

it's pretty good on it's own right now. maybe a more vast horizon.

i've never been to that site

I've never visited it before.

Jenna Jameson

less about whatother people think and more links

less advertisements

less bright colors

Less cluttering and the stuff more spread out.

Less errors and faster loading time... maybe some cool new pictures

Less fancy graphics.

Less graphic moviong around and more of a simple web site where anyone can do research on it.

less pop up ads

less pop-up, less adds, less stupidity

Less pop-ups, such as the poll. It would also be nice to cut out the opening sounds just to make the site load a little bit faster loading times.

Less pop-ups. Pop-ups are the devil.

less propoganda

less yellow, i think i'm almost blind.

less yellow... haha!!

letters form people with smoking problems

links to other fun sites or corporations that support the program

links to places in your area that do this type of thing

little videos to show their cool commercials

Lots of cool graphics and ideas that have been incorporated into it.

maybe a chat room or message board where kids can vent about things, like how frustrating it is when your friends are making stupid decisions about their lives (like smoking)

maybe a contest or give away of some sort

Maybe more games or more pictures.

Maybe play an intro with one of the songs that have been made for the commercials would be interesting.

maybe real life situations about people who have not stopped smoking and the consequences they faced from smoking, and maybe some pictures

maybe some more games about the grossness of smoking ?

maybe some new games and new facts.

Maybe some polls or inspiring letters

MAYBE SOME REAL LIFE SITUATIONS OR STORIES THAT WEB VISITORS COULD READ SOME PEOPLE NEED SOMETHING TO RELATE TOO.

maybe stories of troubled kids who have made a turn around with their life... i think it effects you more.

maybe they could change the colors often, or the pitures they use for he icons

more activities

more activities

More chracters at the stupid skate park

More color and stuff to keep me interested in the website

More Color!! I like to see bright things!

more color, better graphic design.

More colors because it is to plain

more concerts in my area of VA

more content

More contests

more cool games and sounds

more cool links like the ones that they had to stuff like mixing a music video !

More eye-catching links, and more activities.

more facts

More facts about smoking would be nice, such as an in-depth analysis of what would happen to your body if you started smoking (what damage it does to you from the very beginning) and what happens from the moment you quit smoking, steadily throughout a period of years. Also, I'd like to see places in my area that are supported by ydouthink. If there was a list of places I could actually visit at any time, I did not see it.

more facts about smoking, possibly some visual affects of smoking

more facts like girls who smoke get facial hair because i really think that turns people off from smoking

more fun things to do

more games

More Games

more games

More games like the skate one

more hands on fun

more info on concerts, that part seemed lacking and i couldnt find any real information from that part of the site

More info on second hand smoke and statistics

More information about what tobacco does to you, so I can tell people who smoke why you should stop.

MORE INFORMATION BUT THEY AHVE A LOT ALREADY

More input from teenagers.

What do you not like about the website?
Anglo American (cont.)
More interesting facts
more interesting facts on how disgusting smoking is
more kids
more music and things to attract an even older crowd
more of a focus on smoking. all the other "fun" stuff isn't going to be necessary to someone who is actually interested
more of a point to the website or a clear objective
More of those pop-up cool facts. They remind me of MTV and are very entertaining. More games like the stupid skating park one...it was very addictive and would keep me coming back. Also keep changing the site so that there is always new things to find each time I visit.
more on drugs. people don't realize how drugs affect teens around us
More opening info, and more sound effects.
More photos
more pictures
more pictures
more pictures
more pictures
More pictures and explain about smoking or something like the bad effects that you get
More pictures, More Options, and Not so Boring
more polls
more positive things
more sites directed to teens
more sounds, like the coughing one in the beginning
More stuff making fun of people who smoke.
more stuff that I'm into
More teenage feeling.
more things about people giving their opinions. maybe a thing like a guestbook or something. if they would interview people over the country that would be cool too.
More to do with music
More to it...it didn't look like a whole lot was there
more variety
nasty gross pictures of people who smoke
New content, with a list somewhere explaining what it is, and when it was put there.
New information- an expanded database.
No interest in visiting again.
no it's just not a website I'd visit
No pop up screens. They tend to be ads, so I usually close them. Someone might miss what you're trying to say.
No Pop-ups, how about a normal browser window?
Not much else... it's pretty much covered it.
not sure
nothing
nothing
nothing
Nothing different
Nothing different
nothing different
nothing it was all good
Nothing more than what is already there.
nothing more than what they have (they have a cool logo!)
nothing new cause I think that it's all pretty well done.
Nothing since my browser is too slow.
nothing that I can think of, maybe more games or interactive things.
number of hits that way ppl know how powerful the site is
Older kids on the site. I'm 16, and the kids on the site I BET have never been able to get cigarettes, or have any offered to them. They haven't even gone through puberty!
Older kids participating in the site questions.
Perhaps a place where you can get info about ways to stop smoking.
pictures
pictures of lungs of smokers
Pictures of organs affected by smoking. That would scare kids not to smoke.
pictures of that happens to people..
pictures on what your insides look like when you smoke
pictures that better explain the topics
pictures, because people are interested in visual things
Pretty pictures
psone faqs.
quizzes or polls about why you think smoking is good or bad, give percentages of how many people die smoking
reasons not to do drugs or drink-- NOT ONLY not to smoke
reasons to smoke...? I doubt it
same
Scientific facts as to why smoking is bad. Also, I probably wouldn't go back because I already know smoking cigarettes is stupid.
show more on why you should not smoke
some games
some jokes or something humorous
some kind of prize or contest which would make me think more kids are getting on the website- better graphics something to catch attention of teens
some more random facts

What do you not like about the website?

Anglo American (cont.)

Something I would like to see would be the entire site itself. I am sure the site is a great one and I would greatly like to view it, but i can not.
something new, anything new that has to do with the topic, websites need to stay up to date to keep people coming back
something that looks interesting to get my atashon.
specific drug facts like what their effects are
stuff that go more into detail
tha more people have stopped smoking
That cartoon character that is on the movie theatre advertisements before the movies start
that wierd noise
the bad effects of smoking soo people will see why the shouldnt smoke
The commercials they've made for tv.
the front page to be fuller of things to do
the homepage to be more organized.
the info sheet
the question board
The same amount of color and eye catching aspects but less sound
the same amount of opinions and ideas but just a little more interesting topics being talked about
The same stuff! it was pretty cool. Maybe some celebrities talking about their views on smoking. Especially ones who used to smoke, but don't anymore. You dont get a lot of opinions like that, and the famous issue makes them role models.
the website
there is nothing else i know about
tips on how to quit smoking
Um, i'll need to think about that one. it looks pretty good to me
ummm i would like to see some naked girls
videos of people coughing up their lungs. That'll teach 'em.
well, i don't think i'd visit it again just cause its no my type of thing
Well, I found it hard to find the place to submit why I think smoking is bad.
what the campaign's progress is.
when i went to the concerts in your area part i saw the dates and places but didn't understand what event was actually taking place

What do you not like about the website?
Central
Could load faster
didn't find the topics extremely interesting enough to stay for long.
everything, i can't relate.
Far too many pop-ups. Pop-ups are the devil
flash intro
I absolutely love it.
i am biased because i think the program is a little too exaggerated, or anti-tobacco. my mother worked for phillip morris and without tobacco i wouldn't have been able to have the things i wanted when i was younger, or live in a nice house. tobacco cannot be stamped out totally even if there's a cool website discouraging it; if a kid wants to smoke, they will smoke. this is a good idea, however
I couldn't figure out how the skate game worked
i didnt like the colors
I didn't like the opening screen or the sound effects
I didnt like the polls
I didn't like the pop up ads
i didn't really have any problems. the popups got annoying, but that's about it
I don't like how the font is all "block-y"
i don't like how when you first open it up...all that coughing and stuff. that's really gross, but i guess it gets some kind of point across.
I don't like that ugly yellow color.
I don't like the constant coughing and choking sound effects. It's distracting and a bit annoying. I think that it'd be fine if they were used whenever you loaded a new part of the page... as in when you went to a different option on the menu. The mouse-over sound is a bit much.
I dont like the way its based in a pop-up. The website crashed my computer twice because of all the pop-ups. I would like it better if it was just on the main page.
I don't like the way they have it set up
I don't really like the way it is set up that much. It's a little cluttered and you forget which number you rolled over on the part that gives you the facts on smoking.
I don't see anythign wrong w/ it
I hate thepop up windows
i have no complaints!
I honestly didnt find anything on the site that I didn't like. I thought that the site was very well done!
i like everything
I like that it's multifaceted on what subjects it contains, but is it just Virginia based? Maybe kids from around the world would be nice:) not complaining though. Im a Virginian myself.
I liked ! There really wasn't anything I didn't like
I liked it... nothin wrong with it!
I liked most everything
i love it
I think that it could be a little more colorful and have more fun things to do, like quizzes and polls and maybe an online community of teenagers so that you can meet people online who you know are drug-free. :)
Im not really sure what its spoose to be adverstising
it doesnt tell you facts about specific drugs
It is kind of confusing to browse around.
It is slow
it is slow to load
it is very stupid
It isnt very clear what to click on and what info it will have.
it needs more reasons not to smoke
It seems too overly-teen oriented. I know they're trying to get the message across to the younger generation, but their use of "hip" lingo really rubs me the wrong way. I like their ads, but their attempt to see "with it" seems forced. I would much rather be presented with the facts in a unique way.
it sounds like a good site
it took a very long time to load
It took forever to load
It took too long to load and usually if a website takes real long I will not go to it.
it was actually a good site
Its games can be corny and the get boring after the first couple times.
It's kind of plan. I don't get it.
It's my decision to smoke if I want
It's not really interesting to me considering I've never tried a cigarette.
Its really.... bright
its too colorful
leave these poor smokers alone
Let teens have more of a voice. Show more teens who are not smoking and how positive that can be in their lives.
needs more decoration
nothing
Nothing
Nothing
nothing
nothing
nothing
nothing
nothing
Nothing i thought it was a very good idea
Nothing really.....
Nothing, it's a pretty good website.
Nothing. I think it has a good purpose and it gets peoples attention.

What do you not like about the website?

Central (cont.)

nothing..

Pop up ads

really confusing lay out

small print, aimed at computer people it seems, but that would make sense wouldn't it, it's just that it turns away non computer junkies I think.

takes long to load

that question mark moving so much, made me dizzy

the color yellow stands out so much, and I really hate it when little windows pop up.

the color, it reminds me of mustard

the colors. they just seem to be the same over and over again

The coughing should be more varied, like different types of coughs, or maybe another sound. It kind of gets annoying when that is all you hear.

the coughing sounds get a little old

The end was kind of boring, needs more life!

the fact that its showing anti smoking propoganda down peoples throats. if people wanna smoke let them smoke and if they dont smoke then kudos for them tool

the fact that people want to make smokers feel so awful about what they do and call it stupid

the intro was a lil boring it was just a Y and you had to click on it to get to the actual site.. it took longer that way

the message

The music that won't stop on the vavavirgil page.

the noise it makes when you put the mouse on each box, it gets really annoying. it needs to be layed out better

the set-up does make it a little confusing but also makes it interesting

the yellow

the yellow screen with the "Y" was on the screen for a long time

there is nothing on this site that i don't like.

there is nothing that i dont like about this website.

there was nothing that I didn't like

There's nothing i didn't like.

They should offer an HTML version of the site, for those of us with slower computers or low bandwidth. The pictures on the main page should have something (more) to do with what it links to.

To many sounds

too commercialized; the commercials are too obvious, belittling the nation's youth. we KNOW that smoking is bad for you. we just have our own opinions on what we choose to do with our lives. (keep in mind that the frontal lobe of all teens is underdeveloped and that most teens cannot make healthy decisions most of the time [id est: sex, drugs])

Too much animation

too much yellow

umm don't really know

way to slow to load

Well when you first go to it you hear someone gagging so it was weird but when i figured out its about smoking it makes sense.

well.. maybe.. it didnt show up on my computer.. but i didnt find a back and forward button .. and pop up ad's

you have to click on stuff and its not actually up to read

What do you not like about the website?

Tidewater

a bit boring

actually it's really cool so far. nothing bad to report.

bad layout, navigation is all wrong.

boring

Everything

Hardly no fun it dont have any games or fun stuff.

I couldn't find out how to get out of a couple screens. There's no back button

I despise pop up windows

i didnt like the im vavavirgil thing, i dont think many people will actually do that

i didnt really care for it cause under the concerts and events i thought it would be like real concerts not school dances and stuff

i dont dislike anything about it

i dont have any criticism on it, it seems like an appropriate website and very informal and helpful

i dont like all the pop ups because they crowd the screen and bring up things that i dont want to go to.

i dont like how the games are all sketchy and how it takes a long time to load. other than that it has alot of useful information. and is very helpful for people like me

i dont like pop ups it had pop ups

I don't like the color

I don't like the colors.

I dont like the fact that i never knew about it. I think people need to go to Cox High School and talk about it. Let people know.

I dont like the sounds because they interfere with my music im listening to.

I dont like the way that the page is set up.

i dont really have an opinion either way i just dont like it

I don't really not like anything.

i dunno

i haven't found anything wrong with it.

I like everything

i like it

I like it

I like it all, it says what needs to be said.

I liked it, but my computer's slow. that's the only bad thing

I liked most of this website.

I really dont like how it is organized on the first page.

i really like it.. id otn thnk theres anything wrong with it

I think that the startup page could be a little less cluttered.

I was pleased with everything. I am very against smoking and I'm glad that there is something out there taking an active stand and encouraging others to do so as well.

It almost stalled my computer, too many pop ups and I have never heard about it before today.

IT DIDNT TAKE LON GTO LOAD THE SITE BUT IT DID TAKE AWHILE TO LOAD CLIPS AND STUFF.

it doesnt appeal to the eye

it has a skate park game but not a girly type game.

It takes an extended amount of time to download the flash player, and the graphics are not real crisp.

It takes too long for all of the pitcures to come up.

It took a long time to download

it took too long loading

it took too long to load

it tries to scare you with the effects of smoking.

IT WAS KIND OF CONFUSING TO NAVIGATE THROUGH.

it was kind of confusing...hard to get somewhere

It was tooo slow

Its a little confusing. I didn't know what to click on.

its hard for me to know where I am

It's kinda bland; nothing REALLY exciting about it. Kinda of "plain jane"

its kinda too complex

its weird

its yellow

Kids sound off in Va, it was boring

letters are to small

More content

No more pop-ups

Not enough information. As a person against smoking, I feel a little more information about the negative side of smoking should be included.

not too much its a good website

Nothing

nothing

Nothing

nothing

NOTHING

nothing its good

nothing really

Nothing really. It's an awesome site.

Nothing.

nothing.

Nothing.

What do you not like about the website?
Tidewater (cont.)
notmuch
organization
pop ups
Pop ups no matter the reason will always be annoying. If the site is compelled to use a survey embed it into the design somewhere, or create a seperate section. Also, although probably no way around it (design wise), the unresizable new window is always a drag. If I'm in a high resolution I want to be able to use all the space, not just have a little box in the middle of my page because the designers were to clumsy to make it work with a host of resolutions seamlessly.
splash takes to long to get through, add a skip feature or shorten it
the animation.
the beeping sound whenever the mouse moves because its annoying
The concerts need to come down to Hampton Roads more there are kids here too!
The cough became annoying after hearing it 20 times
The coughing sounds get annoying after a while, but it is another insight into the negative effects of smoking.
the fact that some of it is not true like the thing that says women get more facial hair if they smoke.
the flash intro
the game was hard to play
The kids around Virginia part was stupid
the kids seem really young in the sound off part
the logo. not to original. Oh! A circle with another circle next to it.
The only thing that always gets on my nerves at websites is numerous pop-up windows, i get tired of having to constently close out of them.
the picter cuse it is half done
the pop up that come up sometimes
The same old picture's
the sound clips
the sounds
The sounds get really annoying.
the sounds of people coughing and weezing
the stupid polls even though i did it.
The stupid skate park was definitely stupid
the videos of kids. theywere pretty point less
there aren't enough links
there is nothing really not to like besides the fact that it has a redundant use of sounds. Again, there is not much bad to say about it.
There isn't too much on it or to it. It needs more info or links.
there should be games or something like that, like a question board for people to ask things they want answered and others who visit the site can answer it.
there wasn't much to it
theres nothing i can really say i dont like. it looked good to me
too "in your face"
too slow
took a while to load
um it was boring took a while to load
Vavavirgil. he has an attitude and doesn't answer any questions about smoking or anything else i ask him.
would not load all the way
Yellow

What do you not like about the website?

North

All the different popups

Could have more stuff to do-like more video games

Each time it was loading the logo went around and around (the ? around the Y) and it made me a sea-sick

How questions pop up in a different screen- its kinda annoying, it would be better if the questions were on the same screen as the actual page, it would be a lot better.

i am confused like there are no captions

i couldn't find anything i didn't like about it. I didn't spend a whold lot of time there but for the time i did spend there, everything i saw was cool.

I didnt like all the pop-ups. The pop-up polls and ads.

I do not like how slow it loads, however that is probably not the sites fault but my computers.

i dont like how the website only looks like one page with maybe not a lot of information

I don't like people preaching to me about what to do

I don't like that the opening page doesn't explain what the website is for. The main maessage/theme/ isn't on the front page.

i dont like the layout its annoying and confusing

I don't smoke, so I really don't care about it

i dont think it is displayed the best it could be

i HATE advertistments for anti-smoking, they piss me off. if anything they encourage me TO smoke

i like it

i like it all

I really don't like how everything I do creates a sound. That's very disconcerting, can crash computers if the user is playing Mp3s at the same time, and it's generally just annoying after a while. Also, I think the site would be much more effective and yet still just as "pretty" if it were coded in straight HTML, rather than Java. It would lead to greater system compatibility, thus boosting the numbers of frequent users. Plus, it would load a *lot* faster.

I really dont like pop up screens.

I think that the stupid skate park game is pretty random but i guess it's pretty cool as just something to do when you're bored and are browsing the site.

i think the whole section about vavavirgil the robot is pretty stupid. i really hate instant messenger bots. they annoy me like none other.

I thought that it didn't seem that interesting, I mean I wouldn't usually want to spend my time going to each and every link just to see what it was about. I think they should explain each link more.

I wish there could be more stuff to do

it calls smokers stupid, and i take it as a personal insult. most people only smoke because they are addicted and can't stop, not because they want to be cool.

It didnt open, just froze

It doesn't cleary state what YDOUTHINK's purpose or statement is on the front page

it isn't as organized as i'd like it

It seems a little imature, with all of the cartoons, etc. Also, the jokes and polls are corny and dumb. If people who don't smoke are that lame, I want to smoke.

it took too long for everything to load. too much junk.

it was a god site-no complaints

it was all good

it was ok overall

it was to boring u need to spice it up

it was very slow loading for the main page.

it's colorful, it looks all modern with the patters and the layout.

Its good and it supports all its point with great facts

It's sort of boring

its too yellow...

Kind of empty around the bubble links. maybe put some pictures or a cooler background in to fill up that space.

Kind of hard to get around the site, but I figured it out after a few times

loud

more stuff

Most of it, i dont think anti smoking campaigns work very well

Not enough color.

Not reallt that much to do

Not really my thing. I didn't find anything that complelling, although the facts were interesting

nothin

nothin really

nothing

nothing

nothing

nothing

nothing really

some of the pictures are kinda random

some parts are biased

sometimes it takes a long time to load but recently it's been good. the light blue background color isn't very aesthetically pleasing

Takes a long time because my computer is slow.

Takes forever to load.

That it's hard to figure out. I didn't know what to click and what not to click... but it's sooo cool looking.

The animation is too flashy. Some animation is good, but content should be more important than animation

the antismoking ads that continually were verywhere seemed kind of redundant, even if that was the point

The bright yellow is not a nice visual and the coughing sound of when you get there is annoying. I hate sound clips like these

The color is really bright, and except for the small icons, there's really nothing else there. Also, it might need a few more links or activities.

The homepage was layed out weird

the kids quoted are all so young.

The layout is okay, but I hate popups and the way of how you need to put your cursor over everything in order for something to come up to tell you where that branch of the site leads to.

The robot couldn't understand anything I asked him.

What do you not like about the website?
North (cont.)
The setup....its a little confusing
the slow loading and the popups
the sound effects can get annoying quickly
the website is pretty good, can't think of anything bad
The whole site just takes too long to load. Also, it could have more contests and such involved on the site
There is nothing wrong with the website, maybe add some more pictures, but overall its a nice website.
There should be something on the main page describing what its about. Otherwise it kinda leaves ya clueless untill you continue to click around.
There wasn't anything I specifically didn't like. Overall it was pretty cool.
there wasn't much i didn't like, except for the time it took to load, that was a bit displeasing
There weren't enough categories.
too much information on the page
Too much noise.
took too long to load
took toooo long to load!!!
well, the website looks like its aimed towards people who are under the age of 12. the game is so elementary, the videos of kids are, well, videos of children, and nothing really grabs me after the initial look around. it did catch my eye with all its fancy shmancy colors and pics and stuff, but after the first 5-10 mins, it lost me because it was waaaaaay too boring and not interesting at all. no staying power what so ever for anyone who is over maybe 10 or 12.
What's not to like?
words too small

What do you not like about the website?

Southwest

i dunno

it was too hard to load and i gave up on it

a little bit childish, but it could be good for younger teens

a little bit confusing

all good

All the sounds when clicking or putting the mouse on an object.

can be a bit annoying at times.

corny advertisements.

Difficult navigation

everything

everything

everything im a smoker

Hard to find your way around.

Hard to find your way around.

I couldn't figure out how the use the skate game

I couldn't find out how to get out of a couple screens

I didnt like how you had to put the arrow on top of and icon to get the subect name ... i would rather the subjects just be out in the open easy to see

i do not like that who "vavavirgil" thing always asking you what you think about smoking, a teenage kid would never answer that computer generated screen name truthfully, they always make up stupid stuff to see what they say!

i dont know, i cant load it

I don't like how it pops up in several pop-up windows, I would prefer a normal window with the task bar and whatnot. Otherwise, I throughly enjoyed the site.

I don't like that you don't show pictures of the effects of the heart or lungs. You should show pictures of a smoker's lung, heart, or even a brain. Smoking effects the brain as well.

I dont think the home page is that excitng. Its kind of dull.

i hate pop up ads

i haven't found anything wrong with it.

i like everything

i like it

I like it.

I like the website.

I liked everything

i liked it all.

i smoke cigarettes

I smoke I think i can make my own decisions... but it is a dumb one.. but still its my decision

I think that no kid probably just randomly goes to this website which makes it bad so there should be some kind of prize or contest thingy to get kids there

I think the website was overall great. It was well organized, catched and well planned. I will definately come back to it. One suggestion is to add games or something that will appeal more to older teenagers (high schoolers) who are more tempted to smoke that perhaps the middle schoolers that are targeted here. Still I think it is an awesome site.

i wish i got paid more per survey

it didn't have very much on it. maybe more info and games and facts.

it doesn't show any statistics

It doesn't show the pros of smoking

It has alot of details allowing it to take more time to load

it takes a long time.

It takes too long to load some sites.

It took a while to load.

It took too long to load (probably just my computer)

it was good

it was to slow to load

it wasn't something i would go back to and read.. didn't really interest me.. i think smoking and drugs are stupid, so i don't use them, and it didn't tell me anything i needed to know.

It wasn't very interesting!

it's doesn't have many features

Its kind of boring, not many things i really want to look at. I guess its cool if your into that sort of thing.

mm it was aight there wasnt anything that i didnt really like

needs better bands

Needs more entertianing stuff

Needs more support.

No comment

not enough polls

not very appealing, hard to navigate

nothing

Nothing

Nothing

Nothing-

Nothing

nothing it's all cool

nothing really.

Nothing really.

Nothing really.

nothing that i know of

nothing, it was fine...yellow was never my favorite color though

What do you not like about the website?
Southwest (cont.)
Nothing.
Perhaps it can be too degrading to people who already smoke and are trying to quit.
pop up windows
slow to load
that i've seen the commecia a ot anddont really like it tha much.
the bright yello color
the color
the colors
the first things that i looked at were the facts on smoking. i felt like they were very basic. i want to see facts that i dont already know. tell me something new.
The games are kind of stereotypical....I know that they think that skateboarders are the main group of kids that smoke and smoke pot. But i have a lot of friends that smoke and do weed and let me tell you it is not the boarders that are the pot heads but take a look at your all american athletes and cheerleaders. The ones who seem like model students but are in all honesty more of smokers than anyone i know. it is not subject to just kids who have no motivation to be involved with school activities but also the ones who put on a pretty act for adults and then go to parties that night and get stoned. THE site says a lot about what adults see as the kids who are problems and i think that makes the kids who are the athletes and cheerleaders and model students still feel like they are getting away with what they are doing and that people still stereotype boarders as the problem kids.
The interface is cool, but a little bit too cluttered.
the kid that sound off look so young
The movie maker, while it did get a good message across, was sort of trivial. Of course that may just be me, I am probably a bit older than what that was targeted for. Also, the skater game got old quite quickly when i had played it a few times. But all in all it was a good effective website.
the page then pops up to the mian page
The poll that popped up was annoying and the loading time wasn't extremely slow but it was slower than a lot of other sites. I also have AOL so I had to open up Internet Explorer to view the site.
the pop-ups they always annoy me, there really wasn't anything else
the random dialogue
the skaeboard game didn't work very well
The skateboard game is a little messed up
The smoking stuff
the sound effects were too much
The sounds on the icons get rather annoying after a while, but they are a nice touch at first.
The sounds on the site where too abnormal
The time it took to load
the way the page was designed wasnt made for my screen size. I couldnt see the whole site when it was maximized so i couldnt see the whole site.
the yellow background
There are WAY TOO MANY popups.
there should be more stuff on the front page or make it more appealing to viewers
there was nothing that I didn't like
There wasn't anything I didn't like about it. It's a good site
there wasn't really anything that made me not like this site, But they might want to put some more interesting topics on there for people to talk about especially if they want kids to enjoy their site
theres nothing i don't like about it
Theres nothing that I really dont like about it
Too slow
Took a little while to load all the way, and pages brought up errors
umm... So far I've liked all of the site.
was not vary good website.

If you were to visit ydouthink.com again, what would you like to see?

Overall

A better description of ideas and messages.
a better opening page. it was uninteresting and did not encourage me to poke and prod further into the site
a big sign that says "we think you should make your own decisions without paying heed to our mindless propoganda"
a blank screen
A chat room
A chat room!
A chatroom maybe.
A DIFFERENT COLOR THAN THE YELLOW BACKGROUND.
a dog smoking a cigarette
a faster loading rate
A few differant games, and more information, things that appeal to every genre and age group.
A few more games
A few more topics. At first, although the set up is really interesting, the page still looks kind of remote and empty.
a funny video
A guide on how to help others quit.
a little better explanation for the topics it covered, i felt overwhelmed
A little bit easier to use.
a little more detail
a little more pages, maybe a message board, or more links, maybe and opening page with like the abstract purpose on it
a little more things to see
a new lay out
A place where kids could sound off
A table of contents for easier navigation of the site.
A way to it to load faster and not have pop ups
A way to talk to other people in Virginia, maybe a chat room or something
a web cartton about stupid smokers
activities/games
all of it was cool...id like to see it all again
All of whats there is really cool. Maybe some more games.
alot of people need visuals, show a girl who has facial hair, someone who has had surgery to get rid of lung cancer and their face is kinda deformed now those kinda things
another better "stupid skate park"
any question that relates to teenagers.
anything
Be able to connect the site to the commercials it has on tv
besides new facts nothing
better animation
better bands
better graphics
Better graphics and images
better navigation
Better navigation
Better things to scare people. Maybe stats on how bad smoking is for you.
bigger images and an easier view of the different topics and links
brain analysis q's and a's
Brighter colors
cancer victims
captions so I am not confused
Change out some of the things on the front page and add new concerts
chat rooms where poeple can talk to eachotehr
Content that isn't as focused on the anti-smoking campaign. It was very good that it was such a strong message, but I think some users would like things on there just for fun.
Contests, free shirt giveaways, email of the month or something like nonsmoker of the month, chats, message boards, celebrities talking
different things to do, and different disply for how to get to them
Drinking issues.
drug free place
Easier to use, more games, etc.
Even more risks and facts about how bad smoking is for your body.
everything the same it's all cool
everything to come up on te screen so you dont have to wait for another page to load
examples of what happens to people that smoke and also maybe a quote or two on the main page
facts about drinking
facts about smokeless tobacco
Facts about smoking - sometimes the straight facts can be hard to find. But, I think you could even make that information easier to get to, less annoying (those sounds again!), and more complex. Don't be timid when it comes to these facts; get into details, talk about the ill-effects such as impotency, not just "it'll stunt your growth." If a 14 year old boy is already over 6 feet tall, will he care about that? No. But he'll care if he can't have children.
flashy eye catching objects and colors that get the point across why not to do drugs, hit peoples looks and maybe for a guypretending to be big and bad and cool with drugs make something happen to him that shows drugs dont make you big and bad and cool
funny stories
games
Games maybe.
Games. maybe read the facts again.

If you were to visit ydouthink.com again, what would you like to see?

Overall (cont.)

good facts about smoking, the effects that happen EARLY
hmm. I think a chat room would be cool and more polls.
hmmm...i don't know, it's pretty okay as it is
Hot male singers(B2k,Ememimm,Genuine, Nelly,Bowwow)
i am not going to visit that website again
i can't think of anything
I dont know
i don't know
I don't know
i don't know
i don't know.
i dont no
i don't really know
I don't think I'd visit it again, their ads on TV and in magazines are more effective.
I dont think that I would like to see anything, the commercials on tv are enough for me. Anymore would get annoying.
I like it how it is
I like it how it is minus the popups
I like it how it is.
I like it the way it is.
i like the web site the way it is now.
i liked the links to the different things all on one page.
i personally would like to see the opening page be visible
I probably wouldn't go back
I probably wouldn't visit again but maybe some stories about things that happen to people that did not do the right thing.
I really am not sure. Maybe put a homework thing on there.
i really like the trivia and info. maybe some music links maybe but it is cool as is.
i think i would like to see a few true stories of what happens to people when they smoke because if people can see a real story on what could happen to them they'll be less likely to do it.
i think i would like to see some stories about how kids helped out in the community, that would be cool.
i think it covered about every thing
i think it has everything under control
i think it is fine the way it is
I think it was almost perfect like it is.
i think it's fine as is
i think its good how it is if u just continue to update it regularly it will be awsome
I think that the sight is on the right track I mean it was a lot of fun to go snoopin' around but there wasn't alot of stuff to check out. So I guess I would just like to see more of what they already have.
I think the main point of having a site like this is to tell you how bad smoking is. I would add more stuff about that. That's what teens listen to.
i think the site is fine just the way it is
i wanna see somewhere that teens can sign up in the fight against smoking. i would love to join the ydouthink and/or truth crews and help spread how stupid smoking is!! i am really against it!!
i wont visit again
I would first like to see it more organized and for it to deal with more personal issues that deals with teens.
i would liek to see bigger pictures and more about smoking
I would like more sports involved...
I would like to have the site load faster, but I only have a 56K connection so I guess that is not possible.
i would like to look around
I would like to see a chatroom board for kids to go post up their concerns or views. Or like have a question and answer section where 1 questiona week is selected to be answered or at least two times a week.
I would like to see a few more pictures and maybe some more interactive pages to keep me entertained and to really get the message across not to smoke.
I would like to see a layout change, or maybe just a color change. The first thing I notice when i revisit a website is if its appearance has changed, and if I see that it has, I will explore the site again tosee what else has changed.
i would like to see a page or something where people talk about quitting smoking, like how they quit or something
I would like to see a section for maybe recent studies or surveys conducted on smoking. Shock is the best way to convey a message
I would like to see a way to burn CD's
i would like to see faster loading time and smoother graphics for the games. i would also like to see more links to other similar websites.
I would like to see interviews. I think it would be good to see teens intervieued about this.
I would like to see it have more games
i would like to see it load faster
I would like to see less things requiring downloads, more things instantly available. As in the section on smoking facts, I would prefer that be instantly available instead of requiring a download.
i would like to see more colors
I would like to see more examples.
I would like to see more facts about smoking.
I would like to see more facts like women grow facial hair-that's nasty
I would like to see more facts on why smoking isn't good for you because they are interesting.
I would like to see more facts/games/etc. on just one subject (smoking?) because i know the site's main focus is on smoking (or thats how it came across to me, and thats how i heard about the site in the first place--from a smoking ad) but then there is all this random stuff around the site because it's trying to be an all-subject site which gets kinda confusing. Maybe it should stick to (or closer to) one subject/concept.
i would like to see more games
I would like to see more games because that one was annoying.
I would like to see more games that make fun of smokers. I skate park game is hilarious.
i would like to see more games. i liked the skateboarding one. i think it would be cool if they had a fact of the day that was about smoking, too.

If you were to visit ydouthink.com again, what would you like to see?

Overall (cont.)

I would like to see more graphics... it adds flavor.
i would like to see more ideas the deal with nonsmoking/smoking issues.
I would like to see more information and statistics about teen smoaking since that's what the site was about. That info might have been there, but it was too hard to find if it was. A good web page needs a simplistic interface that allows you to find exactly what you're looking for.
i would like to see more music involed activities.
I would like to see more options of things to do. Perhaps make it a larger site.
I would like to see more people talking about how smoking has ruined their life
i would like to see more polls.
I would like to see more statistics on teen smokers.
I would like to see new features, and an update to the shows. Maybe new facts about smoking as well.
i would like to see smokers mouth well it wouldn't be pleasant but to smokers it would be a reality check
i would like to see some pro-marijuana information.
I would like to see some stories from real people that have lost a loved one from smoking
I would like to see something more mature. Maybe some drawings that were less kiddy, or some celebrity appearances, etc.
I would like to see statistics on teen smoking and death ratios
I would like to see the games improved just because that's what i find to be the main attraction, and unlike someother sites the games don't take forever to load.
i would like to see the opionio of different teen towards smoking and drugs.
I would like to see the pages laid out better so it's easier to understand where you are
I would like to see video clips of real kids telling stories and mistakes of their life. actual footage of kids pouring money down the drain. Actual accounts of the penalties and court cases.
I would like to visit what people are saying in the state of Virginia.
I would possibly like to see some interviews between a ydoyouthink representative and a person in the tobacco business just to hear what they have to say.
I would put more games on the site
I would speak to Virgil again and play the game that was on there
I would want to see a chat room or one of those boards where you can post your thoughts
I would want to see funny comics (like the commercials) about why smoking is stupid.
i wouldn't choose to visit the site again. this site is too controversial for people.
i wouldnt ewver want to visit it again
i wouldnt go back
i wouldn't visit it again
i wouldn't visit it again
i'd like it to be more organized so i could get around better
I'd like to go check out the mix your own music section.
I'd like to see funny facts about smoking, like how women grow facial hair, etc. because they are more interesting facts. I would also like the back browser to work!
I'd like to see games like "put out the cigarette" or something cheesy.
id like to see more interesting games added to it, not just the skateboard one that is really juvenile. the clips are nice but maybe a more diverse array, not just from va, but from other places. and maybe some grabbability to it for my age range. something that will make me want to stay on the site and look at something.
I'd like to see more pictures
idd like to see things that i actually care about
im not really sure.
I'm not really sure.
im not sure
im not sure
I'm not sure I would visit again
I'm not sure.
information about movies and first listen to new cds
information about soccer and the impact of smoking on the athletic body of a human being
Information on current events like the sniper case.
information on smoking substances other than tobacco
issues that hit home for teenagers like sex and drinking
It is good the way it is
it open
it would be nice to have different teens sharing their story of their smoking experiences and how it affected them
its fine the way it is
it's good the way it is
it's pretty good on it's own right now. maybe a more vast horizon.
Ity would be cool to have more stuff to do. Once you have gone through the site once there isn't that much to go back for.
i've never been to that site
I've never visited it before.
Jenna Jameson
Job, Internship, and Volunteer Opportunites. High school kids are usually looking for these opportunities to get into college
less about whatother people think and more links
less advertisements
less bright colors
Less cluttering and the stuff more spread out.
Less errors and faster loading time.. maybe some cool new pictures
Less fancy graphics.
Less graphic moviong around and more of a simple web site where anyone can do research on it.
less pop up ads
less pop-up, less adds, less stupidity

If you were to visit ydouthink.com again, what would you like to see?

Overall (cont.)

Less pop-ups, such as the poll. It would also be nice to cut out the opening sounds just to make the site load a little bit faster loading times.
Less pop-ups. Pop-ups are the devil.
less propoganda
less yellow, i think i'm almost blind.
less yellow... haha!!
letters form people with smoking problems
links to other fun sites or corporations that support the program
links to places in your area that do this type of thing
little moive clips about smokin
little videos to show their cool commercials
Lots of cool graphics and ideas that have been incorporated into it.
lots of more colors and java scripit gone made it hard
Make it load faster
Make it load faster for people who have slower connections
Make sure the site works
maybe a chat room or message board where kids can vent about things, like how frustrating it is when your friends are making stupid decisions about their lives (like smoking)
maybe a contest or give away of some sort
maybe more games on not smoking..i don't know how you would do that or maybe funny or good quotes on why people shouldn't smoke or why it looks disgusting...maybe a chat room for people to chat in....
Maybe more games or more pictures.
Maybe more vivid pictures.
Maybe play an intro with one of the songs that have been made for the commercials would be interesting.
maybe real life situations about people who have not stopped smoking and the consequences they faced from smoking, and maybe some pictures
maybe some more games about the grossness of smoking ?
maybe some new games and new facts.
maybe some pictures that discribe what ydouthink is all about.
Maybe some polls or inspiring letters
MAYBE SOME REAL LIFE SITUATIONS OR STORIES THAT WEB VISITORS COULD READ SOME PEOPLE NEED SOMETHING TO RELATE TOO.
maybe stories of troubled kids who have made a turn around with their life... i think it effects you more.
maybe they could change the colors often, or the pitures they use for he icons
Mix your own music viedo's
More about what the site is
more activities
more activities
more backround and a cinematic sequence as the page loads
More chracters at the stupid skate park
more clear instructions as to where to click
More color and stuff to keep me interested in the website
More Color!! I like to see bright things!
more color, better graphic design.
more colors
More colors because it is to plain
more colors.
more concert dates and event dates from my area (virginia beach)
more concerts in my area of VA
more content
More contests
more cool games and sounds
more cool links like the ones that they had to stuff like mixing a music video !
more events an who will be there
More events in Virginia Beach like skate and music events
More eye-catching links, and more activities.
more facts
More facts about smoking would be nice, such as an in-depth analysis of what would happen to your body if you started smoking (what damage it does to you from the very beginning) and what happens from the moment you quit smoking, steadily throughout a period of years. Also, I'd like to see places in my area that are supported by ydouthink. If there was a list of places I could actually visit at any time, I did not see it.
more facts about smoking, possibly some visual affects of smoking
more facts like girls who smoke get facial hair because i really think that turns people off from smoking
more fun things to do
More Games
more games
more games
More games like the skate one
more games!!! and more info about how smoking isnt good
more hands on fun
more info on concerts, that part seemed lacking and i couldnt find any real information from that part of the site
More info on second hand smoke and statistics
More information about what tobacco does to you, so I can tell people who smoke why you should stop.
MORE INFORMATION BUT THEY AHVE A LOT ALREADY
More input from teenagers.
More interesting facts

If you were to visit ydouthink.com again, what would you like to see?

Overall (cont.)

more intersting facts on how disgusting smoking is
more kids
more music and things to attract an even older crowd
more of a focus on smoking, all the other "fun" stuff isn't going to be necessary to someone who is actually interested
more of a point to the website or a clear objective
More of those pop-up cool facts. They remind me of MTV and are very entertaining. More games like the stupid skating park one...it was very addictive and would keep me coming back. Also keep changing the site so that there is always new things to find each time I visit.
more on drugs, people don't realize how drugs affect teens around us
More opening info, and more sound effects.
More options to choose from.
More photos
more pictures
more pictures
more pictures
more pictures
more pictures
more pictures
more pictures
More pictures and explain bout smoking or something like the bad effects taht u get
More pictures of people
More pictures, More Options, and Not so Boring
more polls
More polls
more positive things
more question of the day polls
more sites directed to teens
more sounds, like the coughing one in the beginning
More stuff about smoking and how stupid it is
More stuff making fun of people who smoke.
more stuff that im into
More teenage feeling.
more thing about people giving their opinions. maybe a thing like a guestbook or something. if they would interview people over the country that would be cool too.
more things goin one in springfield va...noyhin evr goes on here
more things that average people like myslef can do in the commitee to help their cause.
More things to do where I live
More to do
More to do with music
More to it ...it didnt look like a whole lot was there
more variety
More video games
musicans
my internet had a filter aqianst it so i couldnt get in
nasty gross pictures of poeple who smoke
New content, with a list somewhere explaining what it is, and when it was put there.
New information- an expanded database.
no
No interest in visting again.
no its just not a website id visit
No pop up screens. They tend to be ads, so i usually close them. Someone might miss what you're trying to say.
No Pop-ups, how about a normal browser window?
Not much else... it pretty much covered it.
not sure
nothing
nothing
nothing
Nothing different
Nothing different
nothing different
nothing it was all good
Nothing more than what is already there.
nothing more than what they have (they have a cool logo!)
nothing new cause i think that its all pretty well done.
Nothing since my browser is too slow.
nothing that i can think of, maybe more games or interactive things.
number of hits that way ppl know how powerful the site is
older kids and more of a diversity or the sound off station
Older kids on the site. I'm 16, and the kids on the site I BET have never been able to get cigarettes, or have any offered to them. They haven't even gone through puberty!
Older kids participating in the site questions.
People not smoking
Perhaps a place where you can get info about ways to stop smoking.
pictures

If you were to visit ydouthink.com again, what would you like to see?

Overall (cont.)

pictures of lungs of smokers
Pictures of organs effected by smoking. That would scare kids not to smoke.
pictures of that happens to people..
Pictures of why you or I shouldnt smoke like alot of different cartoon pictures
pictures on what ur insides look like when u smoke
pictures that better explain the topics
pictures, because people are interested in visual things
play stupid skate park it seems cool.
Pretty pictures
Probably the mix your own music thingyu again.
psone faqs.
quizzes or polls about why ou think smoking is good or bad, give percentages of how many people die smoking
reasons not to do drugs or drink-- NOT ONLY not to smoke
reasons to smoke...? i doubt it
same
Scientific facts as to why smoking is bad. Also, I probably wouldn't go back because I already know smoking cigarettes is stupid.
show more on why you should not smoke
some clips from the ydouthink commercials.
some games
some jokes or somehitng humorous
some kind of prize or contest which would make me think more kids are getting on the website- better graphics something to catch attention of teens
some more random facts
some thing fun and exciting
some thing fun and have game
Somebody that has been affected by smoking.
Something I would like to see would be the entire site itself. I am sure the site is a great one and I would greatly like to view it, but i can not.
something new, anything new that has to do with the topic, websites need to stay up to date to keep people coming back
Something that would be cool was a way to talk to other people like IM or chats
something that looks interesting to get my atashon.
specific drug facts like what their effects are
stuff that go more into detail
Tell people how they can get involved
tha more people have stopped smoking
That cartoon character that is on the movie theatre advertisements before the movies start
that wierd noise
The ability to be able to expand the entire window and not use that type of layout.
the bad effects of smoking soo people will see why the shouldnt smoke
The colorts are good, but more stuff to do
The commercials they've made for tv.
the front page to be fuller of things to do
the game and maybe some new ones
the homepage to be more organized.
the info sheet
the question board
The question y do u think? answered by smokers.
The same amount of color and eye catching aspects but less sound
the same amount of opinions and ideas but just a little more interesting topics being talked about
The same stuff! it was pretty cool. Maybe some celebrities talking about their views on smoking. Especially ones who used to smoke, but don't anymore. You dont get a lot of opinions like that, and the famous issue makes them role models.
the website
there is nothing else i know about
tips on how to quit smoking
Um, i'll need to think about that one. it looks pretty good to me
umm.. i dont know
ummm i would like to see some naked girls
videos of people coughing up their lungs. That'll teach 'em.
Well, I don't know what's on the site, but if it doesn't have things like music, and college stuff on it, put that on it.
well, i don't think i'd visit it again just cause its no my type of thing
Well, I found it hard to find the place to submit why I think smoking is bad.
what the campaign's progress is.
when i went to the concerts in your area part i saw the dates and places but didn't understand what event was actually taking place
who was changed by the website or commercials on Tv by ydouthink
you should have a quest book for people to sign.

If you were to visit ydouthink.com again, what would you like to see?
Female
A better description of ideas and messages.
a better opening page. it was uninteresting and did not encourage me to poke and prod further into the site
A chat room!
A chatroom maybe.
a dog smoking a cigarette
A few more topics. At first, although the set up is really interesting, the page still looks kind of remote and empty.
a little more pages, maybe a message board, or more links, maybe and opening page with like the abstract purpose on it
activities/ games
all of it was cool...id like to see it all again
All of whats there is really cool. Maybe some more games.
alot of people need visuals, show a girl who has facial hair, someone who has had surgery to get rid of lung cancer and their face is kinda deformed now those kinda things
any question that relates to teenagers.
anything
Be able to connect the site to the commercials it has on tv
besides new facts nothing
better animation
Better navigation
Better things to scare people. Maybe stats on how bad smoking is for you.
bigger images and an easier view of the different topics and links
brain analysis q's and a's
chat rooms where poeple can talk to eachotehr
Content that isn't as focused on the anti-smoking campaign. It was very good that it was such a strong message, but I think some users would like things on there just for fun.
Contests, free shirt giveaways, email of the month or something like nonsmoker of the month, chats, message boards, celebrities talking
Drinking issues.
drug free place
Even more risks and facts about how bad smoking is for your body.
everything to come up on te screen so you dont have to wait for another page to load
facts about drinking
Facts about smoking - sometimes the straight facts can be hard to find. But, I think you could even make that information easier to get to, less annoying (those sounds again!), and more complex. Don't be timid when it comes to these facts; get into details, talk about the ill-effects such as impotency, not just "it'll stunt your growth." If a 14 year old boy is already over 6 feet tall, will he care about that? No. But he'll care if he can't have children.
flashy eye catching objects and colors that get the point across why not to do drugs, hit peoples looks and maybe for a guypretending to be big and bad and cool with drugs make something happen to him that shows drugs dont make you big and bad and cool
games
Games maybe.
Games. maybe read the facts again.
hmm. I think a chat room would be cool and more polls.
hmmm...i don't know, it's pretty okay as it is
Hot male singers(B2k,Ememimm,Genuwine, Nelly,Bowwow)
i am not going to visit that website again
i can't think of anything
I dont know
i don't know
I don't know
i don't know.
i dont no
i don't really know
I like it how it is
I like it how it is.
i like the web site the way it is now.
i liked the links to the different things all on one page.
I probably wouldn't visit again but maybe some stories about things that happen to people that did not do the right thing.
i think i would like to see a few true stories of what happens to people when they smoke because if people can see a real story on what could happen to them they'll be lless likely to do it.
i think i would like to see some stories about how kids helped out in the community, that would be cool.
i think it has everything under control
i think it is fine the way it is
i think it's fine as is
i think its good how it is if u just continue to update it regularly it will be awsome
I think that the sight is on the right track I mean it was a lot of fun to go snoopin' around but there wasn't alot of stuff to check out. So I guess I would just like to see more of what they already have.
i wanna see somewhere that teens can sign up in the fight against smoking. i would love to join the ydouthink and/or truth crews and help spread how stupid smoking is!! i am really against it!!
I would first like to see it more organized and for it to deal with more personal issues that deals with teens.
i would liek to see bigger pictures and more about smoking
i would like to look around
I would like to see a chatroom board for kids to go post up their concerns or views. Or like have a question and answer section where 1 questiona week is selected to be answered or at least two times a week.
I would like to see a few more pictures and maybe some more interactive pages to keep me entertained and to really get the message across not to smoke.
i would like to see a page or something where people talk about quitting smoking, like how they quit or something

If you were to visit ydouthink.com again, what would you like to see?

Female (cont.)

I would like to see less things requiring downloads, more things instantly available. As in the section on smoking facts, I would prefer that be instantly available instead of requiring a download.

I would like to see more facts on why smoking isn't good for you because they are interesting.

I would like to see more facts/games/etc. on just one subject (smoking?) because i know the site's main focus is on smoking (or thats how it came across to me, and thats how i heard about the site in the first place--from a smoking ad) but then there is all this random stuff around the site because it's trying to be an all-subject site which gets kinda confusing. Maybe it should stick to (or closer to) one subject/concept.

i would like to see more games

I would like to see more games because that one was annoying.

I would like to see more graphics... it adds flavor.

i would like to see more ideas the deal with nonsmoking/smoking issues.

i would like to see more music involed activities.

I would like to see more options of things to do. Perhaps make it a larger site.

i would like to see more polls

I would like to see more statistics on teen smokers.

I would like to see some stories from real people that have lost a loved one from smoking

I would like to see statistics on teen smoking and death ratios

i would like to see the opionio of different teen towards smoking and drugs.

I would like to see the pages laid out better so it's easier to understand where you are

I would like to see video clips of real kids telling stories and mistakes of their life. actual footage of kids pouring money down the drain. Actual accounts of the penalties and court cases.

I would possibly like to see some interviews between a ydoyouthink representative and a person in the tobacco business just to hear what they have to say.

I would speak to Virgil again and play the game that was on there

I would want to see a chat room or one of those boards where you can post your thoughts

I would want to see funny comics (like the commercials) about why smoking is stupid.

i wouldnt go back

I wouldnt visit it again

i wouldn't visit it again

i wouldn't visit it again

I'd like to go check out the mix your own music section.

I'd like to see funny facts about smoking, like how women grow facial hair, etc. because they are more interesting facts. I would also like the back browser to work!

id like to see more interesting games added to it, not just the skateboard one that is really juvenile. the clips are nice but maybe a more diverse array, not just from va, but from other places. and maybe some grabbability to it for my age range. something that will make me want to stay on the site and look at something.

I'd like to see more pictures

im not really sure.

I'm not really sure.

im not sure

I'm not sure I would visit again

I'm not sure.

information about movies and first listen to new cds

issues that hit home for teenagers like sex and drinking

its fine the way it is

it's good the way it is

Job, Internship, and Volunteer Opportunites. High school kids are usually looking for these opportunities to get into college

less about whatother people think and more links

Less cluttering and the stuff more spread out.

Less graphic moviong around and more of a simple web site where anyone can do research on it.

less yellow, i think i'm almost blind.

less yellow... haha!!

little videos to show their cool commercials

Lots of cool graphics and ideas that have been incorporated into it.

lots of more colors and java scripit gone made it hard

Make it load faster for people who have slower connections

Make sure the site works

maybe a chat room or message board where kids can vent about things, like how frustrating it is when your friends are making stupid decisions about their lives (like smoking)

maybe a contest or give away of some sort

maybe more games on not smoking..i don't know how you would do that or maybe funny or good quotes on why people shouldn't smoke or why it looks disgusting...maybe a chat room for people to chat in....

Maybe more games or more pictures.

Maybe play an intro with one of the songs that have been made for the commercials would be interesting.

maybe real life situations about people who have not stopped smoking and the consequences they faced from smoking, and maybe some pictures

maybe some more games about the grossness of smoking ?

maybe some new games and new facts.

Maybe some polls or inspiring letters

MAYBE SOME REAL LIFE SITUATIONS OR STORIES THAT WEB VISITORS COULD READ SOME PEOPLE NEED SOMETHING TO RELATE TOO.

maybe stories of troubled kids who have made a turn around with their life... i think it effects you more.

maybe they could change the colors often, or the pitures they use for he icons

Mix your own music viedo's

more activities

more clear instructions as to where to click

If you were to visit ydouthink.com again, what would you like to see?

Female (cont.)

More color and stuff to keep me interested in the website

More Color!! I like to see bright things!

more colors

More colors because it is to plain

more concert dates and event dates from my area (virginia beach)

more concerts in my area of VA

more cool games and sounds

more cool links like the ones that they had to stuff like mixing a music video !

More eye-catching links, and more activities.

more facts

More facts about smoking would be nice, such as an in-depth analysis of what would happen to your body if you started smoking (what damage it does to you from the very beginning) and what happens from the moment you quit smoking, steadily throughout a period of years. Also, I'd like to see places in my area that are supported by ydouthink. If there was a list of places I could actually visit at any time, I did not see it.

more facts about smoking, possibly some visual affects of smoking

more facts like girls who smoke get facial hair because i really think that turns people off from smoking

More games like the skate one

more games!!! and more info about how smoking isnt good

more hands on fun

more info on concerts, that part seemed lacking and i couldnt find any real information from that part of the site

More info on second hand smoke and statistics

More information about what tobacco does to you, so I can tell people who smoke why you should stop.

More input from teenagers.

More interesting facts

more kids

more music and things to attract an even older crowd

more of a focus on smoking, all the other "fun" stuff isn't going to be necessary to someone who is actually interested

more of a point to the website or a clear objective

More of those pop-up cool facts. They remind me of MTV and are very entertaining. More games like the stupid skating park one...it was very addictive and would keep me coming back. Also keep changing the site so that there is always new things to find each time I visit.

more pictures

more pictures

more pictures

more pictures

more pictures

more pictures

More pictures and explain bout smoking or something like the bad effects taht u get

More pictures, More Options, and Not so Boring

more polls

more positive things

more question of the day polls

more sites directed to teens

more sounds, like the coughing one in the beginning

More teenage feeling.

more thing about people giving their opinions. maybe a thing like a guestbook or something. if they would interview people over the country that would be cool too.

more things goin one in springfield va...noyhin evr goes on here

more things that average people like myslef can do in the commitee to help their cause.

More to it ...it didnt look like a whole lot was there

more variety

musicans

my internet had a filter agianst it so i couldnt get in

nasty gross pictures of poeple who smoke

New information- an expanded database.

no its just not a website id visit

No pop up screens. They tend to be ads, so i usually close them. Someone might miss what you're trying to say.

not sure

Nothing different

Nothing different

nothing different

Nothing more than what is already there.

nothing that i can think of, maybe more games or interactive things.

number of hits that way ppl know how powerful the site is

older kids and more of a diversity or the sound off station

Older kids on the site. I'm 16, and the kids on the site I BET have never been able to get cigarettes, or have any offered to them. They haven't even gone through puberty!

Perhaps a place where you can get info about ways to stop smoking.

pictures

Pictures of organs effected by smoking. That would scare kids not to smoke.

pictures of that happens to people..

Pictures of why you or I shouldnt smoke like alot of different cartoon pictures

pictures on what ur insides look like when u smoke

pictures that better explain the topics

pictures, because people are interested in visual things

If you were to visit ydouthink.com again, what would you like to see?
Female (cont.)
play stupid skate park it seems cool.
Pretty pictures
Probably the mix your own music thingy again.
quizzes or polls about why ou think smoking is good or bad, give percentages of how many people die smoking
reasons not to do drugs or drink-- NOT ONLY not to smoke
reasons to smoke...? i doubt it
show more on why you should not smoke
some clips from the ydouthink commercials.
some jokes or somehitng humorous
some kind of prize or contest which would make me think more kids are getting on the website- better graphics something to catch attention of teens
some more random facts
some thing fun and have game
Somebody that has been affected by smoking.
something new, anything new that has to do with the topic, websites need to stay up to date to keep people coming back
Something that would be cool was a way to talk to other people like IM or chats
specific drug facts like what their effects are
stuff that go more into detail
The ability to be able to expand the entire window and not use that type of layout.
the bad effects of smoking soo people will see why the shouldnt smoke
The commercials they've made for tv.
the front page to be fuller of things to do
the game and maybe some new ones
the homepage to be more organized.
the info sheet
the question board
The question y do u think? answered by smokers.
The same amount of color and eye catching aspects but less sound
The same stuff! it was pretty cool. Maybe some celebrities talking about their views on smoking. Especially ones who used to smoke, but don't anymore. You dont get a lot of opinions like that, and the famous issue makes them role models.
the website
tips on how to quit smoking
Um, i'll need to think about that one. it looks pretty good to me
umm...i dont know
Well, I don't know what's on the site, but if it doesn't have things like music, and college stuff on it, put that on it.
what the campaign's progress is.
when i went to the concerts in your area part i saw the dates and places but didn't understand what event was actually taking place
who was changed by the website or commercials on Tv by ydouthink
you should have a quest book for people to sign.

If you were to visit ydouthink.com again, what would you like to see?

Male

i wouldnt ewver want to visit it again

a big sign that says "we think you should make your own decisions without paying heed to our mindless propoganda"

a blank screen

A chat room

A DIFFERENT COLOR THAN THE YELLOW BACKGROUND.

a faster loading rate

A few differant games, and more information, things that appeal to every genre and age group.

A few more games

a funny video

A guide on how to help others quit.

a little better explanation for the topics it covered, i felt overwhelmed

A little bit easier to use.

a little more detail

a little more things to see

a new lay out

A place where kids could sound off

A table of contents for easier navigation of the site.

A way to it to load faster and not have pop ups

A way to talk to other people in Virginia, maybe a chat room or something

a web cartton about stupid smokers

another better "stupid skate park"

better bands

better graphics

Better graphics and images

better navigation

Brighter colors

cancer victims

captions so I am not confused

Change out some of the things on the front page and add new concerts

different things to do, and different disply for how to get to them

Easier to use, more games, etc.

everything the same it's all cool

examples of what happens to people that smoke and also maybe a quote or two on the main page

facts about smokeless tobacco

funny stories

good facts about smoking, the effects that happen EARLY

i don't know

I don't think I'd visit it again, their ads on TV and in magazines are more effective.

I dont think that I would like to see anything, the commercials on tv are enough for me. Anymore would get annoying.

I like it how it is minus the popups

I like it the way it is.

i personally would like to see the opening page be visible

I probably wouldn't go back

I really am not sure. Maybe put a homework thing on there.

i really like the trivia and info. maybe some music links maybe but it is cool as is.

i think it covered about every thing

I think it was almost perfect like it is.

I think the main point of having a site like this is to tell you how bad smoking is. I would add more stuff about that. That's what teens listen to.

i think the site is fine just the way it is

i wont visit aqian

I would like more sports involved...

I would like to have the site load faster, but I only have a 56K connection so I guess that is not possible.

I would like to see a layout change, or maybe just a color change. The first thing I notice when i revisit a website is if its appearance has changed, and if I see that it has, I will explore the site again tosee what else has changed.

I would like to see a section for maybe recent studies or surveys conducted on smoking. Shock is the best way to convey a message

I would like to see a way to burn CD's

i would like to see faster loading time and smoother graphics for the games. i would also like to see more links to other similar websites.

I would like to see interviews. I think it would be good to see teens interviwed about this.

I would like to see it have more games

i would like to see it load faster

i would like to see more colors

I would like to see more examples.

I would like to see more facts about smoking.

I would like to see more facts like women grow facial hair-that's nasty

I would like to see more games that make fun of smokers. I skate park game is hilarious.

i would like to see more games. i liked the skateboarding one. i think it would be cool if they had a fact of the day that was about smoking, too.

I would like to see more information and statistics about teen smoaking since that's what the site was about. That info might have been there, but it was too hard to find if it was. A good web page needs a simplistic interface that allows you to find exactly what you're looking for.

I would like to see more people talking about how smoking has ruined their life

I would like to see new features, and an update to the shows. Maybe new facts about smoking as well.

i would like to see smokers mouth well it wouldn't be pleasant but to smokers it would be a reality check

i would like to see some pro-marijuana information.

If you were to visit ydouthink.com again, what would you like to see?

Male (cont.)

I would like to see something more mature. Maybe some drawings that were less kiddy, or some celebrity appearances, etc.
I would like to see the games improved just because that's what i find to be the main attraction, and unlike someother sites the games don't take forever to load.
I would like to visit what people are saying in the state of Virginia.
I would put more games on the site
i wouldn't choose to visit the site again. this site is too controversial for people.
i'd like it to be more organized so i could get around better
I'd like to see games like "put out the cigarette" or something cheesy.
idd like to see things that i actually care about
im not sure
information about soccer and the impact of smoking on the athletic body of a human being
Information on current events like the sniper case.
information on smoking substances other than tobacco
It is good the way it is
it open
it would be nice to have different teens sharing their story of their smoking experiences and how it affected them
it's pretty good on it's own right now. maybe a more vast horizon.
lty would be cool to have more stuff to do. Once you have gone through the site once there isn't that much to go back for.
i've never been to that site
I've never visited it before.
Jenna Jameson
less advertisements
less bright colors
Less errors and faster loading time.. maybe some cool new pictures
Less fancy graphics.
less pop up ads
less pop-up, less adds, less stupidity
Less pop-ups, such as the poll. It would also be nice to cut out the opening sounds just to make the site load a little bit faster loading times.
Less pop-ups. Pop-ups are the devil.
less propoganda
letters form people with smoking problems
links to other fun sites or corporations that support the program
links to places in your area that do this type of thing
little moive clips about smokin
Make it load faster
Maybe more vivid pictures.
maybe some pictures that discribe what ydouthink is all about.
More about what the site is
more activities
more backround and a cinematic sequence as the page loads
More chracters at the stupid skate park
more color, better graphic design.
more colors.
more content
More contests
more events an who will be there
More events in Virginia Beach like skate and music events
more fun things to do
more games
More Games
more games
MORE INFORMATION BUT THEY AHVE A LOT ALREADY
more intersting facts on how disgusting smoking is
more on drugs. people don't realize how drugs affect teens around us
More opening info, and more sound effects.
More options to choose from.
More photos
more pictures
More pictures of people
More polls
More stuff about smoking and how stupid it is
More stuff making fun of people who smoke.
more stuff that im into
More things to do where I live
More to do
More to do with music
More video games
New content, with a list somewhere explaining what it is, and when it was put there.
no
No interest in visting again.
No Pop-ups, how about a normal browser window?
Not much else... it pretty much covered it.
nothing

If you were to visit ydouthink.com again, what would you like to see?

Male (cont.)

nothing

nothing

nothing it was all good

nothing more than what they have (they have a cool logo!)

nothing new cause i think that its all pretty well done.

Nothing since my browser is too slow.

Older kids participating in the site questions.

People not smoking

pictures of lungs of smokers

psone faqs.

same

Scientific facts as to why smoking is bad. Also, I probably wouldn't go back because I already know smoking cigarettes is stupid.

some games

some thing fun and exciting

Something I would like to see would be the entire site itself. I am sure the site is a great one and I would greatly like to view it, but i can not.

something that looks interesting to get my atashon.

Tell people how they can get involved

tha more people have stopped smoking

That cartoon character that is on the movie theatre advertisements before the movies start

that wierd noise

The colorts are good, but more stuff to do

the same amount of opinions and ideas but just a little more interesting topics being talked about

there is nothing else i know about

ummm i would like to see some naked girls

videos of people coughing up their lungs. That'll teach 'em.

well, i don't think i'd visit it again just cause its no my type of thing

Well, I found it hard to find the place to submit why I think smoking is bad.

If you were to visit ydouthink.com again, what would you like to see?

13-15 years old

i wouldnt ewver want to visit it again
a blank screen
A chat room
A DIFFERENT COLOR THAN THE YELLOW BACKGROUND.
a dog smoking a cigarette
a little better explanation for the topis it covered, i felt overwhelmed
a little more detail
A place where kids could sound off
A way to it to load faster and not have pop ups
A way to talk to other people in Virginia, maybe a chat room or something
a web cartton about stupid smokers
activities/games
all of it was cool...id like to see it all again
another better "stupid skate park"
Better graphics and images
Better navigation
Better things to scare people. Maybe stats on how bad smoking is for you.
bigger images and an easier view of the different topics and links
brain analysis q's and a's
Brighter colors
cancer victims
captions so I am not confused
Change out some of the things on the front page and add new concerts
Content that isn't as focused on the anti-smoking campaign. It was very good that it was such a strong message, but I think some users would like things on there just for fun.
drug free place
everything to come up on te screen so you dont have to wait for another page to load
facts about drinking
flashy eye catching objects and colors that get the point across why not to do drugs, hit peoples looks and maybe for a guypretending to be big and bad and cool with drugs make something happen to him that shows drugs dont make you big and bad and cool
Games. maybe read the facts again.
hmm. I think a chat room would be cool and more polls.
hmmm...i don't know, it's pretty okay as it is
I dont know
I don't know
i don't really know
I like it how it is
I probably wouldn't go back
I really am not sure. Maybe put a homework thing on there.
i really like the trivia and info. maybe some music links maybe but it is cool as is.
i think i would like to see a few true stories of what happens to people when they smoke because if people can see a real story on what could happen to them they'll be lkess likely to do it.
i think i would like to see some stories about how kids helped out in the community, that would be cool.
i think it is fine the way it is
I think it was almost perfect like it is.
i think it's fine as is
I think the main point of having a site like this is to tell you how bad smoking is. I would add more stuff about that. That's what teens listen to.
i think the site is fine just the way it is
i would liek to see bigger pictures and more about smoking
I would like to see a chatroom board for kids to go post up their concerns or views. Or like have a question and answer section where 1 questiona week is selected to be answered or at least two times a week.
I would like to see a few more pictures and maybe some more interactive pages to keep me entertained and to really get the message across not to smoke.
I would like to see a layout change, or maybe just a color change. The first thing I notice when i revisit a website is if its appearance has changed, and if I see that it has, I will explore the site again tosee what else has changed.
i would like to see a page or something where people talk about quitting smoking, like how they quit or something
I would like to see a way to burn CD's
i would like to see faster loading time and smoother graphics for the games. i would also like to see more links to other similar websites.
I would like to see it have more games
i would like to see more colors
I would like to see more examples.
I would like to see more facts like women grow facial hair-that's nasty
I would like to see more facts on why smoking isn't good for you because they are interesting.
I would like to see more facts/games/etc. on just one subject (smoking?) because i know the site's main focus is on smoking (or thats how it came across to me, and thats how i heard about the site in the first place--from a smoking ad) but then there is all this random stuff around the site because it's trying to be an all-subject site which gets kinda confusing. Maybe it should stick to (or closer to) one subject/concept.
I would like to see more games because that one was annoying.
I would like to see more games that make fun of smokers. I skate park game is hilarious.
i would like to see more games. i liked the skateboarding one. i think it would be cool if they had a fact of the day that was about smoking, too.
I would like to see more graphics... it adds flavor.
i would like to see more music involed activities.
I would like to see more options of things to do. Perhaps make it a larger site.
i would like to see more polls.

If you were to visit ydouthink.com again, what would you like to see? 13-15 years old (cont.)
i would like to see smokers mouth well it wouldn't be pleasant but to smokers it would be a reality check
I would like to see something more mature. Maybe some drawings that were less kiddy, or some celebrity appearances, etc.
I would like to see the games improved just because that's what i find to be the main attraction, and unlike someother sites the games don't take forever to load.
I would like to see the pages laid out better so it's easier to understand where you are
I would like to see video clips of real kids telling stories and mistakes of their life. actual footage of kids pouring money down the drain. Actual accounts of the penalties and court cases.
I would put more games on the site
I would speak to Virgil again and play the game that was on there
I would want to see funny comics (like the commercials) about why smoking is stupid.
I wouldnt visit it again
i'd like it to be more organized so i could get around better
I'd like to go check out the mix your own music section.
I'd like to see more pictures
im not really sure.
im not sure
I'm not sure I would visit again
I'm not sure.
Information on current events like the sniper case.
It is good the way it is
it's good the way it is
ty would be cool to have more stuff to do. Once you have gone through the site once there isn't that much to go back for.
i've never been to that site
Jenna Jameson
less bright colors
less yellow, i think i'm almost blind.
less yellow... hahall!
little moive clips about smokin
Make it load faster
Make it load faster for people who have slower connections
Make sure the site works
Maybe more games or more pictures.
maybe some more games about the grossness of smoking ?
maybe some new games and new facts.
Maybe some polls or inspiring letters
maybe stories of troubled kids who have made a turn around with their life... i think it effects you more.
Mix your own music viedo's
More about what the site is
more backround and a cinematic sequence as the page loads
more colors.
more concert dates and event dates from my area (virginia beach)
more concerts in my area of VA
more content
more cool games and sounds
More events in Virginia Beach like skate and music events
more facts
More games like the skate one
more games!!! and more info about how smoking isnt good
More info on second hand smoke and statistics
MORE INFORMATION BUT THEY AHVE A LOT ALREADY
more intersting facts on how disgusting smoking is
more kids
more on drugs. people don't realize how drugs affect teens around us
More options to choose from.
more pictures
More pictures of people
More polls
more sites directed to teens
more sounds, like the coughing one in the beginning
More stuff about smoking and how stupid it is
more stuff that im into
more things goin one in springfield va...noyhin evr goes on here
More things to do where I live
More to do
More to do with music
more variety
More video games
my internet had a filter agianst it so i couldnt get in
New content, with a list somewhere explaining what it is, and when it was put there.
No interest in visting again.
No Pop-ups, how about a normal browser window?
nothing
nothing

If you were to visit ydouthink.com again, what would you like to see? 13-15 years old (cont.)
Nothing different
Nothing different
nothing it was all good
nothing more than what they have (they have a cool logo!)
nothing new cause i think that its all pretty well done.
Nothing since my browser is too slow.
pictures of lungs of smokers
pictures of that happens to people..
Pictures of why you or I shouldnt smoke like alot of different cartoon pictures
pictures on what ur insides look like when u smoke
pictures,because people are interested in visual things
play stupid skate park it seems cool.
Pretty pictures
Probably the mix your own music thingyu again.
psone fags.
some games
some jokes or somehiting humorous
some thing fun and have game
Something I would like to see would be the entire site itself. I am sure the site is a great one and I would greatly like to view it, but i can not.
Something that would be cool was a way to talk to other people like IM or chats
somthing that looks interasting to get my atashon.
stuff that go more into detail
Tell people how they can get involved
tha more people have stopped smoking
that wierd noise
the bad effects of smoking soo people will see why the shouldnt smoke
The colortrs are good, but more stuff to do
the game and maybe some new ones
The question y do u think? answered by smokers.
The same amount of color and eye catching aspects but less sound
the same amount of opinions and ideas but just a little more interesting topics being talked about
The same stuff! it was pretty cool. Maybe some celebrities talking about their views on smoking. Especially ones who used to smoke, but don't anymore. You dont get a lot of opinions like that, and the famous issue makes them role models.
Um, i'll need to think about that one. it looks pretty good to me
ummm i would like to see some naked girls
Well, I don't know what's on the site, but if it doesn't have things like music, and college stuff on it, put that on it.

If you were to visit ydouthink.com again, what would you like to see?

16-17 years old

A better description of ideas and messages.
a better opening page. it was uninteresting and did not encourage me to poke and prod further into the site
a big sign that says "we think you should make your own decisions without paying heed to our mindless propoganda"
A chat room!
A chatroom maybe.
a faster loading rate
A few differant games, and more information, things that appeal to every genre and age group.
A few more games
A few more topics. At first, although the set up is really interesting, the page still looks kind of remote and empty.
a funny video
A guide on how to help others quit.
A little bit easier to use.
a little more pages, maybe a message board, or more links, maybe and opening page with like the abstract purpose on it
a little more things to see
a new lay out
A table of contents for easier navigation of the site.
All of whats there is really cool. Maybe some more games.
alot of people need visuals, show a girl who has facial hair, someone who has had surgery to get rid of lung cancer and their face is kinda deformed now those kinda things
any question that relates to teenagers.
anything
Be able to connect the site to the commercials it has on tv
besides new facts nothing
better animation
better bands
better graphics
better navigation
chat rooms where poeple can talk to eachotehr
Contests, free shirt giveaways, email of the month or something like nonsmoker of the month, chats, message boards, celebrities talking
different things to do, and different disply for how to get to them
Drinking issues.
Easier to use, more games, etc.
Even more risks and facts about how bad smoking is for your body.
everything the same it's all cool
examples of what happens to people that smoke and also maybe a quote or two on the main page
facts about smokeless tobacco
Facts about smoking - sometimes the straight facts can be hard to find. But, I think you could even make that information easier to get to, less annoying (those sounds again!), and more complex. Don't be timid when it comes to these facts; get into details, talk about the ill-effects such as impotency, not just "it'll stunt your growth." If a 14 year old boy is already over 6 feet tall, will he care about that? No. But he'll care if he can't have children.
funny stories
games
Games maybe.
good facts about smoking, the effects that happen EARLY
Hot male singers(B2k,Ememimm,Genuwine, Nelly,Bowwow)
i am not going to visit that website again
i can't think of anything
i don't know
i don't know
i don't know.
i dont no
I don't think I'd visit it again, their ads on TV and in magazines are more effective.
I dont think that I would like to see anything, the comercials on tv are enough for me. Anymore would get annoying.
I like it how it is minus the popups
I like it how it is.
I like it the way it is.
i like the web site the way it is now.
i liked the links to the different things all on one page.
i personally would like to see the opening page be visible
I probably wouldn't visit again but maybe some stories about things that happen to people that did not do the right thing.
i think it covered about every thing
i think it has everything under control
i think its good how it is if u just continue to update it regularly it will be awsome
I think that the sight is on the right track I mean it was a lot of fun to go snoopin' around but there wasn't alot of stuff to check out. So I guess I would just like to see more of what they already have.
i wanna see somewhere that teens can sign up in the fight against smoking. i would love to join the ydouthink and/or truth crews and help spread how stupid smoking is!! i am really against it!!
i wont visit agian
I would first like to see it more organized and for it to deal with more personal issues that deals with teens.
I would like more sports involved...
I would like to have the site load faster, but I only have a 56K connection so I guess that is not possible.
i would like to look around
I would like to see a section for maybe recent studies or surveys conducted on smoking. Shock is the best way to convey a message

**If you were to visit ydouthink.com again, what would you like to see?
16-17 years old (cont.)**

I would like to see interviews. I think it would be good to see teens interveiwed about this.
i would like to see it load faster
I would like to see less things requiring downloads, more things instantly available. As in the section on smoking facts, I would prefer that be instantly available instead of requiring a download.
I would like to see more facts about smoking.
i would like to see more games
i would like to see more ideas the deal with nonsmoking/smoking issues.
I would like to see more information and statistics about teen smoaking since that's what the site was about. That info might have been there, but it was too hard to find if it was. A good web page needs a simplistic interface that allows you to find exactly what you're looking for.
I would like to see more people talking about how smoking has ruined their life
I would like to see more statistics on teen smokers.
I would like to see new features, and an update to the shows. Maybe new facts about smoking as well.
i would like to see some pro-marijuana information.
I would like to see some stories from real people that have lost a loved one from smoking
I would like to see statistics on teen smoking and death ratios
i would like to see the opionio of different teen towards smoking and drugs.
I would like to visit what people are saying in the state of Virginia.
I would possibly like to see some interviews between a ydoyouthink representative and a person in the tobacco business just to hear what they have to say.
I would want to see a chat room or one of those boards where you can post your thoughts
i wouldn't choose to visit the site again. this site is too controversial for people.
i wouldnt go back
i wouldn't visit it again
i wouldn't visit it again
I'd like to see funny facts about smoking, like how women grow facial hair, etc. because they are more interesting facts. I would also like the back browser to work!
I'd like to see games like "put out the cigarette" or something cheesy.
id like to see more interesting games added to it, not just the skateboard one that is really juvenile. the clips are nice but maybe a more diverse array, not just from va, but from other places. and maybe some grabbability to it for my age range. something that will make me want to stay on the site and look at something.
idd like to see things that i actually care about
I'm not really sure.
im not sure
information about movies and first listen to new cds
information about soccer and the impact of smoking on the athletic body of a human being
information on smoking substances other than tobacco
issues that hit home for teenagers like sex and drinking
it open
it would be nice to have different teens sharing their story of their smoking experiences and how it affected them
its fine the way it is
it's pretty good on it's own right now. maybe a more vast horizon.
I've never visited it before.
Job, Internship, and Volunteer Opportunites. High school kids are usually looking for these opportunities to get into college
less about whatother people think and more links
less advertisements
Less cluttering and the stuff more spread out.
Less errors and faster loading time.. maybe some cool new pictures
Less fancy graphics.
Less graphic moviong around and more of a simple web site where anyone can do research on it.
less pop up ads
less pop-up, less adds, less stupidity
Less pop-ups, such as the poll. It would also be nice to cut out the opening sounds just to make the site load a little bit faster loading times.
Less pop-ups. Pop-ups are the devil.
less propoganda
letters form people with smoking problems
links to other fun sites or corporations that support the program
links to places in your area that do this type of thing
little videos to show their cool commercials
Lots of cool graphics and ideas that have been incorporated into it.
lots of more colors and java scripit gone made it hard
maybe a chat room or message board where kids can vent about things, like how frustrating it is when your friends are making stupid decisions about their lives (like smoking)
maybe a contest or give away of some sort
maybe more games on not smoking..i don't know how you would do that or maybe funny or good quotes on why people shouldn't smoke or why it looks disgusting...maybe a chat room for people to chat in....
Maybe more vivid pictures.
Maybe play an intro with one of the songs that have been made for the commercials would be interesting.
maybe real life situations about people who have not stopped smoking and the consequences they faced from smoking, and maybe some pictures
maybe some pictures that discribe what ydouthink is all about.
MAYBE SOME REAL LIFE SITUATIONS OR STORIES THAT WEB VISITORS COULD READ SOME PEOPLE NEED SOMETHING TO RELATE TOO.
maybe they could change the colors often, or the pitures they use for he icons
more activities
more activities

If you were to visit ydouthink.com again, what would you like to see?

16-17 years old (cont.)

More chracters at the stupid skate park
more clear instructions as to where to click
More color and stuff to keep me interested in the website
More Color!! I like to see bright things!
more color, better graphic design.
more colors
More colors because it is to plain
More contests
more cool links like the ones that they had to stuff like mixing a music video !
more events an who will be there
More eye-catching links, and more activities.
More facts about smoking would be nice, such as an in-depth analysis of what would happen to your body if you started smoking (what damage it does to you from the very beginning) and what happens from the moment you quit smoking, steadily throughout a period of years. Also, I'd like to see places in my area that are supported by ydouthink. If there was a list of places I could actually visit at any time, I did not see it.
more facts about smoking, possibly some visual affects of smoking
more facts like girls who smoke get facial hair because i really think that turns people off from smoking
more fun things to do
more games
More Games
more games
more hands on fun
more info on concerts, that part seemed lacking and i couldnt find any real information from that part of the site
More information about what tobacco does to you, so I can tell people who smoke why you should stop.
More input from teenagers.
More interesting facts
more music and things to attract an even older crowd
more of a focus on smoking, all the other "fun" stuff isn't going to be necessary to someone who is actually interested
more of a point to the website or a clear objective
More of those pop-up cool facts. They remind me of MTV and are very entertaining. More games like the stupid skating park one...it was very addictive and would keep me coming back. Also keep changing the site so that there is always new things to find each time I visit.
More opening info, and more sound effects.
More photos
more pictures
more pictures
more pictures
more pictures
more pictures
more pictures
More pictures and explain bout smoking or something like the bad effects taht u get
More pictures, More Options, and Not so Boring
more polls
more positive things
more question of the day polls
More stuff making fun of people who smoke.
More teenage feeling.
more thing about people giving their opinions. maybe a thing like a guestbook or something. if they would interview people over the country that would be cool too.
more things that average people like myslef can do in the commitee to help their cause.
More to it ...it didnt look like a whole lot was there
musicans
nasty gross pictures of poeple who smoke
New information- an expanded database.
no
no its just not a website id visit
No pop up screens. They tend to be ads, so i usually close them. Someone might miss what you're trying to say.
Not much else... it pretty much covered it.
not sure
nothing
nothing different
Nothing more than what is already there.
nothing that i can think of, maybe more games or interactive things.
number of hits that way ppl know how powerful the site is
older kids and more of a diversity or the sound off station
Older kids on the site. I'm 16, and the kids on the site I BET have never been able to get cigarettes, or have any offered to them. They haven't even gone through puberty!
Older kids participating in the site questions.
People not smoking
Perhaps a place where you can get info about ways to stop smoking.
pictures
Pictures of organs effected by smoking. That would scare kids not to smoke.
pictures that better explain the topics
quizzes or polls about why ou think smoking is good or bad, give percentages of how many people die smoking
reasons not to do drugs or drink-- NOT ONLY not to smoke

**If you were to visit ydouthink.com again, what would you like to see?
16-17 years old (cont.)**

reasons to smoke...? i doubt it

same

Scientific facts as to why smoking is bad. Also, I probably wouldn't go back because I already know smoking cigarettes is stupid.

show more on why you should not smoke

some clips from the ydouthink commercials.

some kind of prize or contest which would make me think more kids are getting on the website- better graphics something to catch attention of teens

some more random facts

some thing fun and exciting

Somebody that has been affected by smoking.

something new, anything new that has to do with the topic, websites need to stay up to date to keep people coming back

specific drug facts like what their effects are

That cartoon character that is on the movie theatre advertisements before the movies start

The ability to be able to expand the entire window and not use that type of layout.

The commercials they've made for tv.

the front page to be fuller of things to do

the homepage to be more organized.

the info sheet

the question board

the website

there is nothing else i know about

tips on how to quit smoking

umm.. i dont know

videos of people coughing up their lungs. That'll teach 'em.

well, i don't think i'd visit it again just cause its no my type of thing

Well, I found it hard to find the place to submit why I think smoking is bad.

what the campaign's progress is.

when i went to the concerts in your area part i saw the dates and places but didn't understand what event was actually taking place

who was changed by the website or commercials on Tv by ydouthink

you should have a quest book for people to sign.

If you were to visit ydouthink.com again, what would you like to see?

African American

A chat room

A chat room!

A DIFFERENT COLOR THAN THE YELLOW BACKGROUND.

A way to it to load faster and not have pop ups

A way to talk to other people in Virginia, maybe a chat room or something

Better navigation

Better things to scare people. Maybe stats on how bad smoking is for you.

Change out some of the things on the front page and add new concerts

Contests, free shirt giveaways, email of the month or something like nonsmoker of the month, chats, message boards, celebrities talking

Hot male singers(B2k,Ememimm,Genuwine, Nelly,Bowwow)

I dont know

I probably wouldn't visit again but maybe some stories about things that happen to people that did not do the right thing.

i really like the trivia and info. maybe some music links maybe but it is cool as is.

I think the main point of having a site like this is to tell you how bad smoking is. I would add more stuff about that. That's what teens listen to.

I would like to see a chatroom board for kids to go post up their concerns or views. Or like have a question and answer section where 1 question a week is selected to be answered or at least two times a week.

I would like to see a way to burn CD's

I would like to see it have more games

i would like to see it load faster

I would like to see more facts like women grow facial hair-that's nasty

I would like to see more facts on why smoking isn't good for you because they are interesting.

I would like to see more games that make fun of smokers. I skate park game is hilarious.

i would like to see more ideas the deal with nonsmoking/smoking issues.

I would like to see something more mature. Maybe some drawings that were less kiddy, or some celebrity appearances, etc.

I would like to see the pages laid out better so it's easier to understand where you are

I would put more games on the site

I'm not sure I would visit again

It is good the way it is

Ity would be cool to have more stuff to do. Once you have gone through the site once there isn't that much to go back for.

little moive clips about smokin

Make it load faster

Make it load faster for people who have slower connections

Make sure the site works

Mix your own music viedo's

More about what the site is

more colors

more events an who will be there

More pictures of people

More stuff about smoking and how stupid it is

more things goin one in springfield va...noyhin evr goes on here

more things that average people like myslef can do in the commitee to help their cause.

More things to do where I live

More to do

More video qames

musicans

Pictures of why you or I shouldnt smoke like alot of different cartoon pictures

some clips from the ydouthink commercials.

Somebody that has been affected by smoking.

Something that would be cool was a way to talk to other people like IM or chats

Tell people how they can get involved

The colorts are good, but more stuff to do

The question y do u think? answered by smokers.

Well, I don't know what's on the site, but if it doesn't have things like music, and college stuff on it, put that on it.

If you were to visit ydouthink.com again, what would you like to see?
Other ethnicities
Brighter colors
i don't know
activities/games
Content that isn't as focused on the anti-smoking campaign. It was very good that it was such a strong message, but I think some users would like things on there just for fun.
hmmm...i don't know, it's pretty okay as it is
i think i would like to see some stories about how kids helped out in the community, that would be cool.
i think the site is fine just the way it is
I would like to see more facts/games/etc. on just one subject (smoking?) because i know the site's main focus is on smoking (or thats how it came across to me, and thats how i heard about the site in the first place--from a smoking ad) but then there is all this random stuff around the site because it's trying to be an all-subject site which gets kinda confusing. Maybe it should stick to (or closer to) one subject/concept.
Job, Internship, and Volunteer Opportunites. High school kids are usually looking for these opportunities to get into college
maybe more games on not smoking..i don't know how you would do that or maybe funny or good quotes on why people shouldn't smoke or why it looks disgusting...maybe a chat room for people to chat in....
Maybe more vivid pictures.
more clear instructions as to where to click
more concert dates and event dates from my area (virginia beach)
more pictures
play stupid skate park it seems cool.
some thing fun and exciting
some thing fun and have game
umm.. i dont know
I would like to have the site load faster, but I only have a 56K connection so I guess that is not possible.
i would like to see the opionio of different teen towards smoking and drugs.
I would speak to Virgil again and play the game that was on there
its fine the way it is
more background and a cinematic sequence as the page loads
more colors.
More options to choose from.
more pictures
more pictures
More polls
older kids and more of a diversity or the sound off station
the game and maybe some new ones
A place where kids could sound off
Better graphics and images
i don't really know
I would first like to see it more organized and for it to deal with more personal issues that deals with teens.
information on smoking substances other than tobacco
lots of more colors and java scrpit gone made it hard
maybe some pictures that discribe what ydouthink is all about.
More events in Virginia Beach like skate and music events
more games!!! and more info about how smoking isnt good
more question of the day polls
my internet had a filter agianst it so i couldnt get in
no
People not smoking
Probably the mix your own music thingyu again.
The ability to be able to expand the entire window and not use that type of layout.
who was changed by the website or commercials on Tv by ydouthink
you should have a quest book for people to sign.

If you were to visit ydouthink.com again, what would you like to see?

Anglo American

i wouldnt ewver want to visit it again

A better description of ideas and messages.

a better opening page. it was uninteresting and did not encourage me to poke and prod further into the site

a big sign that says "we think you should make your own decisions without paying heed to our mindless propoganda"

a blank screen

A chatroom maybe.

a dog smoking a cigarette

a faster loading rate

A few differant games, and more information, things that appeal to every genre and age group.

A few more games

A few more topics. At first, although the set up is really interesting, the page still looks kind of remote and empty.

a funny video

A guide on how to help others quit.

a little better explanation for the topics it covered, i felt overwhelmed

A little bit easier to use.

a little more detail

a little more pages, maybe a message board, or more links, maybe and opening page with like the abstract purpose on it

a little more things to see

a new lay out

A table of contents for easier navigation of the site.

a web cartton about stupid smokers

all of it was cool...id like to see it all again

All of whats there is really cool. Maybe some more games.

alot of people need visuals, show a girl who has facial hair, someone who has had surgery to get rid of lung cancer and their face is kinda deformed now those kinda things

another better "stupid skate park"

any question that relates to teenagers.

anything

Be able to connect the site to the commercials it has on tv

besides new facts nothing

better animation

better bands

better graphics

better navigation

bigger images and an easier view of the different topics and links

brain analysis q's and a's

cancer victims

captions so I am not confused

chat rooms where poeple can talk to eachotehr

different things to do, and different disply for how to get to them

Drinking issues.

drug free place

Easier to use, more games, etc.

Even more risks and facts about how bad smoking is for your body.

everything the same it's all cool

everything to come up on te screen so you dont have to wait for another page to load

examples of what happens to people that smoke and also maybe a quote or two on the main page

facts about drinking

facts about smokeless tobacco

Facts about smoking - sometimes the straight facts can be hard to find. But, I think you could even make that information easier to get to, less annoying (those sounds again!), and more complex. Don't be timid when it comes to these facts; get into details, talk about the ill-effects such as impotency, not just "it'll stunt your growth." If a 14 year old boy is already over 6 feet tall, will he care about that? No. But he'll care if he can't have children.

flashy eye catching objects and colors that get the point across why not to do drugs, hit peoples looks and maybe for a guypretending to be big and bad and cool with drugs make something happen to him that shows drugs dont make you big and bad and cool

funny stories

games

Games maybe.

Games. maybe read the facts again.

good facts about smoking, the effects that happen EARLY

hmm. I think a chat room would be cool and more polls.

i am not going to visit that website again

i can't think of anything

I don't know

i don't know

i don't know.

i dont no

I don't think I'd visit it again, their ads on TV and in magazines are more effective.

I dont think that I would like to see anything, the comercials on tv are enough for me. Anymore would get annoying.

I like it how it is

I like it how it is minus the popups

I like it how it is.

I like it the way it is.

If you were to visit ydouthink.com again, what would you like to see?
Anglo American (cont.)
i like the web site the way it is now.
i liked the links to the different things all on one page.
i personally would like to see the opening page be visible
i probably wouldn't go back
I really am not sure. Maybe put a homework thing on there.
i think i would like to see a few true stories of what happens to people when they smoke because if people can see a real story on what could happen to them they'll be lless likely to do it.
i think it covered about every thing
i think it has everything under control
i think it is fine the way it is
I think it was almost perfect like it is.
i think it's fine as is
i think its good how it is if u just continue to update it regularly it will be awsome
I think that the sight is on the right track I mean it was a lot of fun to go snoopin' around but there wasn't alot of stuff to check out. So I guess I would just like to see more of what they already have.
i wanna see somewhere that teens can sign up in the fight against smoking. i would love to join the ydouthink and/or truth crews and help spread how stupid smoking is!! i am really against it!!
i wont visit again
i would liek to see bigger pictures and more about smoking
I would like more sports involved...
i would like to look around
I would like to see a few more pictures and maybe some more interactive pages to keep me entertained and to really get the message across not to smoke.
I would like to see a layout change, or maybe just a color change. The first thing I notice when i revisit a website is if its appearance has changed, and if I see that it has, I will explore the site again tosee what else has changed.
i would like to see a page or something where people talk about quitting smoking, like how they quit or something
I would like to see a section for maybe recent studies or surveys conducted on smoking. Shock is the best way to convey a message
i would like to see faster loading time and smoother graphics for the games. i would also like to see more links to other similar websites.
I would like to see interviews. I think it would be good to see teens intervieued about this.
I would like to see less things requiring downloads, more things instantly available. As in the section on smoking facts, I would prefer that be instantly available instead of requiring a download.
i would like to see more colors
I would like to see more examples.
I would like to see more facts about smoking.
i would like to see more games
I would like to see more games because that one was annoying.
i would like to see more games. i liked the skateboarding one. i think it would be cool if they had a fact of the day that was about smoking, too.
I would like to see more graphics... it adds flavor.
I would like to see more information and statistics about teen smoaking since that's what the site was about. That info might have been there, but it was too hard to find if it was. A good web page needs a simplistic interface that allows you to find exactly what you're looking for.
i would like to see more music involed activities.
I would like to see more options of things to do. Perhaps make it a larger site.
I would like to see more people talking about how smoking has ruined their life
i would like to see more polls.
I would like to see more statistics on teen smokers.
I would like to see new features, and an update to the shows. Maybe new facts about smoking as well.
i would like to see smokers mouth well it wouldn't be pleasant but to smokers it would be a reality check
i would like to see some pro-marijuana information.
I would like to see some stories from real people that have lost a loved one from smoking
I would like to see statistics on teen smoking and death ratios
I would like to see the games improved just because that's what i find to be the main attraction, and unlike someother sites the games don't take forever to load.
I would like to see video clips of real kids telling stories and mistakes of their life. actual footage of kids pouring money down the drain. Actual accounts of the penalties and court cases.
I would like to visit what people are saying in the state of Virginia.
I would possibly like to see some interviews between a ydoyouthink representative and a person in the tobacco business just to hear what they have to say.
I would want to see a chat room or one of those boards where you can post your thoughts
I would want to see funny comics (like the commercials) about why smoking is stupid.
i wouldn't choose to visit the site again. this site is too controversial for people.
i wouldnt go back
I wouldnt visit it again
i wouldn't visit it again
i wouldn't visit it again
i'd like it to be more organized so i could get around better
I'd like to go check out the mix your own music section.
I'd like to see funny facts about smoking, like how women grow facial hair, etc. because they are more interesting facts. I would also like the back browser to work!
I'd like to see games like "put out the cigarette" or something cheesy.
id like to see more interesting games added to it, not just the skateboard one that is really juvenile. the clips are nice but maybe a more diverse array, not just from va, but from other places. and maybe some grabbability to it for my age range. something that will make me want to stay on the site and look at something.
I'd like to see more pictures
idd like to see things that i actually care about
im not really sure.

If you were to visit ydouthink.com again, what would you like to see?

Anglo American (cont.)

I'm not really sure.

im not sure

im not sure

I'm not sure.

information about movies and first listen to new cds

information about soccer and the impact of smoking on the athletic body of a human being

Information on current events like the sniper case.

issues that hit home for teenagers like sex and drinking

it open

it would be nice to have different teens sharing their story of their smoking experiences and how it affected them

it's good the way it is

it's pretty good on it's own right now. maybe a more vast horizon.

i've never been to that site

I've never visited it before.

Jenna Jameson

less about whatother people think and more links

less advertisements

less bright colors

Less cluttering and the stuff more spread out.

Less errors and faster loading time.. maybe some cool new pictures

Less fancy graphics.

Less graphic moviong around and more of a simple web site where anyone can do research on it.

less pop up ads

less pop-up, less adds, less stupidity

Less pop-ups, such as the poll. It would also be nice to cut out the opening sounds just to make the site load a little bit faster loading times.

Less pop-ups. Pop-ups are the devil.

less propoganda

less yellow, i think i'm almost blind.

less yellow... haha!!

letters form people with smoking problems

links to other fun sites or corporations that support the program

links to places in your area that do this type of thing

little videos to show their cool commercials

Lots of cool graphics and ideas that have been incorporated into it.

maybe a chat room or message board where kids can vent about things, like how frustrating it is when your friends are making stupid decisions about their lives (like smoking)

maybe a contest or give away of some sort

Maybe more games or more pictures.

Maybe play an intro with one of the songs that have been made for the commercials would be interesting.

maybe real life situations about people who have not stopped smoking and the consequences they faced from smoking, and maybe some pictures

maybe some more games about the grossness of smoking ?

maybe some new games and new facts.

Maybe some polls or inspiring letters

MAYBE SOME REAL LIFE SITUATIONS OR STORIES THAT WEB VISITORS COULD READ SOME PEOPLE NEED SOMETHING TO RELATE TOO.

maybe stories of troubled kids who have made a turn around with their life... i think it effects you more.

maybe they could change the colors often, or the pitures they use for he icons

more activities

more activities

More chracters at the stupid skate park

More color and stuff to keep me interested in the website

More Color!! I like to see bright things!

more color, better graphic design.

More colors because it is to plain

more concerts in my area of VA

more content

More contests

more cool games and sounds

more cool links like the ones that they had to stuff like mixing a music video !

More eye-catching links, and more activities.

more facts

More facts about smoking would be nice, such as an in-depth analysis of what would happen to your body if you started smoking (what damage it does to you from the very beginning) and what happens from the moment you quit smoking, steadily throughout a period of years. Also, I'd like to see places in my area that are supported by ydouthink. If there was a list of places I could actually visit at any time, I did not see it.

more facts about smoking, possibly some visual affects of smoking

more facts like girls who smoke get facial hair because i really think that turns people off from smoking

more fun things to do

more games

more games

More Games

More games like the skate one

more hands on fun

more info on concerts, that part seemed lacking and i couldnt find any real information from that part of the site

If you were to visit ydouthink.com again, what would you like to see?
Anglo American (cont.)
More info on second hand smoke and statistics
More information about what tobacco does to you, so I can tell people who smoke why you should stop.
MORE INFORMATION BUT THEY AHVE A LOT ALREADY
More input from teenagers.
More interesting facts
more interesting facts on how disgusting smoking is
more kids
more music and things to attract an even older crowd
more of a focus on smoking. all the other "fun" stuff isn't going to be necessary to someone who is actually interested
more of a point to the website or a clear objective
More of those pop-up cool facts. They remind me of MTV and are very entertaining. More games like the stupid skating park one...it was very addictive and would keep me coming back. Also keep changing the site so that there is always new things to find each time I visit.
more on drugs. people don't realize how drugs affect teens around us
More opening info, and more sound effects.
More photos
more pictures
more pictures
more pictures
more pictures
More pictures and explain bout smoking or something like the bad effects taht u get
More pictures, More Options, and Not so Boring
more polls
more positive things
more sites directed to teens
more sounds, like the coughing one in the beginning
More stuff making fun of people who smoke.
more stuff that im into
More teenage feeling.
more thing about people giving their opinions. maybe a thing like a guestbook or something. if they would interview people over the country that would be cool too.
More to do with music
More to it ...it didnt look like a whole lot was there
more variety
nasty gross pictures of poeple who smoke
New content, with a list somewhere explaining what it is, and when it was put there.
New information- an expanded database.
No interest in visting again.
no its just not a website id visit
No pop up screens. They tend to be ads, so i usually close them. Someone might miss what you're trying to say.
No Pop-ups, how about a normal browser window?
Not much else... it pretty much covered it.
not sure
nothing
nothing
nothing
nothing different
Nothing different
Nothing different
nothing it was all good
Nothing more than what is already there.
nothing more than what they have (they have a cool logo!)
nothing new cause i think that its all pretty well done.
Nothing since my browser is too slow.
nothing that i can think of, maybe more games or interactive things.
number of hits that way ppl know how powerful the site is
Older kids on the site. I'm 16, and the kids on the site I BET have never been able to get cigarettes, or have any offered to them. They haven't even gone through puberty!
Older kids participating in the site questions.
Perhaps a place where you can get info about ways to stop smoking.
pictures
pictures of lungs of smokers
Pictures of organs effected by smoking. That would scare kids not to smoke.
pictures of that happens to people..
pictures on what ur insides look like when u smoke
pictures that better explain the topics
pictures, because people are interested in visual things
Pretty pictures
psone faqs.
quizzes or polls about why ou think smoking is good or bad, give percentages of how many people die smoking
reasons not to do drugs or drink-- NOT ONLY not to smoke
reasons to smoke...? i doubt it
same
Scientific facts as to why smoking is bad. Also, I probably wouldn't go back because I already know smoking cigarettes is stupid.

If you were to visit ydouthink.com again, what would you like to see?
Anglo American (cont.)
show more on why you should not smoke
some games
some jokes or something humorous
some kind of prize or contest which would make me think more kids are getting on the website- better graphics something to catch attention of teens
some more random facts
Something I would like to see would be the entire site itself. I am sure the site is a great one and I would greatly like to view it, but i can not.
something new, anything new that has to do with the topic, websites need to stay up to date to keep people coming back
something that looks interesting to get my atashon.
specific drug facts like what their effects are
stuff that go more into detail
tha more people have stopped smoking
That cartoon character that is on the movie theatre advertisements before the movies start
that wierd noise
the bad effects of smoking soo people will see why the shouldnt smoke
The commercials they've made for tv.
the front page to be fuller of things to do
the homepage to be more organized.
the info sheet
the question board
The same amount of color and eye catching aspects but less sound
the same amount of opinions and ideas but just a little more interesting topics being talked about
The same stuff! it was pretty cool. Maybe some celebrities talking about their views on smoking. Especially ones who used to smoke, but don't anymore. You dont get a lot of opinions like that, and the famous issue makes them role models.
the website
there is nothing else i know about
tips on how to quit smoking
Um, i'll need to think about that one. it looks pretty good to me
ummm i would like to see some naked girls
videos of people coughing up their lungs. That'll teach 'em.
well, i don't think i'd visit it again just cause its no my type of thing
Well, I found it hard to find the place to submit why I think smoking is bad.
what the campaign's progress is.
when i went to the concerts in your area part i saw the dates and places but didn't understand what event was actually taking place

If you were to visit ydouthink.com again, what would you like to see?

Central

a better opening page. it was uninteresting and did not encourage me to poke and prod further into the site
a big sign that says "we think you should make your own decisions without paying heed to our mindless propoganda"
A chatroom maybe.
a faster loading rate
A guide on how to help others quit.
A little bit easier to use.
a new lay out
All of whats there is really cool. Maybe some more games.
another better "stupid skate park"
Better navigation
bigger images and an easier view of the different topics and links
Brighter colors
Change out some of the things on the front page and add new concerts
Contests, free shirt giveaways, email of the month or something like nonsmoker of the month, chats, message boards, celebrities talking
Drinking issues.
good facts about smoking, the effects that happen EARLY
i can't think of anything
I don't know
i don't really know
I don't think I'd visit it again, their ads on TV and in magazines are more effective.
I dont think that I would like to see anything, the comercials on tv are enough for me. Anymore would get annoying.
I like it how it is.
i like the web site the way it is now.
I probably wouldn't go back
i think it is fine the way it is
I think it was almost perfect like it is.
I think the main point of having a site like this is to tell you how bad smoking is. I would add more stuff about that. That's what teens listen to.
i wanna see somewhere that teens can sign up in the fight against smoking. i would love to join the ydouthink and/or truth crews and help spread how stupid smoking is!! i am really against it!!
i wont visit agian
i would liek to see bigger pictures and more about smoking
I would like to see a chatroom board for kids to go post up their concerns or views. Or like have a question and answer section where 1 questiona week is selected to be answered or at least two times a week.
I would like to see a few more pictures and maybe some more interactive pages to keep me entertained and to really get the message across not to smoke.
I would like to see more facts on why smoking isn't good for you because they are interesting.
I would like to see more graphics... it adds flavor.
I would like to see more people talking about how smoking has ruined their life
I would like to see some stories from real people that have lost a loved one from smoking
I would like to see statistics on teen smoking and death ratios
I would like to see the games improved just because that's what i find to be the main attraction, and unlike someother sites the games don't take forever to load.
I would like to visit what people are saying in the state of Virginia.
I would want to see a chat room or one of those boards where you can post your thoughts
i wouldn't choose to visit the site again. this site is too controversial for people.
i wouldn't visit it again
I'd like to see funny facts about smoking, like how women grow facial hair, etc. because they are more interesting facts. I would also like the back browser to work!
I'm not really sure.
I'm not sure I would visit again
information about movies and first listen to new cds
information about soccer and the impact of smoking on the athletic body of a human being
Information on current events like the sniper case.
it's pretty good on it's own right now. maybe a more vast horizon.
less advertisements
Less graphic moviong around and more of a simple web site where anyone can do research on it.
Less pop-ups. Pop-ups are the devil.
less propoganda
less yellow, i think i'm almost blind.
links to other fun sites or corporations that support the program
links to places in your area that do this type of thing
little videos to show their cool commercials
Make it load faster for people who have slower connections
Make sure the site works
maybe a contest or give away of some sort
maybe they could change the colors often, or the pitures they use for he icons
More about what the site is
More chracters at the stupid skate park
more concerts in my area of VA
more cool links like the ones that they had to stuff like mixing a music video!
More facts about smoking would be nice, such as an in-depth analysis of what would happen to your body if you started smoking (what damage it does to you from the very beginning) and what happens from the moment you quit smoking, steadily throughout a period of years. Also, I'd like to see places in my area that are supported by ydouthink. If there was a list of places I could actually visit at any time, I did not see it.

If you were to visit ydouthink.com again, what would you like to see?

Central (cont.)

more facts like girls who smoke get facial hair because i really think that turns people off from smoking
More info on second hand smoke and statistics
More input from teenagers.
More interesting facts
more pictures
More pictures of people
More pictures, More Options, and Not so Boring
More polls
more question of the day polls
more thing about people giving their opinions. maybe a thing like a guestbook or something. if they would interview people over the country that would be cool too.
more things goin one in springfield va...noyhin evr goes on here
More to do with music
musicans
Not much else... it pretty much covered it.
not sure
nothing different
number of hits that way ppl know how powerful the site is
People not smoking
psone fags.
quizzes or polls about why ou think smoking is good or bad, give percentages of how many people die smoking
reasons not to do drugs or drink-- NOT ONLY not to smoke
reasons to smoke...? i doubt it
show more on why you should not smoke
some more random facts
specific drug facts like what their effects are
Tell people how they can get involved
the bad effects of smoking soo people will see why the shouldnt smoke
the homepage to be more organized.
the info sheet
The question y do u think? answered by smokers.
The same amount of color and eye catching aspects but less sound
The same stuff! it was pretty cool. Maybe some celebrities talking about their views on smoking. Especially ones who used to smoke, but don't anymore. You dont get a lot of opinions like that, and the famous issue makes them role models.
umm... i dont know
well, i don't think i'd visit it again just cause its no my type of thing
when i went to the concerts in your area part i saw the dates and places but didn't understand what event was actually taking place

If you were to visit ydouthink.com again, what would you like to see?

Tidewater

i wouldnt ewver want to visit it again

A chat room!

A DIFFERENT COLOR THAN THE YELLOW BACKGROUND.

A few differant games, and more information, things that appeal to every genre and age group.

a little better explanation for the topics it covered, i felt overwhelmed

a little more things to see

A place where kids could sound off

A table of contents for easier navigation of the site.

a web cartton about stupid smokers

anything

better animation

better navigation

chat rooms where poeple can talk to eachotehr

Content that isn't as focused on the anti-smoking campaign. It was very good that it was such a strong message, but I think some users would like things on there just for fun.

examples of what happens to people that smoke and also maybe a quote or two on the main page

facts about drinking

funny stories

Games maybe.

Games. maybe read the facts again.

Hot male singers(B2k,Ememimm,Genuwine, Nelly,Bowwow)

I dont know

I like it how it is

i personally would like to see the opening page be visible

I really am not sure. Maybe put a homework thing on there.

i really like the trivia and info. maybe some music links maybe but it is cool as is.

i think its good how it is if u just continue to update it regularly it will be awesome

i think the site is fine just the way it is

I would first like to see it more organized and for it to deal with more personal issues that deals with teens.

I would like to see a layout change, or maybe just a color change. The first thing I notice when i revisit a website is if its appearance has changed, and if I see that it has, I will explore the site again tosee what else has changed.

I would like to see a section for maybe recent studies or surveys conducted on smoking. Shock is the best way to convey a message

I would like to see a way to burn CD's

i would like to see faster loading time and smoother graphics for the games. i would also like to see more links to other similar websites.

I would like to see interveiws. I think it would be good to see teens interveiwd about this.

i would like to see it load faster

I would like to see more facts about smoking.

I would like to see more facts like women grow facial hair-that's nasty

i would like to see more games

I would like to see more games because that one was annoying.

I would like to see more games that make fun of smokers. I skate park game is hilarious.

I would possibly like to see some interviews between a ydoyouthink representative and a person in the tobacco business just to hear what they have to say.

i wouldnt go back

I'd like to go check out the mix your own music section.

I'd like to see games like "put out the cigarette" or something cheesy.

I'd like to see more pictures

idd like to see things that i actually care about

im not really sure.

im not sure

It is good the way it is

its fine the way it is

i've never been to that site

Jenna Jameson

less bright colors

Less cluttering and the stuff more spread out.

letters form people with smoking problems

little moive clips about smokin

Make it load faster

Maybe more vivid pictures.

Maybe play an intro with one of the songs that have been made for the commercials would be interesting.

maybe real life situations about people who have not stopped smoking and the consequences they faced from smoking, and maybe some pictures

MAYBE SOME REAL LIFE SITUATIONS OR STORIES THAT WEB VISITORS COULD READ SOME PEOPLE NEED SOMETHING TO RELATE TOO.

Mix your own music viedo's

more color, better graphic design.

more colors

more concert dates and event dates from my area (virginia beach)

more events an who will be there

More events in Virginia Beach like skate and music events

more facts

more facts about smoking, possibly some visual affects of smoking

more fun things to do

If you were to visit ydouthink.com again, what would you like to see?
Tidewater (cont.)
more games
More information about what tobacco does to you, so I can tell people who smoke why you should stop.
MORE INFORMATION BUT THEY AHVE A LOT ALREADY
more intersting facts on how disgusting smoking is
more kids
more of a focus on smoking. all the other "fun" stuff isn't going to be necessary to someone who is actually interested
more pictures
more pictures
more pictures
more polls
more sounds, like the coughing one in the beginning
More things to do where I live
more variety
my internet had a filter agianst it so i couldnt get in
New content, with a list somewhere explaining what it is, and when it was put there.
New information- an expanded database.
no
no its just not a website id visit
No Pop-ups, how about a normal browser window?
nothing
Nothing different
Older kids participating in the site questions.
pictures
pictures of lungs of smokers
Pictures of why you or I shouldnt smoke like alot of different cartoon pictures
pictures on what ur insides look like when u smoke
pictures that better explain the topics
pictures, because people are interested in visual things
Pretty pictures
Probably the mix your own music thingyu again.
some clips from the ydouthink commercials.
some jokes or somehitng humorous
Something I would like to see would be the entire site itself. I am sure the site is a great one and I would greatly like to view it, but i can not.
that wierd noise
The colorts are good, but more stuff to do
the question board
tips on how to quit smoking
ummm i would like to see some naked girls
videos of people coughing up their lungs. That'll teach 'em.
Well, I don't know what's on the site, but if it doesn't have things like music, and college stuff on it, put that on it.
what the campaign's progress is.
you should have a quest book for people to sign.

If you were to visit ydouthink.com again, what would you like to see?

North

A better description of ideas and messages.

A chat room

A way to it to load faster and not have pop ups

activities/games

all of it was cool...id like to see it all again

any question that relates to teenagers.

Be able to connect the site to the commercials it has on tv

Better graphics and images

Better things to scare people. Maybe stats on how bad smoking is for you.

captions so I am not confused

different things to do, and different disply for how to get to them

drug free place

everything to come up on te screen so you dont have to wait for another page to load

facts about smokeless tobacco

Facts about smoking - sometimes the straight facts can be hard to find. But, I think you could even make that information easier to get to, less annoying (those sounds again!), and more complex. Don't be timid when it comes to these facts; get into details, talk about the ill-effects such as impotency, not just "it'll stunt your growth." If a 14 year old boy is already over 6 feet tall, will he care about that? No. But he'll care if he can't have children.

hmm. I think a chat room would be cool and more polls.

i am not going to visit that website again

i don't know

I like it how it is minus the popups

i think i would like to see some stories about how kids helped out in the community, that would be cool.

i think it covered about every thing

i think it has everything under control

i think it's fine as is

I think that the sight is on the right track I mean it was a lot of fun to go snoopin' around but there wasn't alot of stuff to check out. So I guess I would just like to see more of what they already have.

I would like more sports involved...

i would like to look around

i would like to see more colors

I would like to see more facts/games/etc. on just one subject (smoking?) because i know the site's main focus is on smoking (or thats how it came across to me, and thats how i heard about the site in the first place--from a smoking ad) but then there is all this random stuff around the site because it's trying to be an all-subject site which gets kinda confusing. Maybe it should stick to (or closer to) one subject/concept.

i would like to see more games. i liked the skateboarding one. i think it would be cool if they had a fact of the day that was about smoking, too.

i would like to see more polls.

I would like to see more statistics on teen smokers.

i would like to see some pro-marijuana information.

I would like to see something more mature. Maybe some drawings that were less kiddy, or some celebrity appearances, etc.

i would like to see the opionio of different teen towards smoking and drugs.

I would like to see the pages laid out better so it's easier to understand where you are

I would want to see funny comics (like the commercials) about why smoking is stupid.

I wouldnt visit it again

i wouldn't visit it again

i'd like it to be more organized so i could get around better

id like to see more interesting games added to it, not just the skateboard one that is really juvenile. the clips are nice but maybe a more diverse array, not just from va, but from other places. and maybe some grabbability to it for my age range. something that will make me want to stay on the site and look at something.

information on smoking substances other than tobacco

it open

it would be nice to have different teens sharing their story of their smoking experiences and how it affected them

it's good the way it is

Ity would be cool to have more stuff to do. Once you have gone through the site once there isn't that much to go back for.

I've never visited it before.

Job, Internship, and Volunteer Opportunites. High school kids are usually looking for these opportunities to get into college

less about whatother people think and more links

Less fancy graphics.

less yellow... hahall!

Lots of cool graphics and ideas that have been incorporated into it.

maybe some more games about the grossness of smoking ?

maybe some pictures that discribe what ydouthink is all about.

Maybe some polls or inspiring letters

more activities

more clear instructions as to where to click

More color and stuff to keep me interested in the website

more content

More contests

More eye-catching links, and more activities.

More games like the skate one

more info on concerts, that part seemed lacking and i couldnt find any real information from that part of the site

more of a point to the website or a clear objective

more on drugs. people don't realize how drugs affect teens around us

More opening info, and more sound effects.

If you were to visit ydouthink.com again, what would you like to see?

North (cont.)

more pictures

more sites directed to teens

More teenage feeling.

More to do

More video games

nasty gross pictures of people who smoke

No pop up screens. They tend to be ads, so i usually close them. Someone might miss what you're trying to say.

nothing more than what they have (they have a cool logo!)

nothing new cause i think that its all pretty well done.

Older kids on the site. I'm 16, and the kids on the site I BET have never been able to get cigarettes, or have any offered to them. They haven't even gone through puberty!

play stupid skate park it seems cool.

same

Somebody that has been affected by smoking.

something new, anything new that has to do with the topic, websites need to stay up to date to keep people coming back

Something that would be cool was a way to talk to other people like IM or chats

The ability to be able to expand the entire window and not use that type of layout.

The commercials they've made for tv.

the game and maybe some new ones

Um, i'll need to think about that one. it looks pretty good to me

If you were to visit ydouthink.com again, what would you like to see?

Southwest

a blank screen

a dog smoking a cigarette

A few more games

A few more topics. At first, although the set up is really interesting, the page still looks kind of remote and empty.

a funny video

a little more detail

a little more pages, maybe a message board, or more links, maybe an opening page with like the abstract purpose on it

A way to talk to other people in Virginia, maybe a chat room or something

alot of people need visuals, show a girl who has facial hair, someone who has had surgery to get rid of lung cancer and their face is kinda deformed now those kinda things

besides new facts nothing

better bands

better graphics

brain analysis q's and a's

cancer victims

Easier to use, more games, etc.

Even more risks and facts about how bad smoking is for your body.

everything the same it's all cool

flashy eye catching objects and colors that get the point across why not to do drugs, hit peoples looks and maybe for a guypretending to be big and bad and cool with drugs make something happen to him that shows drugs dont make you big and bad and cool

games

hmmm...i don't know, it's pretty okay as it is

i don't know

i don't know.

i dont no

I like it the way it is.

i liked the links to the different things all on one page.

I probably wouldn't visit again but maybe some stories about things that happen to people that did not do the right thing.

i think i would like to see a few true stories of what happens to people when they smoke because if people can see a real story on what could happen to them they'll be lless likely to do it.

I would like to have the site load faster, but I only have a 56K connection so I guess that is not possible.

i would like to see a page or something where people talk about quitting smoking, like how they quit or something

I would like to see it have more games

I would like to see less things requiring downloads, more things instantly available. As in the section on smoking facts, I would prefer that be instantly available instead of requiring a download.

I would like to see more examples.

i would like to see more ideas the deal with nonsmoking/smoking issues.

I would like to see more information and statistics about teen smoaking since that's what the site was about. That info might have been there, but it was too hard to find if it was. A good web page needs a simplistic interface that allows you to find exactly what you're looking for.

i would like to see more music involed activities.

I would like to see more options of things to do. Perhaps make it a larger site.

I would like to see new features, and an update to the shows. Maybe new facts about smoking as well.

i would like to see smokers mouth well it wouldn't be pleasant but to smokers it would be a reality check

I would like to see video clips of real kids telling stories and mistakes of their life. actual footage of kids pouring money down the drain. Actual accounts of the penalties and court cases.

I would put more games on the site

I would speak to Virgil again and play the game that was on there

im not sure

I'm not sure.

issues that hit home for teenagers like sex and drinking

Less errors and faster loading time... maybe some cool new pictures

less pop up ads

less pop-up, less adds, less stupidity

Less pop-ups, such as the poll. It would also be nice to cut out the opening sounds just to make the site load a little bit faster loading times.

lots of more colors and java scripit gone made it hard

maybe a chat room or message board where kids can vent about things, like how frustrating it is when your friends are making stupid decisions about their lives (like smoking)

maybe more games on not smoking..i don't know how you would do that or maybe funny or good quotes on why people shouldn't smoke or why it looks disgusting...maybe a chat room for people to chat in....

Maybe more games or more pictures.

maybe some new games and new facts.

maybe stories of troubled kids who have made a turn around with their life... i think it effects you more.

more activities

more background and a cinematic sequence as the page loads

More Color!! I like to see bright things!

More colors because it is to plain

more colors.

more cool games and sounds

more games

More Games

more games!!! and more info about how smoking isnt good

more hands on fun

If you were to visit ydouthink.com again, what would you like to see?
Southwest (cont.)
more music and things to attract an even older crowd
More of those pop-up cool facts. They remind me of MTV and are very entertaining. More games like the stupid skating park one...it was very addictive and would keep me coming back. Also keep changing the site so that there is always new things to find each time I visit.
More options to choose from.
More photos
more pictures
more pictures
More pictures and explain bout smoking or something like the bad effects taht u get
more positive things
More stuff about smoking and how stupid it is
More stuff making fun of people who smoke.
more stuff that im into
more things that average people like myslef can do in the commitee to help their cause.
More to it ...it didnt look like a whole lot was there
No interest in visting again.
nothing
nothing
Nothing different
nothing it was all good
Nothing more than what is already there.
Nothing since my browser is too slow.
nothing that i can think of, maybe more games or interactive things.
older kids and more of a diversity or the sound off station
Perhaps a place where you can get info about ways to stop smoking.
Pictures of organs effected by smoking. That would scare kids not to smoke.
pictures of that happens to people..
Scientific facts as to why smoking is bad. Also, I probably wouldn't go back because I already know smoking cigarettes is stupid.
some games
some kind of prize or contest which would make me think more kids are getting on the website- better graphics something to catch attention of teens
some thing fun and exciting
some thing fun and have game
somthing that looks interesting to get my atashon.
stuff that go more into detail
tha more people have stopped smoking
That cartoon character that is on the movie theatre advertisements before the movies start
the front page to be fuller of things to do
the same amount of opinions and ideas but just a little more interesting topics being talked about
the website
there is nothing else i know about
Well, I found it hard to find the place to submit why I think smoking is bad.
who was changed by the website or commercials on Tv by ydouthink

Do you click on web banners? If you do click on web banners, what makes you click on them?

Overall

Every time I see one	they're interesting
Once in a while	bright catchy things colors that are eye pleasing
Once in a while	brite colors, and things that attract your eyes! also if it says something interetering
Once in a while	by accident.
Once in a while	color
Once in a while	Either free money or give away..or supposely i wonsomething but they trick you everytime, so i only for now click on them when they look interesting
Once in a while	flashiness
Once in a while	Free offers, discounts, interesting information
Once in a while	good deals. , something interesting
Once in a while	i don't
Once in a while	I don't know what a web banner is.
Once in a while	i like cool graphics, so that is a big reason i will check banners. also depending on what they have to say or sell.
Once in a while	I usually click on them just to support the website, but only if i do enjoy the website. Usually I do my best to avoid them but I will occasionally click on them so that the website gets some money. I dont usually actually look through what the banner pops
Once in a while	I want the stuff that it's advertising.
Once in a while	if i hear something good about it from my firends then i click on them
Once in a while	If it is giving free gifts without questions
Once in a while	if it is pushing a product i am interested in, such as something i saw on a TV commercial or giving out free samples of something. most of what i see is for dating services, spy cams and casinos online, which is not my thing for sure.
Once in a while	If it looks exciting or fun
Once in a while	If it offers something or it catches my eye - if it seems to not be a cheap gimmick, but clever and worthwhile
Once in a while	if it relates to someonthing i like to
Once in a while	If it's actually about something. I would give anything to get rid of the pointless "great deal" banners though.
Once in a while	If the site ask me to.
Once in a while	If they are advertising something i am interested in i will click on them. i never click on the ones that say "your a winner" those are stupid.
Once in a while	If they are catching to the eye.
Once in a while	if they have good slogans and cute pictures or cool graphics
Once in a while	if they look and sound like something i like such as sports and games
Once in a while	if they look cool, if it catches my eye, and it looks like something I might be interested in.
Once in a while	If they look interesting and/or sound fun or helpful
Once in a while	If they say you can when money but it is just a load of crap.
Once in a while	not sure i just like to
Once in a while	Only if they are dealing with something that concerns me, not mortgage rates dropping but when its about cds for half price or something like that.
Once in a while	sometimes it has things that interest me
Once in a while	that i win a prize
Once in a while	the design
Once in a while	the game on them
Once in a while	The information
Once in a while	THE TYPE OF GRAPHICS IT HAS AND THE NAME OF THE WEBSITE
Once in a while	The web banner itself has to catch my eye, something that makes it stand out, and then once I've noticed it it has to talk about something I'm interested in.
Once in a while	THERE IS A CERTAIN MYSTERY TO THEM AND YOW JUST WANNA FIND OUT WHATS BEHIND THE NEXT DOOR
Once in a while	They are vibrant and flashy and get my attention, or else they have an interesting headline
Once in a while	they dont stop blinking until you click on themor they are a game
Once in a while	They have an interesting idea or something i wanna know about....or as in kazaaz they have those hit the monkey or duck games as the hyperlink.
Once in a while	they look cool, catch my attention.. usually the ones that are like "hit the monkey" or something stupid like that
Once in a while	they look interesting/cool.
Once in a while	THEY MAY HAVE SOMETHING I LIKE
Once in a while	They nust have my interests. They can't look like rip-offs.
Once in a while	usualy because i did it on acciedent
Once in a while	when they have somthing i like
Almost never	A clothing sale at one of my favorite stores--possibly.
Almost never	accident
Almost never	accidental
Almost never	anything that catches my attention or that relates to me in some way
Almost never	Anything that catches my eye or that seems like i would be interested in.
Almost never	bordom... thats the only thing that make me click on them
Almost never	Bright colors and things that interest me.
Almost never	cool pictures, or intriging (spelling?) advertisments
Almost never	don't click on banners
Almost never	Don't usually click on them
Almost never	Exciting, or something is in it fr me.
Almost never	games
Almost never	graphics
Almost never	great graphics
Almost never	I click on the web banners that says i won something (because imi a little gullible) and i click on them if they are games... i do not click on advertisements

Do you click on web banners? If you do click on web banners, what makes you click on them?	
Overall (cont.)	
Almost never	i click on them mostly to get rid of them
Almost never	I click on things that interest me and do not sound like fake contests. Typical adds don't lure me onto a website, the site has to be something honest that I can enjoy.
Almost never	I click on web banners if they are colorful and look appealing to me. If it is a website or a product that I am interested in or could be useful to me, then I want to check it out. Normally however, banners are just really annoying, get in my way, slow me
Almost never	I don't because it's usually junk that leads to millions of pop up windows
Almost never	I don't because there usey not what I what to go to. I more like a scam to me.
Almost never	i don't click on them often -i only do if they look like fun...but not annoying ones or ones with alot of words
Almost never	I dont Click on them unless iot looks really good
Almost never	I don't click on things that look like ads or scams (aka: "You're the 10,000,000th person to visit this website! Click here now!") I click on things that are relevant to the website I'm on, look entertaining and useful, or appear to have a content that a
Almost never	i dont click on web banners.
Almost never	i don't click them
Almost never	I don't normally click on web banners.
Almost never	i dont really click on them often, but if i do its b/c it is something that interests me and doesnt seem like a scam thing.
Almost never	I don't really click on them.
Almost never	I dont unless their eye catching
Almost never	I don't usually click on web banners
Almost never	i dont, half the time i think their annoying
Almost never	i dunno i hardly ever do it and if i do its usually an accident
Almost never	i get annoyed at them so i click on them to make them go away
Almost never	I hardly ever click on those. I think they're annoying as hell, and most of the time I just get aggravated by them.
Almost never	I hardly ever, but if I do, its usually because of some trick that they made me believe, which makes me mad.
Almost never	I never click on them unless they are familiar to me
Almost never	I normally click on banners if they are games, but then i don't look at the site. I just like the games.
Almost never	I normally don't click of web banners because I'm too into what I'm doing that I don't want to stop in the middle. Plus, a lot of the stuff out there on web is fake or is just a trap to get you to buy something, which is a waste of time.
Almost never	I only click on banners that have some sort of sound, because they grab my attention.
Almost never	I rarely do
Almost never	i rarely do, but when i do, it's usually for stores that have big sales or like free shipping and stuff.
Almost never	I usually do not click on banners. If one interests me, I might, but if it has sound, I will definitely NOT click it. (Sounds interrupt my games, music, and irritate the heck out of me.)
Almost never	i usually dont click on them at all
Almost never	I usually dont click on them because they are never good
Almost never	i very rarely ever do, only if it is something that i had already had a question about and really wanted to know about it
Almost never	I want the stuff that it's advertising.
Almost never	If a site forces me to
Almost never	If I accidently do; I find web banners to be distracting and annoying
Almost never	If I am interested in them
Almost never	if i click on a web banner, normally its becuae something im interested in is on it
Almost never	if i see an interesting product id like to buy i click on it or its just appealing
Almost never	if i see something i like or have seen before
Almost never	If I see something that catches my interest or something I was trying the research
Almost never	if i see something that interests me
Almost never	If it has the word "free" in it
Almost never	if it interests me enough to stop what im doing and check it out
Almost never	if it is a link to an actual USEFUL site then i would check it out...
Almost never	if it is something having to do with a movie or band that interests me
Almost never	If it is someting i am desperate for i'll click on it
Almost never	If it looks like a good deal
Almost never	if it mentions something ive heard about and have thought about looking up, if it has something that seems interesting or intriguing.
Almost never	If it sounds like something I would like to BUY. No one who wasn't selling something or trying to obtain something would pay to have their banner on someone else's site, unless they are wealthy or funded and are trying to convince people of something, li
Almost never	If it sticks out. looks really cool,
Almost never	If it was by accident
Almost never	If its something Im interesting in seeing then I will click on it.
Almost never	If it's something that catches my attention and interests me.
Almost never	If it's something that interests me, like something that's free, but usually when I go to it there's a catch where you have to buy some credit card or something, and then I exit out of it.
Almost never	if its to a place i know ill like
Almost never	if the link looks interesting
Almost never	If the offer is just too good to pass up I'll click on it. However, most of the time ad banners are half truthful.(They all say Winner! for example) The only other time I would click on a banner is if it's advertising something that I'm interested in. (I
Almost never	if there is games on it
Almost never	if there is something im interested in
Almost never	If they actually look interesting and I know that they aren't just trying to sell me something.
Almost never	If they advertise another site very similar to the one that I am currently looking at.
Almost never	If they appeal to me... like if its about makeup or something else such as a great opportunity or event i would be interested in being part of.
Almost never	if they are interactive or colorful
Almost never	If they are interesting and do not seem like a publicity item or an advertisement, then i will click on them.
Almost never	if they contain something that catches my interest such as info on a new artist and such.

Do you click on web banners? If you do click on web banners, what makes you click on them?

Overall (cont.)	
Almost never	if they hav something i want
Almost never	if they have games that have to do with clicking on it
Almost never	if they interest me
Almost never	If they interest me.
Almost never	if they look like an interesting site is behind them, and not just another dumb moneymaking scheme that wastes everybody's time
Almost never	if they look like they are good adds and not a virus
Almost never	if they say i've won a prize
Almost never	if they say you can win something or earn money and if it isn't like "you've won a million dollars! click here to redeme it" that stuff is just stupid
Almost never	If they tell me to grap the monkey or something like that.
Almost never	if theyre somethign that catches my eye
Almost never	if what they are advertizing intrests me
Almost never	information that catches my eye
Almost never	interesting graphics or catchy slogan
Almost never	interesting looking new technology or technological developments.
Almost never	interesting things
Almost never	it has the word free in the advertisement
Almost never	it's a topic i'm interested in
Almost never	it's just something that draws me to them, if its flahing or interrupts what I'm doing I'm less likly to click on it.
Almost never	Maybe a game that they have on the banner.
Almost never	normally it is by accident but occasionally i will click on one that seems to have a cool game or interesting website if i am bored
Almost never	nothing
Almost never	nothing I dont click on them
Almost never	Only if it's from a brand I know
Almost never	only if they are advertising something that i have been looking for or that i want to know more about
Almost never	only if they are really intreaqueing to me @ the time
Almost never	Only if they are very truthful type.
Almost never	pictures or a website that i think looks interesting and i could find something on it
Almost never	pretty pictures
Almost never	Prizes
Almost never	Probably the colors and good slogans not the "if this is blinking your a winner. click here" but just all in all good slogans
Almost never	products im going to buy
Almost never	Some ask you if you want to win a gaming system and others have a target for you to try and hit.
Almost never	Some prior interest in the topic refered to.
Almost never	something i want to know more about like the classmates website i wanted to see if they would let 13 year old little me do it and if so how many other people i know do do it
Almost never	Something that catches my attention and/or presents something i might be interested in.
Almost never	something that interest me. But i usually only do it by mistake.
Almost never	Something that interests me and doesn't annoy me.
Almost never	Something that interests me.
Almost never	something that intrests me on the banner
Almost never	Something that I've been wanting to find out about, or something that REALLY interests me.
Almost never	Something that looks TRUTHFULL and intresting
Almost never	Something that really catches my eye and seems interesting and fun. Like cool graphics and banners that make the site sound really interesting
Almost never	Sometimes to get something free
Almost never	that they have something that intretest me on them and not just senseless adds
Almost never	The animation they present or what they offer, especially if they offer it in a "sneaky" way.
Almost never	The banners describe something that cannot be found on any other website, or do not fall into stupid banner cliches. Often interactive ads with interesting content work well too.
Almost never	the funny little monkeys that you have to hit with the baseballs or bats or whatever. basically anything where you have to hit something with something else (you cant lose on those things)
Almost never	the graphics are cool and there is a gome on them
Almost never	the instesting looking banners
Almost never	the mood im in
Almost never	the one's that flash things like "winner" or "you just won a free trip to jamiaca." those ones trick me almost every time.
Almost never	the only banners i click on are the ones with games built in. i like to play even the stupidest banner game. as soon as the new window comes up i just close it because i dont care what the banner was advertizing.
Almost never	their pictures
Almost never	there is no gimic, like you cant win a prize, it's liek who really gets the money
Almost never	They appear interesting, and dont look like a money making scheme.
Almost never	they are attention grabbing and strike my fancy
Almost never	They have something that I'm interested in on them and I don't think it will make me enter my e-mail address into tons of listings.
Almost never	they look cool
Almost never	they look fun
Almost never	they look fun
Almost never	They look interesting and have games advertised
Almost never	they look neat and i wanna see what the site is ab out
Almost never	They pop up in the way i might accendental click them
Almost never	they say something that interests me. but i rarely ever do because if you click on it 10 more will pop up.
Almost never	They trick me into clicking them, like click here for a prize.
Almost never	thinking that the website might provide something of consequence but most banners are just spam and so i dont click on many

Do you click on web banners? If you do click on web banners, what makes you click on them?

Overall (cont.)

Almost never	those ones that say lkike catch the mociing duck...i just want to see if its really doable
Almost never	usually its about a music band i like and ways to win something from them
Almost never	Usually offering free stuff, but theres a difference. I have to know that it isnt a scam. which isnt too hard to do right off the bat. And if the advertisement looks interesting.. of course
Almost never	well the only times is if its news that I would like to know more about ...just because everyones talking about it or if I had a particular intrest in the subject.
Almost never	Well, I either do it by accident or there's something about a free sample that's realistic.
Almost never	what it look likes
Almost never	what its advertising, if its something i have been looking for or heard about and want to know more
Almost never	what they advertise and if they sound interesting and are attractive.
Almost never	what they say
Almost never	When I click on a web banner it's because it's advertising something that interests me that I don't have to buy.
Almost never	when i see something that looks interesting and not the same as the rest.
Almost never	when i wonder what is it
Almost never	When it is something I'm really interested in, which it is almost never not.
Almost never	When it says hit this a certain number of times.
Almost never	when they say I am winning money
Almost never	Winning a prize or blinking, or accidental.
Almost never	You may be able to win free stuff! That is always a plus!

Do you click on web banners? If you do click on web banners, what makes you click on them?

Female

Every time I see one	they're interesting
Once in a while	bright catchy things colors that are eye pleasing
Once in a while	brite colors, and things that attract your eyes! also if it says something interetering
Once in a while	by accident.
Once in a while	color
Once in a while	Either free money or give away..or supposedly i wonsomething but they trick you everytime, so i only for now click on them when they look interesting
Once in a while	Free offers, discounts, interesting information
Once in a while	good deals. , something interesting
Once in a while	I don't know what a web banner is.
Once in a while	I want the stuff that it's advertising.
Once in a while	if i hear something good about it from my firends then i click on them
Once in a while	if it is pushing a product i am interested in, such as something i saw on a TV commercial or giving out free samples of something. most of what i see is for dating services, spy cams and casinos online, which is not my thing for sure.
Once in a while	If it looks exciting or fun
Once in a while	If it offers something or it catches my eye - if it seems to not be a cheap gimmick, but clever and worthwhile
Once in a while	if it relates to something i like to
Once in a while	If it's actually about something. I would give anything to get rid of the pointless "great deal" banners though.
Once in a while	If they are advertising something i am interested in i will click on them. i never click on the ones that say "your a winner" those are stupid.
Once in a while	If they are catching to the eye.
Once in a while	if they have good slogans and cute pictures or cool graphics
Once in a while	If they look interesting and/or sound fun or helpful
Once in a while	If they say you can win money but it is just a load of crap.
Once in a while	Only if they are dealing with something that concerns me, not mortgage rates dropping but when its about cds for half price or something like that.
Once in a while	The information
Once in a while	The web banner itself has to catch my eye, something that makes it stand out, and then once I've noticed it it has to talk about something I'm interested in.
Once in a while	THERE IS A CERTAIN MYSTERY TO THEM AND YOW JUST WANNA FIND OUT WHATS BEHIND THE NEXT DOOR
Once in a while	They are vibrant and flashy and get my attention, or else they have an interesting headline
Once in a while	they dont stop blinking until you click on themor they are a game
Once in a while	they look cool, catch my attention.. usually the ones that are like "hit the monkey" or something stupid like that
Once in a while	they look interesting/cool.
Once in a while	usualy because i did it on acciedent
Almost never	A clothing sale at one of my favorite stores--possibly.
Almost never	Bright colors and things that interest me.
Almost never	cool pictures, or intriging (spelling?) advertisments
Almost never	don't click on banners
Almost never	Don't usually click on them
Almost never	Excitng, or something is in it fr me.
Almost never	games
Almost never	I click on the web banners that says i won something (because imi a little gullible) and i click on them if they are games... i do not click on advertisements
Almost never	I click on things that interest me and do not sound like fake contests. Typical adds don't lure me onto a website, the site has to be something honest that I can enjoy.
Almost never	I click on web banners if they are colorful and look appealing to me. If it is a website or a product that I am interested in or could be useful to me, then I want to check it out. Normally however, banners are just really annoying, get in my way, slow me
Almost never	I don't because it's usually junk that leads to millions of pop up windows
Almost never	I don't because there usely not what I what to go to. I more like a scame to me.
Almost never	i don't click on them often -i only do if they look like fun...but not annoying ones or ones with alot of words
Almost never	I don't click on things that look like ads or scams (aka: "You're the 10,000,000th person to visit this website! Click here now!") I click on things that are relevant to the website I'm on, look entertaining and useful, or appear to have a content that a
Almost never	i dont click on web banners.
Almost never	I don't normally click on web banners.
Almost never	i dont really click on them often, but if i do its b/c it is something that interests me and doesnt seem like a scam thing.
Almost never	I don't really click on them.
Almost never	I dont unless their eye catching
Almost never	I don't usually click on web banners
Almost never	i dont, half the time i think their annoying
Almost never	i get annoyed at them so i click on them to make them go away
Almost never	I hardly ever click on those. I think they re annoying as hell, and most of the time I just get aggravated by them.
Almost never	I hardly ever, but if I do, its usually because of some trick that they made me believe, which makes me mad.
Almost never	I never click on them unless they are fimar to me
Almost never	I normally click on banners if they are games, but then i don't look at the site. I just like the games.
Almost never	I normally don't click of web banners because I'm too into what I'm doing that I don't want to stop in the middle. Plus, a lot of the stuff out there on web is fake or is just a trap to get you to buy something, which is a waste of time.
Almost never	I only click on banners that have some sort of sound, because they grab my attention.
Almost never	i rarely do, but when i do, it's usually for stores that have big sales or like free shipping and stuff.
Almost never	i usually dont click on them at all
Almost never	I usually dont click on them because they are never good

Do you click on web banners? If you do click on web banners, what makes you click on them?

Female (cont.)

Almost never	i very rarely ever do, only if it is something that i had already had a question about and really wanted to know about it
Almost never	If a site forces me to
Almost never	If I accidentally do; I find web banners to be distracting and annoying
Almost never	if i click on a web banner, normally its becuae something im interested in is on it
Almost never	if i see an interesting product id like to buy i click on it or its just appealing
Almost never	If I see something that catches my interest or something I was trying the research
Almost never	if it interests me enough to stop what im doing and check it out
Almost never	If it looks like a good deal
Almost never	if it mentions something ive heard about and have thought about looking up, if it has something that seems interesting or intriguing.
Almost never	If it sticks out. looks really cool,
Almost never	If its something Im interesting in seeing then I will click on it.
Almost never	If it's something that catches my attention and interests me.
Almost never	If it's something that interests me, like something that's free, but usually when I go to it there's a catch where you have to buy some credit card or something, and then I exit out of it.
Almost never	if its to a place i know ill like
Almost never	if the link looks interesting
Almost never	if there is games on it
Almost never	if there is something im interested in
Almost never	If they actually look interesting and I know that they aren't just trying to sell me something.
Almost never	If they advertise another site very similar to the one that I am currently looking at.
Almost never	If they appeal to me... like if its about makeup or something else such as a great opportunity or event i would be interested in being part of.
Almost never	if they are interactive or colorful
Almost never	If they are interesting and do not seem like a publicity item or an advertisement, then i will click on them.
Almost never	if they contain something that catches my interest such as info on a new artist and such.
Almost never	if they have games that have to do with clicking on it
Almost never	If they interest me.
Almost never	if they look like an interesting site is behind them, and not just another dumb moneymaking scheme that wastes everybody's time
Almost never	if they look like they are good adds and not a virus
Almost never	if they say i've won a prize
Almost never	if theyre somethign that catches my eye
Almost never	if what they are advertizing intrests me
Almost never	interesting looking new technology or technological developments.
Almost never	interesting things
Almost never	it has the word free in the advertisement
Almost never	it's a topic i'm interested in
Almost never	it's just something that draws me to them, if its flahing or interrupts what I'm doing I'm less likly to click on it.
Almost never	normally it is by accident but occasionally i will click on one that seems to have a cool game or interesting website if i am bored
Almost never	nothing I dont click on them
Almost never	Only if they are very truthful type.
Almost never	pictures or a website that i think looks interesting and i could find something on it
Almost never	pretty pictures
Almost never	Prizes
Almost never	Probably the colors and good slogans not the "if this is blinking your a winner. click here" but just all in all good slogans
Almost never	something that interest me. But i usually only do it by mistake.
Almost never	Something that interests me and doesn't annoy me.
Almost never	Something that interests me.
Almost never	something that intrests me on the banner
Almost never	Something that really catches my eye and seems interesting and fun. Like cool graphics and banners that make the site sound really interesting
Almost never	The animation they present or what they offer, especially if they offer it in a "sneaky" way.
Almost never	the instesting looking banners
Almost never	there is no gimic, like you cant win a prize, it's liek who really gets the money
Almost never	they are attention grabbing and strike my fancy
Almost never	They have something that I'm interested in on them and I don't think it will make me enter my e-mail address into tons of listings.
Almost never	they look cool
Almost never	They look interesting and have games advertised
Almost never	they look neat and i wanna see what the site is ab out
Almost never	they say something that interests me. but i rarely ever do because if you click on it 10 more will pop up.
Almost never	those ones that say lkike catch the mociing duck...i just want to see if its really doable
Almost never	usually its about a music band i like and ways to win something from them
Almost never	well the only times is if its news that I would like to know more about ...just because everyones talking about it or if I had a particular intrest in the subject.
Almost never	Well, I either do it by accident or there's something about a free sample that's realistic.
Almost never	what its advertising, if its something i have been looking for or heard about and want to know more
Almost never	what they advertise and if they sound interesting and are attractive.
Almost never	what they say
Almost never	when i see something that looks interesting and not the same as the rest.
Almost never	when i wonder what is it
Almost never	when they say I am winning money
Almost never	Winning a prize or blinking, or accidental.
Almost never	You may be able to win free stuff! That is always a plus!

Do you click on web banners? If you do click on web banners, what makes you click on them?

Male

Once in a while	flashiness
Once in a while	i don't
Once in a while	i like cool graphics, so that is a big reason i will check banners. also depending on what they have to say or sell.
Once in a while	I usually click on them just to support the website, but only if i do enjoy the website. Usually I do my best to avoid them but I will occasionally click on them so that the website gets some money. I dont usually actually look through what the banner pops
Once in a while	If it is giving free gifts without questions
Once in a while	If the site ask me to.
Once in a while	if they look and sound like something i like such as sports and games
Once in a while	if they look cool, if it catches my eye, and it looks like something I might be interested in.
Once in a while	not sure i just like to
Once in a while	sometimes it has things that interest me
Once in a while	that i win a prize
Once in a while	the design
Once in a while	the game on them
Once in a while	THE TYPE OF GRAPHICS IT HAS AND THE NAME OF THE WEBSITE
Once in a while	They have an interesting idea or something i wanna know about....or as in kaza they have those hit the monkey or duck games as the hyperlink.
Once in a while	THEY MAY HAVE SOMETHING I LIKE
Once in a while	They nust have my interests. They can't look like rip-offs.
Once in a while	when they have somthing i like
Once in a while	
Once in a while	i don't
Once in a while	i like cool graphics, so that is a big reason i will check banners. also depending on what they have to say or sell.
Once in a while	I usually click on them just to support the website, but only if i do enjoy the website. Usually I do my best to avoid them but I will occasionally click on them so that the website gets some money. I dont usually actually look through what the banner pops
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Once in a while	if they look and sound like something i like such as sports and games
Once in a while	if they look cool, if it catches my eye, and it looks like something I might be interested in.
Once in a while	not sure i just like to
Once in a while	sometimes it has things that interest me
Once in a while	that i win a prize
Once in a while	the design
Almost never	accident
Almost never	accidental
Almost never	anything that catches my attention or that relates to me in some way
Almost never	Anything that catches my eye or that seems like i would be interested in.
Almost never	bordom... thats the only thing that make me click on them
Almost never	graphics
Almost never	great graphics
Almost never	i click on them mostly to get rid of them
Almost never	I dont Click on them unless iot looks really good
Almost never	i don't click them
Almost never	i dunno i hardly ever do it and if i do its usually an accident
Almost never	I rarely do
Almost never	I usually do not click on banners. If one interests me, I might, but if it has sound, I will definitely NOT click it. (Sounds interrupt my games, music, and irritate the heck out of me.)
Almost never	I want the stuff that it's advertising.
Almost never	If I am interested in them
Almost never	if i see something i like or have seen before
Almost never	if i see something that interests me
Almost never	If it has the word "free" in it
Almost never	if it is a link to an actual USEFUL site then i would check it out...
Almost never	if it is somehing having to do with a movie or band that interests me
Almost never	If it is something i am desperate for i'll click on it
Almost never	If it sounds like something I would like to BUY. No one who wasn't selling something or trying to obtain something would pay to have their banner on someone else's site, unless they are wealthy or funded and are trying to convince people of something, li
Almost never	If it was by accident
Almost never	If the offer is just too good to pass up I'll click on it. However, most of the time ad banners are half truthful.(They all say Winner! for example) The only other time I would click on a banner is if it's advertising something that I'm interested in. (I
Almost never	if they hav something i want
Almost never	if they interest me
Almost never	if they say you can win something or earn money and if it isn't like "you've won a million dollars! click here to redeme it" that stuff is just stupid
Almost never	If they tell me to grap the monkey or something like that.
Almost never	information that catches my eye
Almost never	interesting graphics or catchy slogan
Almost never	Mayve a game that they have on the banner.
Almost never	nothing
Almost never	Only if it's from a brand I know
Almost never	only if they are advertising something that i have been looking for or that i want to know more about

Do you click on web banners? If you do click on web banners, what makes you click on them?

Male (cont.)

Almost never	only if they are really intreaqueing to me @ the time
Almost never	products im going to buy
Almost never	Some ask you if you want to win a gaming system and others have a target for you to try and hit.
Almost never	Some prior interest in the topic refered to.
Almost never	something i want to know more about like the classmates website i wanted to see if they would let 13 year old little me do it and if so how many other people i know do do it
Almost never	Something that catches my attention and/or prsents something i might be interested in.
Almost never	Something that I've been wanting to find out about, or something that REALLY interests me.
Almost never	Something that looks TRUTHFULL and intresting
Almost never	Sometimes to get something free
Almost never	that they have something that intrest me on them and not just senseless adds
Almost never	The banners describe something that cannot be found on any other website, or do not fall into stupid banner cliches. Often interactive ads with interesting content work well too.
Almost never	the funny little monkeys that you have to hit with the baseballs or bats or whatever. basically anything where you have to hit something with something else (you cant lose on those things)
Almost never	the graphics are cool and there is a gome on them
Almost never	the mood im in
Almost never	the one's that flash things like "winner" or "you just won a free trip to jamiaca." those ones trick me almost every time.
Almost never	the only banners i click on are the ones with games built in. i like to play even the stupidest banner game. as soon as the new window comes up i just close it because i dont care what the banner was advertizing.
Almost never	their pictures
Almost never	They appear interesting, and dont look like a money making scheme.
Almost never	they look fun
Almost never	they look fun
Almost never	They pop up in the way i might accendintal click them
Almost never	They trick me into clicking them, like click here for a prize.
Almost never	thinking that the website might provide something of consequence but most banners are just spam and so i dont click on many
Almost never	Usually offering free stuff, but theres a difference. I have to know that it isnt a scam. which isnt too hard to do right off the bat. And if the advertisement looks interesting.. of course
Almost never	what it look likes
Almost never	When I click on a web banner it's because it's advertising something that interests me that I don't have to buy.
Almost never	When it is something I'm really interested in, which it is almost never not.
Almost never	When it says hit this a certain number of times.

Do you click on web banners? If you do click on web banners, what makes you click on them?

13-15 years old

Every time I see one	they're interesting
Once in a while	bright catchy things colors that are eye pleasing
Once in a while	brite colors, and things that attract your eyes! also if it says something interestering
Once in a while	Either free money or give away..or supposedly i wonsomething but they trick you everytime, so i only for now click on them when they look interesting
Once in a while	I don't know what a web banner is.
Once in a while	i like cool graphics, so that is a big reason i will check banners. also depending on what they have to say or sell.
Once in a while	I want the stuff that it's advertising.
Once in a while	if i hear something good about it from my firends then i click on them
Once in a while	If it is giving free gifts without questions
Once in a while	if it is pushing a product i am interested in, such as something i saw on a TV commercial or giving out free samples of something. most of what i see is for dating services, spy cams and casinos online, which is not my thing for sure.
Once in a while	If it looks exciting or fun
Once in a while	if it relates to someonthing i like to
Once in a while	If it's actually about something. I would give anything to get rid of the pointless "great deal" banners though.
Once in a while	If they are advertising something i am interested in i will click on them. i never click on the ones that say "your a winner" those are stupid.
Once in a while	if they look and sound like something i like such as sports and games
Once in a while	if they look cool, if it catches my eye, and it looks like something I might be interested in.
Once in a while	not sure i just like to
Once in a while	sometimes it has things that interest me
Once in a while	that i win a prize
Once in a while	The information
Once in a while	THE TYPE OF GRAPHICS IT HAS AND THE NAME OF THE WEBSITE
Once in a while	they dont stop blinking until you click on themor they are a game
Once in a while	they look cool, catch my attention.. usually the ones that are like "hit the monkey" or something stupid like that
Once in a while	they look interesting/cool.
Once in a while	THEY MAY HAVE SOMETHING I LIKE
Once in a while	They nust have my interests. They can't look like rip-offs.
Once in a while	usualy because i did it on acciedent
Almost never	Anything that catches my eye or that seems like i would be interested in.
Almost never	cool pictures, or intreging (spelling?) advertisments
Almost never	don't click on banners
Almost never	graphics
Almost never	great graphics
Almost never	I click on the web banners that says i won something (because imi a little gullible) and i click on them if they are games... i do not click on advertisements
Almost never	i click on them mostly to get rid of them
Almost never	I click on web banners if they are colorful and look appealing to me. If it is a website or a product that I am interested in or could be useful to me, then I want to check it out. Normally however, banners are just really annoying, get in my way, slow me
Almost never	i don't click on them often -i only do if they look like fun...but not annoying ones or ones with alot of words
Almost never	I dont Click on them unless iot looks really good
Almost never	i dont click on web banners.
Almost never	i dont really click on them often, but if i do its b/c it is something that interests me and doesnt seem like a scam thing.
Almost never	I don't really click on them.
Almost never	I don't usually click on web banners
Almost never	I never click on them unless they are fimilar to me
Almost never	I normally click on banners if they are games, but then i don't look at the site. I just like the games.
Almost never	I rarely do
Almost never	i rarely do, but when i do, it's usually for stores that have big sales or like free shipping and stuff.
Almost never	I usually dont click on them because they are never good
Almost never	I want the stuff that it's advertising.
Almost never	If a site forces me to
Almost never	If I accidently do; I find web banners to be distracting and annoying
Almost never	If I am interested in them
Almost never	if i see something i like or have seen before
Almost never	If I see something that catches my interest or something I was trying the research
Almost never	If it has the word "free" in it
Almost never	if it is a link to an actual USEFUL site then i would check it out...
Almost never	if it is something having to do with a movie or band that interests me
Almost never	If it is someting i am desperate for i'll click on it
Almost never	If it looks like a good deal
Almost never	If it sticks out. looks really cool,
Almost never	If it was by accident
Almost never	If its something lm interesting in seeing then I will click on it.
Almost never	If it's something that catches my attention and interests me.
Almost never	If it's something that interests me, like something that's free, but usually when I go to it there's a catch where you have to buy some credit card or something, and then I exit out of it.
Almost never	if there is games on it
Almost never	If they appeal to me... like if its about makeup or something else such as a great opportunity or event i would be interested in being part of.

Do you click on web banners? If you do click on web banners, what makes you click on them?

13-15 years old (cont.)

Almost never	If they are interesting and do not seem like a publicity item or an advertisement, then i will click on them.
Almost never	if they contain something that catches my interest such as info on a new artist and such.
Almost never	if they have games that have to do with clicking on it
Almost never	if they interest me
Almost never	If they interest me.
Almost never	if they look like an interesting site is behind them, and not just another dumb moneymaking scheme that wastes everybody's time
Almost never	if they say i've won a prize
Almost never	if they say you can win something or earn money and if it isn't like "you've won a million dollars! click here to redeme it" that stuff is just stupid
Almost never	If they tell me to grap the monkey or something like that.
Almost never	if theyre somethign that catches my eye
Almost never	if what they are advertizing intrests me
Almost never	Only if it's from a brand I know
Almost never	only if they are advertising something that i have been looking for or that i want to know more about
Almost never	Only if they are very truthful type.
Almost never	Prizes
Almost never	Probably the colors and good slogans not the "if this is blinking your a winner. click here" but just all in all good slogans
Almost never	products im going to buy
Almost never	Some ask you if you want to win a gaming system and others have a target for you to try and hit.
Almost never	something i want to know more about like the classmates website i wanted to see if they would let 13 year old little me do it and if so how many other people i know do do it
Almost never	Something that catches my attention and/or prsents something i might be interested in.
Almost never	Something that looks TRUTHFULL and intresting
Almost never	Sometimes to get something free
Almost never	that they have something that intrrest me on them and not just senseless adds
Almost never	The animation they present or what they offer, especially if they offer it in a "sneaky" way.
Almost never	The banners describe something that cannot be found on any other website, or do not fall into stupid banner cliches. Often interactive ads with interesting content work well too.
Almost never	they are attention grabbing and strike my fancy
Almost never	they look fun
Almost never	They look interesting and have games advertised
Almost never	They trick me into clicking them, like click here for a prize.
Almost never	what its advertising, if its something i have been looking for or heard about and want to know more
Almost never	what they advertise and if they sound interesting and are attractive.
Almost never	When I click on a web banner it's because it's advertising something that interests me that I don't have to buy.
Almost never	when i see something that looks interesting and not the same as the rest.
Almost never	when i wonder what is it
Almost never	When it says hit this a certain number of times.

Do you click on web banners? If you do click on web banners, what makes you click on them?

16-17 years old

Once in a while	by accident.
Once in a while	color
Once in a while	flashiness
Once in a while	Free offers, discounts, interesting information
Once in a while	good deals. , something interesting
Once in a while	i don't
Once in a while	I usually click on them just to support the website, but only if i do enjoy the website. Usually I do my best to avoid them but I will occasionally click on them so that the website gets some money. I dont usually actually look through what the banner pops
Once in a while	If it offers something or it catches my eye - if it seems to not be a cheap gimmick, but clever and worthwhile
Once in a while	If the site ask me to.
Once in a while	If they are catching to the eye.
Once in a while	if they have good slogans and cute pictures or cool graphics
Once in a while	If they look interesting and/or sound fun or helpful
Once in a while	If they say you can win money but it is just a load of crap.
Once in a while	Only if they are dealing with something that concerns me, not mortgage rates dropping but when its about cds for half price or something like that.
Once in a while	the design
Once in a while	the game on them
Once in a while	The web banner itself has to catch my eye, something that makes it stand out, and then once I've noticed it it has to talk about something I'm interested in.
Once in a while	THERE IS A CERTAIN MYSTERY TO THEM AND YOW JUST WANNA FIND OUT WHATS BEHIND THE NEXT DOOR
Once in a while	They are vibrant and flashy and get my attention, or else they have an interesting headline
Once in a while	They have an interesting idea or something i wanna know about.....or as in kazaaz they have those hit the monkey or duck games as the hyperlink.
Once in a while	when they have something i like
Almost never	A clothing sale at one of my favorite stores--possibly.
Almost never	accident
Almost never	accidental
Almost never	anything that catches my attention or that relates to me in some way
Almost never	bordom... thats the only thing that make me click on them
Almost never	Bright colors and things that interest me.
Almost never	Don't usually click on them
Almost never	Exciting, or something is in it fr me.
Almost never	games
Almost never	I click on things that interest me and do not sound like fake contests. Typical adds don't lure me onto a website, the site has to be something honest that I can enjoy.
Almost never	I don't because it's usually junk that leads to millions of pop up windows
Almost never	I don't because there usely not what I what to go to. I more like a scam to me.
Almost never	I don't click on things that look like ads or scams (aka: "You're the 10,000,000th person to visit this website! Click here now!") I click on things that are relevant to the website I'm on, look entertaining and useful, or appear to have a content that a
Almost never	i don't click them
Almost never	I don't normally click on web banners.
Almost never	I dont unless their eye catching
Almost never	i dont, half the time i think their annoying
Almost never	i dunno i hardly ever do it and if i do its usually an accident
Almost never	i get annoyed at them so i click on them to make them go away
Almost never	I hardly ever click on those. I think they re annoying as hell, and most of the time I just get aggravated by them.
Almost never	I hardly ever, but if I do, its usually because of some trick that they made me believe, which makes me mad.
Almost never	I normally don't click of web banners because I'm too into what I'm doing that I don't want to stop in the middle. Plus, a lot of the stuff out there on web is fake or is just a trap to get you to buy something, which is a waste of time.
Almost never	I only click on banners that have some sort of sound, because they grab my attention.
Almost never	I usually do not click on banners. If one interests me, I might, but if it has sound, I will definitely NOT click it. (Sounds interrupt my games, music, and irritate the heck out of me.)
Almost never	i usually dont click on them at all
Almost never	i very rarely ever do, only if it is something that i had already had a question about and really wanted to know about it
Almost never	if i click on a web banner, normally its becuae something im interested in is on it
Almost never	if i see an interesting product id like to buy i click on it or its just appealing
Almost never	if i see something that interests me
Almost never	if it interests me enough to stop what im doing and check it out
Almost never	if it mentions something ive heard about and have thought about looking up, if it has something that seems interesting or intriguing.
Almost never	If it sounds like something I would like to BUY. No one who wasn't selling something or trying to obtain something would pay to have their banner on someone else's site, unless they are wealthy or funded and are trying to convince people of something, li
Almost never	if its to a place i know ill like
Almost never	if the link looks interesting
Almost never	If the offer is just too good to pass up I'll click on it. However, most of the time ad banners are half truthful.(They all say Winner! for example) The only other time I would click on a banner is if it's advertising something that I'm interested in. (I
Almost never	if there is something im interested in
Almost never	If they actually look interesting and I know that they aren't just trying to sell me something.
Almost never	If they advertise another site very similar to the one that I am currently looking at.
Almost never	if they are interactive or colorful
Almost never	if they hav something i want

Do you click on web banners? If you do click on web banners, what makes you click on them?

16-17 years old (cont.)

Almost never	if they look like they are good adds and not a virus
Almost never	information that catches my eye
Almost never	interesting graphics or catchy slogan
Almost never	interesting looking new technology or technological developments.
Almost never	interesting things
Almost never	it has the word free in the advertisement
Almost never	it's a topic i'm interested in
Almost never	it's just something that draws me to them, if its flashing or interrupts what I'm doing I'm less likly to click on it.
Almost never	Maybe a game that they have on the banner.
Almost never	normally it is by accident but occasionally i will click on one that seems to have a cool game or interesting website if i am bored
Almost never	nothing
Almost never	nothing I dont click on them
Almost never	only if they are really intreaqueing to me @ the time
Almost never	pictures or a website that i think looks interesting and i could find something on it
Almost never	pretty pictures
Almost never	Some prior interest in the topic refered to.
Almost never	something that interest me. But i usually only do it by mistake.
Almost never	Something that interests me and doesn't annoy me.
Almost never	Something that interests me.
Almost never	something that intrests me on the banner
Almost never	Something that I've been wanting to find out about, or something that REALLY interests me.
Almost never	Something that really catches my eye and seems interesting and fun. Like cool graphics and banners that make the site sound really interesting
Almost never	the funny little monkeys that you have to hit with the baseballs or bats or whatever. basically anything where you have to hit something with something else (you cant lose on those things)
Almost never	the graphics are cool and there is a game on them
Almost never	the instesting looking banners
Almost never	the mood im in
Almost never	the one's that flash things like "winner" or "you just won a free trip to jamiaca." those ones trick me almost every time.
Almost never	the only banners i click on are the ones with games built in. i like to play even the stupidest banner game. as soon as the new window comes up i just close it because i dont care what the banner was advertizing.
Almost never	their pictures
Almost never	there is no gimic, like you cant win a prize, it's liek who really gets the money
Almost never	They appear interesting, and dont look like a money making scheme.
Almost never	They have something that I'm interested in on them and I don't think it will make me enter my e-mail address into tons of listings.
Almost never	they look cool
Almost never	they look fun
Almost never	they look neat and i wanna see what the site is ab out
Almost never	They pop up in the way i might accendintal click them
Almost never	they say something that interests me. but i rarely ever do because if you click on it 10 more will pop up.
Almost never	thinking that the website might provide something of consequence but most banners are just spam and so i dont click on many
Almost never	those onees that say lkike catch the mociing duck...i just want to see if its really doable
Almost never	usually its about a music band i like and ways to win something from them
Almost never	Usually offering free stuff, but theres a difference. I have to know that it isnt a scam. which isnt too hard to do right off the bat. And if the advertisement looks interesting.. of course
Almost never	well the only times is if its news that I would like to know more about ...just because everyones talking about it or if I had a particular intrest in the subject.
Almost never	Well, I either do it by accident or there's something about a free sample that's realistic.
Almost never	what it look likes
Almost never	what they say
Almost never	When it is something I'm really interested in, which it is almost never not.
Almost never	when they say I am winning money
Almost never	Winning a prize or blinking, or accidental.
Almost never	You may be able to win free stuff! That is always a plus!

Do you click on web banners? If you do click on web banners, what makes you click on them?

African American

Once in a while	Either free money or give away..or supposedly i wonsomething but they trick you everytime, so i only for now click on them when they look interesting
Once in a while	i like cool graphics, so that is a big reason i will check banners. also depending on what they have to say or sell.
Once in a while	I want the stuff that it's advertising.
Once in a while	If it looks exciting or fun
Once in a while	If it offers something or it catches my eye - if it seems to not be a cheap gimmick, but clever and worthwhile
Once in a while	if it relates to something i like to
Once in a while	If the site ask me to.
Once in a while	If they look interesting and/or sound fun or helpful
Once in a while	The information
Once in a while	THE TYPE OF GRAPHICS IT HAS AND THE NAME OF THE WEBSITE
Once in a while	i like cool graphics, so that is a big reason i will check banners. also depending on what they have to say or sell.
Once in a while	I want the stuff that it's advertising.
Almost never	Excitng, or something is in it fr me.
Almost never	I don't because there usely not what I what to go to. I more like a scame to me.
Almost never	i don't click them
Almost never	I rarely do
Almost never	I want the stuff that it's advertising.
Almost never	If I see something that catches my interest or something I was trying the research
Almost never	If it has the word "free" in it
Almost never	If it looks like a good deal
Almost never	Only if it's from a brand I know
Almost never	Probably the colors and good slogans not the "if this is blinking your a winner. click here" but just all in all good slogans
Almost never	Something that interests me.
Almost never	They trick me into clicking them, like click here for a prize.
Almost never	those ones that say lkike catch the mociing duck...i just want to see if its really doable

Do you click on web banners? If you do click on web banners, what makes you click on them?

Other ethnicities

Every time I see one	they're interesting
Once in a while	when they have something i like
Once in a while	good deals. , something interesting
Once in a while	sometimes it has things that interest me
Once in a while	If it is giving free gifts without questions
Once in a while	bright catchy things colors that are eye pleasing
Once in a while	brite colors, and things that attract your eyes! also if it says something interestering
Almost never	accidental
Almost never	i don't click on them often -i only do if they look like fun...but not annoying ones or ones with alot of words
Almost never	i rarely do, but when i do, it's usually for stores that have big sales or like free shipping and stuff.
Almost never	If they appeal to me... like if its about makeup or something else such as a great opportunity or event i would be interested in being part of.
Almost never	if they look like an interesting site is behind them, and not just another dumb moneymaking scheme that wastes everybody's time
Almost never	Only if they are very truthful type.
Almost never	The animation they present or what they offer, especially if they offer it in a "sneaky" way.
Almost never	
Almost never	i don't click on them often -i only do if they look like fun...but not annoying ones or ones with alot of words
Almost never	i rarely do, but when i do, it's usually for stores that have big sales or like free shipping and stuff.
Almost never	graphics
Almost never	interesting graphics or catchy slogan
Almost never	something i want to know more about like the classmates website i wanted to see if they would let 13 year old little me do it and if so how many other people i know do do it
Almost never	something that intrests me on the banner
Almost never	the instesting looking banners
Almost never	they are attention grabbing and strike my fancy
Almost never	usually its about a music band i like and ways to win something from them
Almost never	what they say
Almost never	When it says hit this a certain number of times.
Almost never	A clothing sale at one of my favorite stores--possibly.
Almost never	accident
Almost never	I dont unless their eye catching
Almost never	If it was by accident
Almost never	if they contain something that catches my interest such as info on a new artist and such.
Almost never	Sometimes to get something free
Almost never	They pop up in the way i might accendintal click them
Almost never	well the only times is if its news that I would like to know more aboutjust because everyones talking about it or if I had a particular intrest in the subject.

Do you click on web banners? If you do click on web banners, what makes you click on them?

Anglo American

Once in a while	by accident.
Once in a while	color
Once in a while	flashiness
Once in a while	Free offers, discounts, interesting information
Once in a while	i don't
Once in a while	I don't know what a web banner is.
Once in a while	I usually click on them just to support the website, but only if i do enjoy the website. Usually I do my best to avoid them but I will occasionally click on them so that the website gets some money. I dont usually actually look through what the banner pops
Once in a while	if i hear something good about it from my firends then i click on them
Once in a while	if it is pushing a product i am interested in, such as something i saw on a TV commercial or giving out free samples of something. most of what i see is for dating services, spy cams and casinos online, which is not my thing for sure.
Once in a while	If it's actually about something. I would give anything to get rid of the pointless "great deal" banners though.
Once in a while	If they are advertising something i am interested in i will click on them. i never click on the ones that say "your a winner" those are stupid.
Once in a while	If they are catching to the eye.
Once in a while	if they have good slogans and cute pictures or cool graphics
Once in a while	if they look and sound like something i like such as sports and games
Once in a while	if they look cool, if it catches my eye, and it looks like something I might be interested in.
Once in a while	If they say you can when money but it is just a load of crap.
Once in a while	not sure i just like to
Once in a while	Only if they are dealing with something that concerns me, not mortgage rates dropping but when its about cds for half price or something like that.
Once in a while	that i win a prize
Once in a while	the design
Once in a while	the game on them
Once in a while	The web banner itself has to catch my eye, something that makes it stand out, and then once I've noticed it it has to talk about something I'm interested in.
Once in a while	THERE IS A CERTAIN MYSTERY TO THEM AND YOW JUST WANNA FIND OUT WHATS BEHIND THE NEXT DOOR
Once in a while	They are vibrant and flashy and get my attention, or else they have an interesting headline
Once in a while	they dont stop blinking until you click on themor they are a game
Once in a while	They have an interesting idea or something i wanna know about....or as in kaza they have those hit the monkey or duck games as the hyperlink.
Once in a while	they look cool, catch my attention.. usually the ones that are like "hit the monkey" or something stupid like that
Once in a while	they look interesting/cool.
Once in a while	THEY MAY HAVE SOMETHING I LIKE
Once in a while	They nust have my interests. They can't look like rip-offs.
Once in a while	usualy because i did it on acciedent
Almost never	anything that catches my attention or that relates to me in some way
Almost never	Anything that catches my eye or that seems like i would be interested in.
Almost never	bordom... thats the only thing that make me click on them
Almost never	Bright colors and things that interest me.
Almost never	cool pictures, or intreging (spelling?) advertisments
Almost never	don't click on banners
Almost never	Don't usually click on them
Almost never	games
Almost never	great graphics
Almost never	I click on the web banners that says i won something (because imi a little gullible) and i click on them if they are games... i do not click on advertisements
Almost never	i click on them mostly to get rid of them
Almost never	I click on things that interest me and do not sound like fake contests. Typical adds don't lure me onto a website, the site has to be something honest that I can enjoy.
Almost never	I click on web banners if they are colorful and look appealing to me. If it is a website or a product that I am interested in or could be useful to me, then I want to check it out. Normally however, banners are just really annoying, get in my way, slow me
Almost never	I don't because it's usually junk that leads to millions of pop up windows
Almost never	I dont Click on them unless iot looks really good
Almost never	I don't click on things that look like ads or scams (aka: "You're the 10,000,000th person to visit this website! Click here now!") I click on things that are relevant to the website I'm on, look entertaining and useful, or appear to have a content that a
Almost never	i dont click on web banners.
Almost never	I don't normally click on web banners.
Almost never	i dont really click on them often, but if i do its b/c it is something that interests me and doesnt seem like a scam thing.
Almost never	I don't really click on them.
Almost never	I don't usually click on web banners
Almost never	i dont, half the time i think their annoying
Almost never	i dunno i hardly ever do it and if i do its usually an accident
Almost never	i get annoyed at them so i click on them to make them go away
Almost never	I hardly ever click on those. I think they're annoying as hell, and most of the time I just get aggravated by them.
Almost never	I hardly ever, but if I do, its usually because of some trick that they made me believe, which makes me mad.
Almost never	I never click on them unless they are fimar to me
Almost never	I normally click on banners if they are games, but then i don't look at the site. I just like the games.
Almost never	I normally don't click of web banners because I'm too into what I'm doing that I don't want to stop in the middle. Plus, a lot of the stuff out there on web is fake or is just a trap to get you to buy something, which is a waste of time.

Do you click on web banners? If you do click on web banners, what makes you click on them?

Anglo American (cont.)	
Almost never	I only click on banners that have some sort of sound, because they grab my attention.
Almost never	I usually do not click on banners. If one interests me, I might, but if it has sound, I will definitely NOT click it. (Sounds interrupt my games, music, and irritate the heck out of me.)
Almost never	i usually dont click on them at all
Almost never	I usually dont click on them because they are never good
Almost never	i very rarely ever do, only if it is something that i had already had a question about and really wanted to know about it
Almost never	If a site forces me to
Almost never	If I accidently do; I find web banners to be distracting and annoying
Almost never	If I am interested in them
Almost never	if i click on a web banner, normally its becuae something im interested in is on it
Almost never	if i see an interesting product id like to buy i click on it or its just appealing
Almost never	if i see something i like or have seen before
Almost never	if i see something that interests me
Almost never	if it interests me enough to stop what im doing and check it out
Almost never	if it is a link to an actual USEFUL site then i would check it out...
Almost never	if it is something having to do with a movie or band that interests me
Almost never	If it is sometng i am desperate for i'll click on it
Almost never	if it mentions something ive heard about and have thought about looking up, if it has something that seems interesting or intriguing.
Almost never	If it sounds like something I would like to BUY. No one who wasn't selling something or trying to obtain something would pay to have their banner on someone else's site, unless they are wealthy or funded and are trying to convince people of something, li
Almost never	If it sticks out. looks really cool,
Almost never	If its something Im interesting in seeing then I will click on it.
Almost never	If it's something that catches my attention and interests me.
Almost never	If it's something that interests me, like something that's free, but usually when I go to it there's a catch where you have to buy some credit card or something, and then I exit out of it.
Almost never	if its to a place i know ill like
Almost never	if the link looks interesting
Almost never	If the offer is just too good to pass up I'll click on it. However, most of the time ad banners are half truthful.(They all say Winner! for example) The only other time I would click on a banner is if it's advertising something that I'm interested in. (I
Almost never	if there is games on it
Almost never	if there is something im interested in
Almost never	If they actually look interesting and I know that they aren't just trying to sell me something.
Almost never	If they advertise another site very similar to the one that I am currently looking at.
Almost never	if they are interactive or colorful
Almost never	If they are interesting and do not seem like a publicity item or an advertisement, then i will click on them.
Almost never	if they hav something i want
Almost never	if they have games that have to do with clicking on it
Almost never	if they interest me
Almost never	If they interest me.
Almost never	if they look like they are good adds and not a virus
Almost never	if they say i've won a prize
Almost never	if they say you can win something or earn money and if it isn't like" you've won a million dollars! click here to redeme it" that stuff is just stupid
Almost never	if theyre somethign that catches my eye
Almost never	if what they are advertizing intrests me
Almost never	information that catches my eye
Almost never	interesting looking new technology or technological developments.
Almost never	interesting things
Almost never	it has the word free in the advertisement
Almost never	it's a topic i'm interested in
Almost never	it's just something that draws me to them, if its flahing or interrupts what I'm doing I'm less likly to click on it.
Almost never	Maybe a game that they have on the banner.
Almost never	normally it is by accident but occasionally i will click on one that seems to have a cool game or interesting website if i am bored
Almost never	nothing
Almost never	nothing I dont click on them
Almost never	only if they are advertising something that i have been looking for or that i want to know more about
Almost never	only if they are really intreagueing to me @ the time
Almost never	pictures or a website that i think looks interesting and i could find something on it
Almost never	pretty pictures
Almost never	Prizes
Almost never	products im going to buy
Almost never	Some ask you if you want to win a gaming system and others have a target for you to try and hit.
Almost never	Some prior interest in the topic refered to.
Almost never	Something that catches my attention and/or presents something i might be interested in.
Almost never	something that interest me. But i usually only do it by mistake.
Almost never	Something that interests me and doesn't annoy me.
Almost never	Something that I've been wanting to find out about, or something that REALLY interests me.
Almost never	Something that looks TRUTHFULL and intresting
Almost never	Something that really catches my eye and seems interesting and fun. Like cool graphics and banners that make the site sound really interesting
Almost never	that they have something that intrtest me on them and not just senseless adds

Do you click on web banners? If you do click on web banners, what makes you click on them?

Anglo American (cont.)

Almost never	The banners describe something that cannot be found on any other website, or do not fall into stupid banner cliches. Often interactive ads with interesting content work well too.
Almost never	the funny little monkeys that you have to hit with the baseballs or bats or whatever. basically anything where you have to hit something with something else (you cant lose on those things)
Almost never	the graphics are cool and there is a game on them
Almost never	the mood im in
Almost never	the one's that flash things like "winner" or "you just won a free trip to jamaica." those ones trick me almost every time.
Almost never	the only banners i click on are the ones with games built in. i like to play even the stupidest banner game. as soon as the new window comes up i just close it because i dont care what the banner was advertizing.
Almost never	their pictures
Almost never	there is no gimic, like you cant win a prize, it's liek who really gets the money
Almost never	They appear interesting, and dont look like a money making scheme.
Almost never	They have something that I'm interested in on them and I don't think it will make me enter my e-mail address into tons of listings.
Almost never	they look cool
Almost never	they look fun
Almost never	they look fun
Almost never	They look interesting and have games advertised
Almost never	they look neat and i wanna see what the site is ab out
Almost never	they say something that interests me. but i rarely ever do because if you click on it 10 more will pop up.
Almost never	thinking that the website might provide something of consequence but most banners are just spam and so i dont click on many
Almost never	Usually offering free stuff, but theres a difference. I have to know that it isnt a scam. which isnt too hard to do right off the bat. And if the advertisement looks interesting.. of course
Almost never	Well, I either do it by accident or there's something about a free sample that's realistic.
Almost never	what it look likes
Almost never	what its advertising, if its something i have been looking for or heard about and want to know more
Almost never	what they advertise and if they sound interesting and are attractive.
Almost never	When I click on a web banner it's because it's advertising something that interests me that I don't have to buy.
Almost never	when i see something that looks interesting and not the same as the rest.
Almost never	when i wonder what is it
Almost never	When it is something I'm really interested in, which it is almost never not.
Almost never	when they say I am winning money
Almost never	Winning a prize or blinking, or accidental.
Almost never	You may be able to win free stuff! That is always a plus!

Do you click on web banners? If you do click on web banners, what makes you click on them?

Central

Once in a while	bright catchy things colors that are eye pleasing
Once in a while	Either free money or give away..or supposedly i wonsomething but they trick you everytime, so i only for now click on them when they look interesting
Once in a while	good deals. , something interesting
Once in a while	If it is giving free gifts without questions
Once in a while	if it is pushing a product i am interested in, such as something i saw on a TV commercial or giving out free samples of something. most of what i see is for dating services, spy cams and casinos online, which is not my thing for sure.
Once in a while	If it offers something or it catches my eye - if it seems to not be a cheap gimmick, but clever and worthwhile
Once in a while	if it relates to something i like to
Once in a while	If it's actually about something. I would give anything to get rid of the pointless "great deal" banners though.
Once in a while	If they say you can win money but it is just a load of crap.
Once in a while	they dont stop blinking until you click on themor they are a game
Almost never	Bright colors and things that interest me.
Almost never	I click on the web banners that says i won something (because imi a little gullible) and i click on them if they are games... i do not click on advertisements
Almost never	I click on web banners if they are colorful and look appealing to me. If it is a website or a product that I am interested in or could be useful to me, then I want to check it out. Normally however, banners are just really annoying, get in my way, slow me
Almost never	I don't click on things that look like ads or scams (aka: "You're the 10,000,000th person to visit this website! Click here now!") I click on things that are relevant to the website I'm on, look entertaining and useful, or appear to have a content that a
Almost never	i dont click on web banners.
Almost never	I don't usually click on web banners
Almost never	i dont, half the time i think their annoying
Almost never	I hardly ever, but if I do, its usually because of some trick that they made me believe, which makes me mad.
Almost never	I only click on banners that have some sort of sound, because they grab my attention.
Almost never	I usually do not click on banners. If one interests me, I might, but if it has sound, I will definitely NOT click it. (Sounds interrupt my games, music, and irritate the heck out of me.)
Almost never	i very rarely ever do, only if it is something that i had already had a question about and really wanted to know about it
Almost never	I want the stuff that it's advertising.
Almost never	If I am interested in them
Almost never	if i see an interesting product id like to buy i click on it or its just appealing
Almost never	If it looks like a good deal
Almost never	If it sounds like something I would like to BUY. No one who wasn't selling something or trying to obtain something would pay to have their banner on someone else's site, unless they are wealthy or funded and are trying to convince people of something, li
Almost never	If its something Im interesting in seeing then I will click on it.
Almost never	If they actually look interesting and I know that they aren't just trying to sell me something.
Almost never	if they are interactive or colorful
Almost never	if they have games that have to do with clicking on it
Almost never	If they tell me to grab the monkey or something like that.
Almost never	it's a topic i'm interested in
Almost never	nothing I dont click on them
Almost never	pretty pictures
Almost never	Probably the colors and good slogans not the "if this is blinking your a winner. click here" but just all in all good slogans
Almost never	Some ask you if you want to win a gaming system and others have a target for you to try and hit.
Almost never	Some prior interest in the topic refered to.
Almost never	Something that I've been wanting to find out about, or something that REALLY interests me.
Almost never	Something that looks TRUTHFULL and intersting
Almost never	the mood im in
Almost never	They have something that I'm interested in on them and I don't think it will make me enter my e-mail address into tons of listings.
Almost never	they look fun
Almost never	they look fun
Almost never	They look interesting and have games advertised
Almost never	They pop up in the way i might accendintal click them
Almost never	they say something that interests me. but i rarely ever do because if you click on it 10 more will pop up.
Almost never	thinking that the website might provide something of consequence but most banners are just spam and so i dont click on many
Almost never	Usually offering free stuff, but theres a difference. I have to know that it isnt a scam. which isnt too hard to do right off the bat. And if the advertisement looks interesting.. of course
Almost never	When I click on a web banner it's because it's advertising something that interests me that I don't have to buy.
Almost never	when they say I am winning money

Do you click on web banners? If you do click on web banners, what makes you click on them?

Tidewater

Once in a while	color
Once in a while	i like cool graphics, so that is a big reason i will check banners. also depending on what they have to say or sell.
Once in a while	I want the stuff that it's advertising.
Once in a while	If it looks exciting or fun
Once in a while	If the site ask me to.
Once in a while	If they are catching to the eye.
Once in a while	If they look interesting and/or sound fun or helpful
Once in a while	Only if they are dealing with something that concerns me, not mortgage rates dropping but when its about cds for half price or something like that.
Once in a while	sometimes it has things that interest me
Once in a while	the design
Once in a while	the game on them
Once in a while	The information
Once in a while	THE TYPE OF GRAPHICS IT HAS AND THE NAME OF THE WEBSITE
Once in a while	THERE IS A CERTAIN MYSTERY TO THEM AND YOW JUST WANNA FIND OUT WHATS BEHIND THE NEXT DOOR
Once in a while	THEY MAY HAVE SOMETHING I LIKE
Almost never	bordom... thats the only thing that make me click on them
Almost never	Exciting, or something is in it fr me.
Almost never	games
Almost never	i click on them mostly to get rid of them
Almost never	I don't because there usely not what I what to go to. I more like a scame to me.
Almost never	I dont Click on them unless iot looks really good
Almost never	i don't click them
Almost never	i dont really click on them often, but if i do its b/c it is something that interests me and doesnt seem like a scam thing.
Almost never	I dont unless their eye catching
Almost never	I normally click on banners if they are games, but then i don't look at the site. I just like the games.
Almost never	I normally don't click of web banners because I'm too into what I'm doing that I don't want to stop in the middle. Plus, a lot of the stuff out there on web is fake or is just a trap to get you to buy something, which is a waste of time.
Almost never	I rarely do
Almost never	i usually dont click on them at all
Almost never	If a site forces me to
Almost never	if i click on a web banner, normally its becuase something im interested in is on it
Almost never	if it interests me enough to stop what im doing and check it out
Almost never	if it is somehting having to do with a movie or band that interests me
Almost never	if there is games on it
Almost never	if there is something im interested in
Almost never	If they are interesting and do not seem like a publicity item or an advertisement, then i will click on them.
Almost never	if they contain something that catches my interest such as info on a new artist and such.
Almost never	if they hav something i want
Almost never	if they interest me
Almost never	If they interest me.
Almost never	if they look like an interesting site is behind them, and not just another dumb moneymaking scheme that wastes everybody's time
Almost never	if they say i've won a prize
Almost never	it has the word free in the advertisement
Almost never	Maybe a game that they have on the banner.
Almost never	Prizes
Almost never	products im going to buy
Almost never	Sometimes to get something free
Almost never	The animation they present or what they offer, especially if they offer it in a "sneaky" way.
Almost never	The banners describe something that cannot be found on any other website, or do not fall into stupid banner cliches. Often interactive ads with interesting content work well too.
Almost never	there is no gimic, like you cant win a prize, it's liek who really gets the money
Almost never	they look neat and i wanna see what the site is ab out
Almost never	well the only times is if its news that I would like to know more about ...just because everyones talking about it or if I had a particular intrest in the subject.
Almost never	what they say

Do you click on web banners? If you do click on web banners, what makes you click on them?

North

Every time I see one	they're interesting
Once in a while	by accident.
Once in a while	flashiness
Once in a while	if i hear something good about it from my firends then i click on them
Once in a while	if they look and sound like something i like such as sports and games
Once in a while	The web banner itself has to catch my eye, something that makes it stand out, and then once I've noticed it it has to talk about something I'm interested in.
Once in a while	They are vibrant and flashy and get my attention, or else they have an interesting headline
Once in a while	They have an interesting idea or something i wanna know about....or as in kazaas they have those hit the monkey or duck games as the hyperlink.
Once in a while	they look cool, catch my attention.. usually the ones that are like "hit the monkey" or something stupid like that
Once in a while	they look interesting/cool.
Once in a while	They must have my interests. They can't look like rip-offs.
Once in a while	when they have something i like
Almost never	A clothing sale at one of my favorite stores--possibly.
Almost never	accident
Almost never	anything that catches my attention or that relates to me in some way
Almost never	Anything that catches my eye or that seems like i would be interested in.
Almost never	cool pictures, or intreging (spelling?) advertisments
Almost never	I don't because it's usually junk that leads to millions of pop up windows
Almost never	i don't click on them often -i only do if they look like fun...but not annoying ones or ones with alot of words
Almost never	I never click on them unless they are fimilar to me
Almost never	i rarely do, but when i do, it's usually for stores that have big sales or like free shipping and stuff.
Almost never	If I see something that catches my interest or something I was trying the research
Almost never	If it has the word "free" in it
Almost never	if it is a link to an actual USEFUL site then i would check it out...
Almost never	If it sticks out. looks really cool,
Almost never	If it was by accident
Almost never	If it's something that catches my attention and interests me.
Almost never	If it's something that interests me, like something that's free, but usually when I go to it there's a catch where you have to buy some credit card or something, and then I exit out of it.
Almost never	If they appeal to me... like if its about makeup or something else such as a great opportunity or event i would be interested in being part of.
Almost never	if they say you can win something or earn money and if it isn't like "you've won a million dollars! click here to redeme it" that stuff is just stupid
Almost never	if what they are advertizing intrests me
Almost never	information that catches my eye
Almost never	it's just something that draws me to them, if its flahing or interrupts what I'm doing I'm less likly to click on it.
Almost never	normally it is by accident but occasionally i will click on one that seems to have a cool game or interesting website if i am bored
Almost never	nothing
Almost never	Only if it's from a brand I know
Almost never	only if they are really intreagueing to me @ the time
Almost never	Only if they are very truthful type.
Almost never	pictures or a website that i think looks interesting and i could find something on it
Almost never	something that interest me. But i usually only do it by mistake.
Almost never	Something that interests me and doesn't annoy me.
Almost never	that they have something that intrtest me on them and not just senseless adds
Almost never	the intesting looking banners
Almost never	the one's that flash things like "winner" or "you just won a free trip to jamiaca." those ones trick me almost every time.
Almost never	They appear interesting, and dont look like a money making scheme.
Almost never	They trick me into clicking them, like click here for a prize.
Almost never	Well, I either do it by accident or there's something about a free sample that's realistic.
Almost never	when i see something that looks interesting and not the same as the rest.

Do you click on web banners? If you do click on web banners, what makes you click on them?

Southwest

Once in a while	brite colors, and things that attract your eyes! also if it says something interesting
Once in a while	Free offers, discounts, interesting information
Once in a while	i don't
Once in a while	I don't know what a web banner is.
Once in a while	I usually click on them just to support the website, but only if i do enjoy the website. Usually I do my best to avoid them but I will occasionally click on them so that the website gets some money. I dont usually actually look through what the banner pops
Once in a while	If they are advertising something i am interested in i will click on them. i never click on the ones that say "your a winner" those are stupid.
Once in a while	if they have good slogans and cute pictures or cool graphics
Once in a while	if they look cool, if it catches my eye, and it looks like something I might be interested in.
Once in a while	not sure i just like to
Once in a while	that i win a prize
Once in a while	usually because i did it on accident
Almost never	accidental
Almost never	don't click on banners
Almost never	Don't usually click on them
Almost never	graphics
Almost never	great graphics
Almost never	I click on things that interest me and do not sound like fake contests. Typical adds don't lure me onto a website, the site has to be something honest that I can enjoy.
Almost never	I don't normally click on web banners.
Almost never	I don't really click on them.
Almost never	i dunno i hardly ever do it and if i do its usually an accident
Almost never	i get annoyed at them so i click on them to make them go away
Almost never	I hardly ever click on those. I think they're annoying as hell, and most of the time I just get aggravated by them.
Almost never	I usually dont click on them because they are never good
Almost never	If I accidently do; I find web banners to be distracting and annoying
Almost never	if i see something i like or have seen before
Almost never	if i see something that interests me
Almost never	If it is sometng i am desperate for i'll click on it
Almost never	if it mentions something ive heard about and have thought about looking up, if it has something that seems interesting or intriguing.
Almost never	if its to a place i know ill like
Almost never	if the link looks interesting
Almost never	If the offer is just too good to pass up I'll click on it. However, most of the time ad banners are half truthful.(They all say Winner! for example) The only other time I would click on a banner is if it's advertising something that I'm interested in. (I
Almost never	If they advertise another site very similar to the one that I am currently looking at.
Almost never	if they look like they are good adds and not a virus
Almost never	if theyre somethign that catches my eye
Almost never	interesting graphics or catchy slogan
Almost never	interesting looking new technology or technological developments.
Almost never	interesting things
Almost never	only if they are advertising something that i have been looking for or that i want to know more about
Almost never	something i want to know more about like the classmates website i wanted to see if they would let 13 year old little me do it and if so how many other people i know do do it
Almost never	Something that catches my attention and/or prsents something i might be interested in.
Almost never	Something that interests me.
Almost never	something that intrests me on the banner
Almost never	Something that really catches my eye and seems interesting and fun. Like cool graphics and banners that make the site sound really interesting
Almost never	the funny little monkeys that you have to hit with the baseballs or bats or whatever. basically anything where you have to hit something with something else (you cant lose on those things)
Almost never	the graphics are cool and there is a game on them
Almost never	the only banners i click on are the ones with games built in. i like to play even the stupidest banner game. as soon as the new window comes up i just close it because i dont care what the banner was advertizing.
Almost never	their pictures
Almost never	they are attention grabbing and strike my fancy
Almost never	they look cool
Almost never	those ones that say lkike catch the mociing duck...i just want to see if its really doable
Almost never	usually its about a music band i like and ways to win something from them
Almost never	what it look likes
Almost never	what its advertising, if its something i have been looking for or heard about and want to know more
Almost never	what they advertise and if they sound interesting and are attractive.
Almost never	when i wonder what is it
Almost never	When it is something I'm really interested in, which it is almost never not.
Almost never	When it says hit this a certain number of times.
Almost never	Winning a prize or blinking, or accidental.
Almost never	You may be able to win free stuff! That is always a plus!